



COPPER

TALENT MANAGMENT



WE ARE THE ECOSYSTEM
BEHIND WORLD CLASS
IMPACT-DRIVEN TALENT.

COPPER

WHAT WE DO

With a holistic approach, Copper enables Talent to pursue projects and business ventures that make an impact on the world far beyond their core discipline. We manage it all.

We are an ecosystem of experts that are in it for the long haul, beyond short-term wins. We prove this by financially backing the businesses, foundations, and ideas our Talent underwrites.

Impact is everything. We enable Talent to simultaneously build generational wealth and a lasting legacy of positive societal change.



A NEW TALENT PARADIGM

TRADITIONAL MANAGEMENT IS:

- Arranged & incentivized around short-term outcomes
- Fragmented across several parties with siloed goals

This means Talent management is transactional.



COPPER'S APPROACH TO TALENT IS:

- Focused & incentivized to deliver on a long-term vision
- A unified ecosystem of experts with a broad-reaching strategy

This means Talent becomes a fully-realized brand, positioned to leave a lasting legacy.



WHAT WE BELIEVE

WE BELIEVE IN TALENT AS A LIVING BRAND & ENTERPRISE.

Like any iconic brand or business, Talent needs and deserves a world-class team to champion their growth in multiple directions.

WE BELIEVE IN HOLISTIC, LONG-TERM STRATEGIES.

We develop holistic, long-term strategies that support Talent-owned ventures, creating new revenue streams and delivering on Talent's vision for the future.



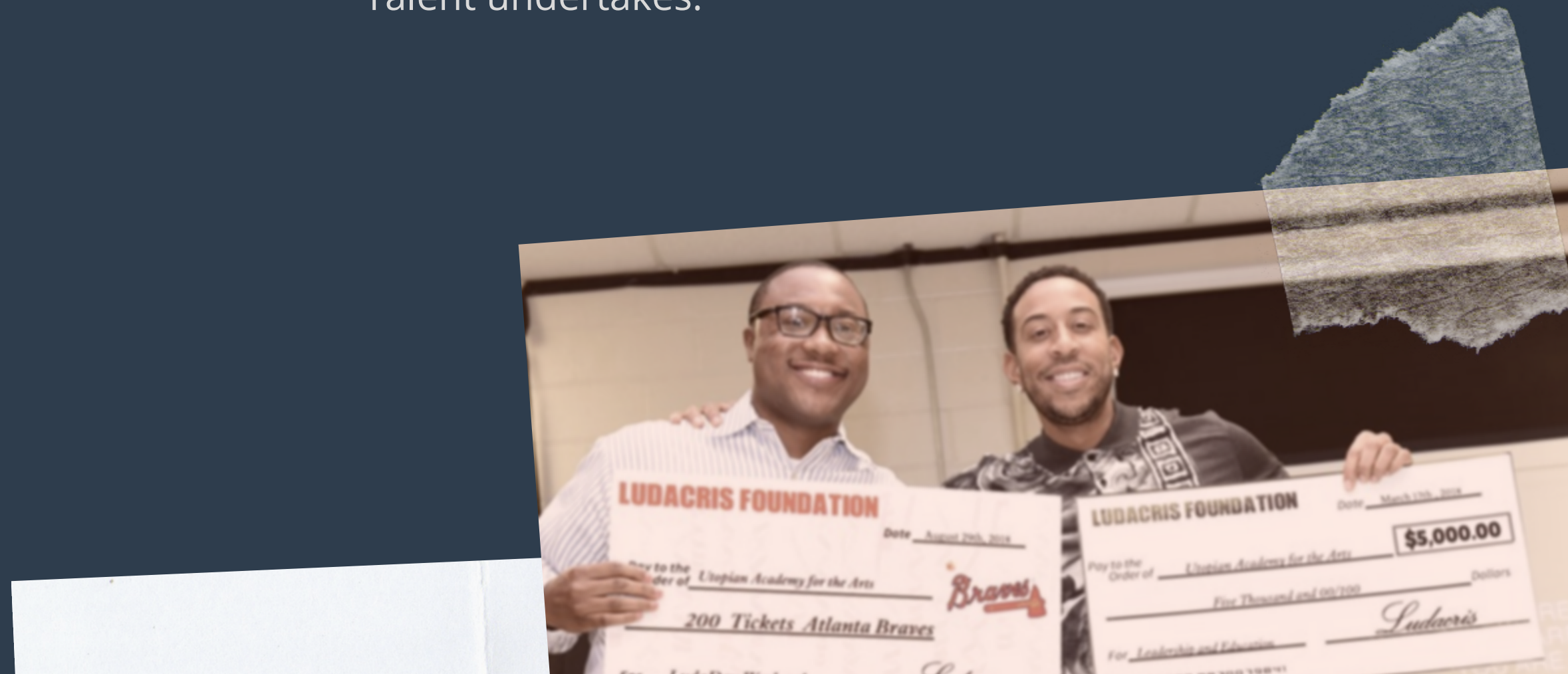
WHAT WE BELIEVE

WE BELIEVE IN PLAYING THE LONG GAME.

We believe that impact-driven Talent can be most successful with a unified team of experts incentivized to think long-term.

WE BELIEVE IN PUTTING OUR MONEY WHERE OUR MOUTH IS.

We reinvest commission in the endeavors that Talent undertakes.



HOW WE WORK

Starting with Talent's vision for the future, we work backwards to create a strategic framework to achieve it.



TALENT MANAGEMENT

We partner with Talent to expand on their core business in ways that are meaningful and fulfilling.

We re-invest our commission for the benefit of Talent ventures' future success.

PHILANTHROPY

Impact is at the core of what we do. We bring Talent's philanthropic goals to life, developing the mission and infrastructure to build successful foundations and charitable activities.

INCUBATION & INVESTING

We house the team, partner network, and funding mechanisms needed to incubate and/or acquire new businesses and invest in great ideas.

HOW WE SUCCEEDED

1. EVERYONE IS A PARTNER

All employees and Talent at Copper have equity in every business we build. We all support one another and grow together.



2. PRIORITIZING SHARED VISION AND VALUES

We only work with people who believe in the power of our collective growth and impact.

