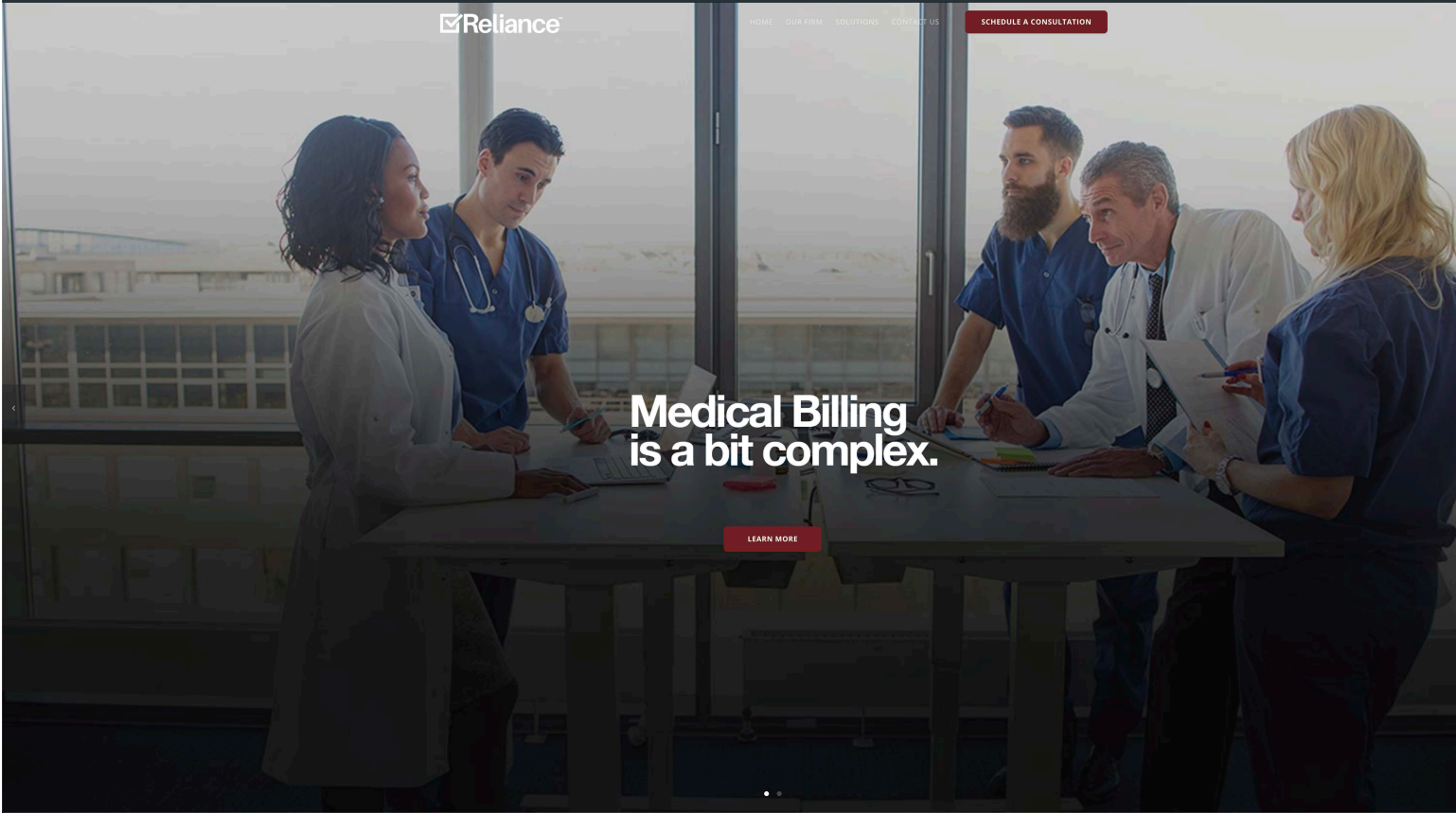
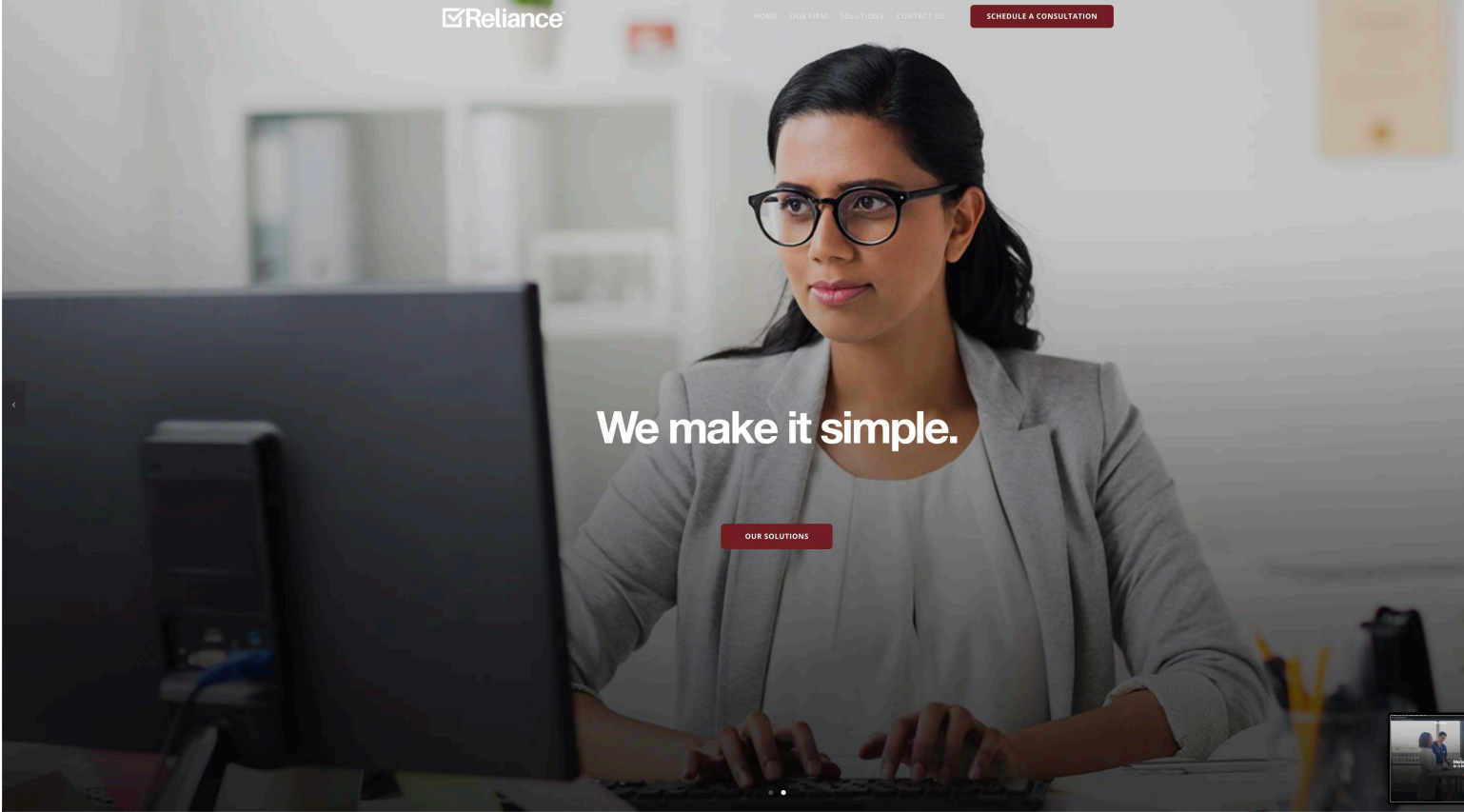




# Medical Billing is a bit complex.

LEARN MORE





We make it simple.

[OUR SOLUTIONS](#)



## Medical Professionals are losing revenues due to deficiencies in their Revenue Cycle Management (RCM).

Our firm was established to partner with Medical Professionals to identify specific areas of the RCM that most likely are affecting their bottom line. We review and assess your current approach and design a tailored solution for you and your staff to do what you do best...treat your patients.



### A staggering 11% revenue loss is incurred annually due to underpayments.

And there are other numbers to consider:

- 20% error rate on claims filed with healthcare insurers.
- 22% of claims are rejected upon initial submission.
- 65% of claims denied are never appealed.





## Medical Billing Made Simple.<sup>SM</sup>

Our team can help you with claim submissions, monitoring your submissions, understanding and verifying patient benefits, and appealing claims if necessary. We offer a comprehensive medical billing service that leads the industry in efficiency and patient satisfaction.

OUR SOLUTIONS

Are your people  
trained to handle the



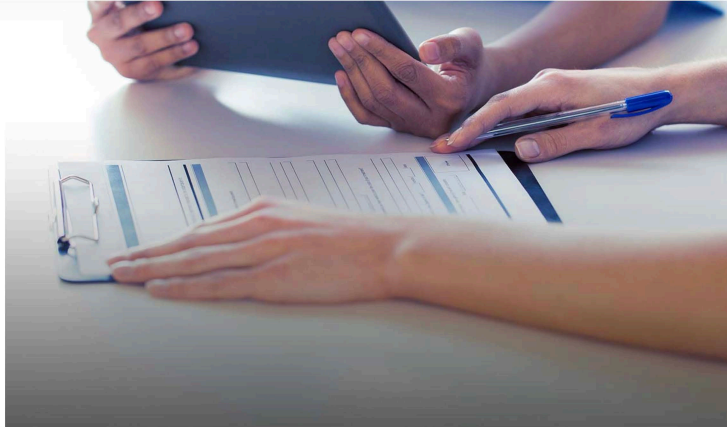


## Are your people trained to handle the medical billing?

Too frequently, Medical Practices struggle with hiring, training & retaining competent medical billing staff. Changes in policy and regulations aren't always a part of your continuing education priorities. We can help.

[OUR SOLUTIONS](#)

[SCHEDULE A CONSULTATION](#)

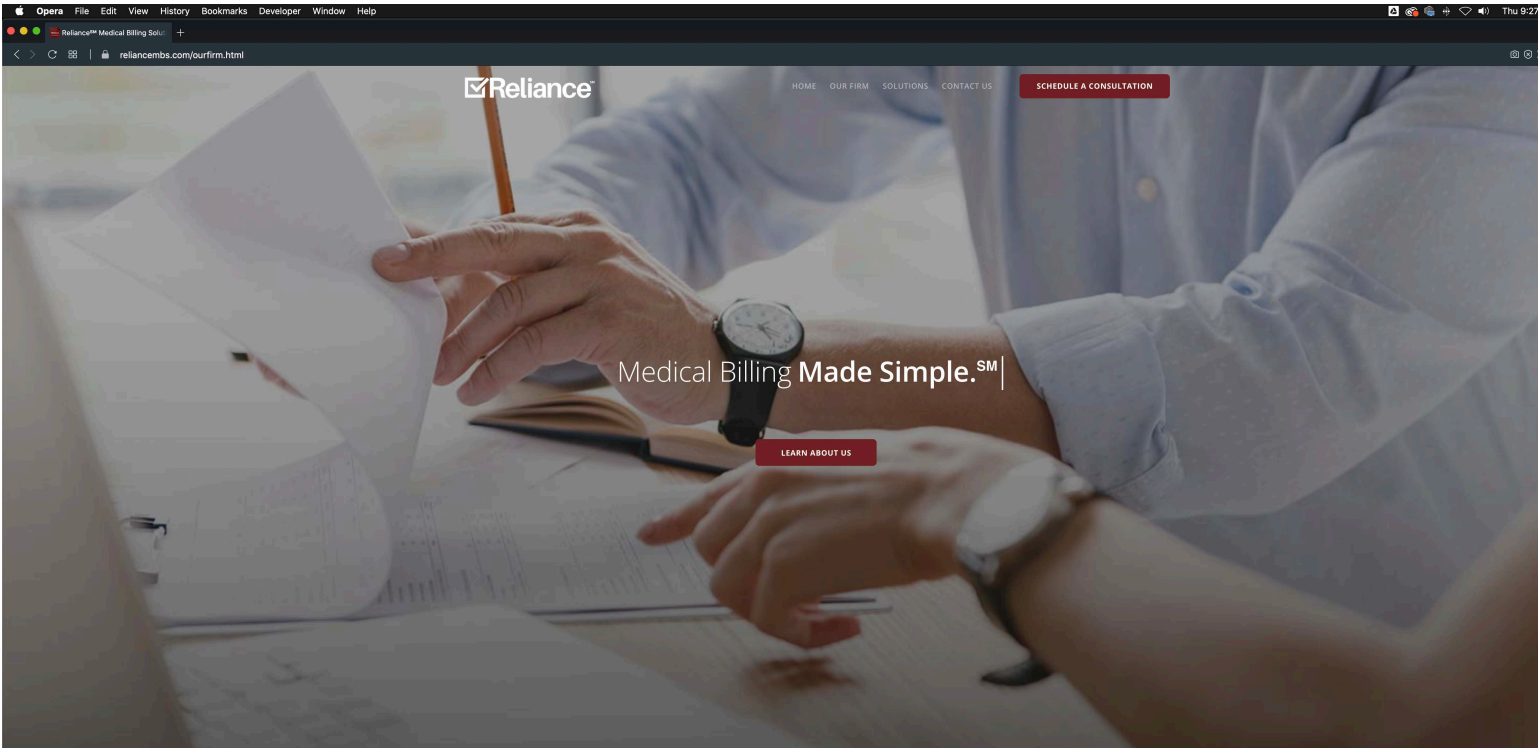


## Looking for a career with our team?

Become part of an incredible team poised for incredible growth. We're currently accepting applications for career opportunities.

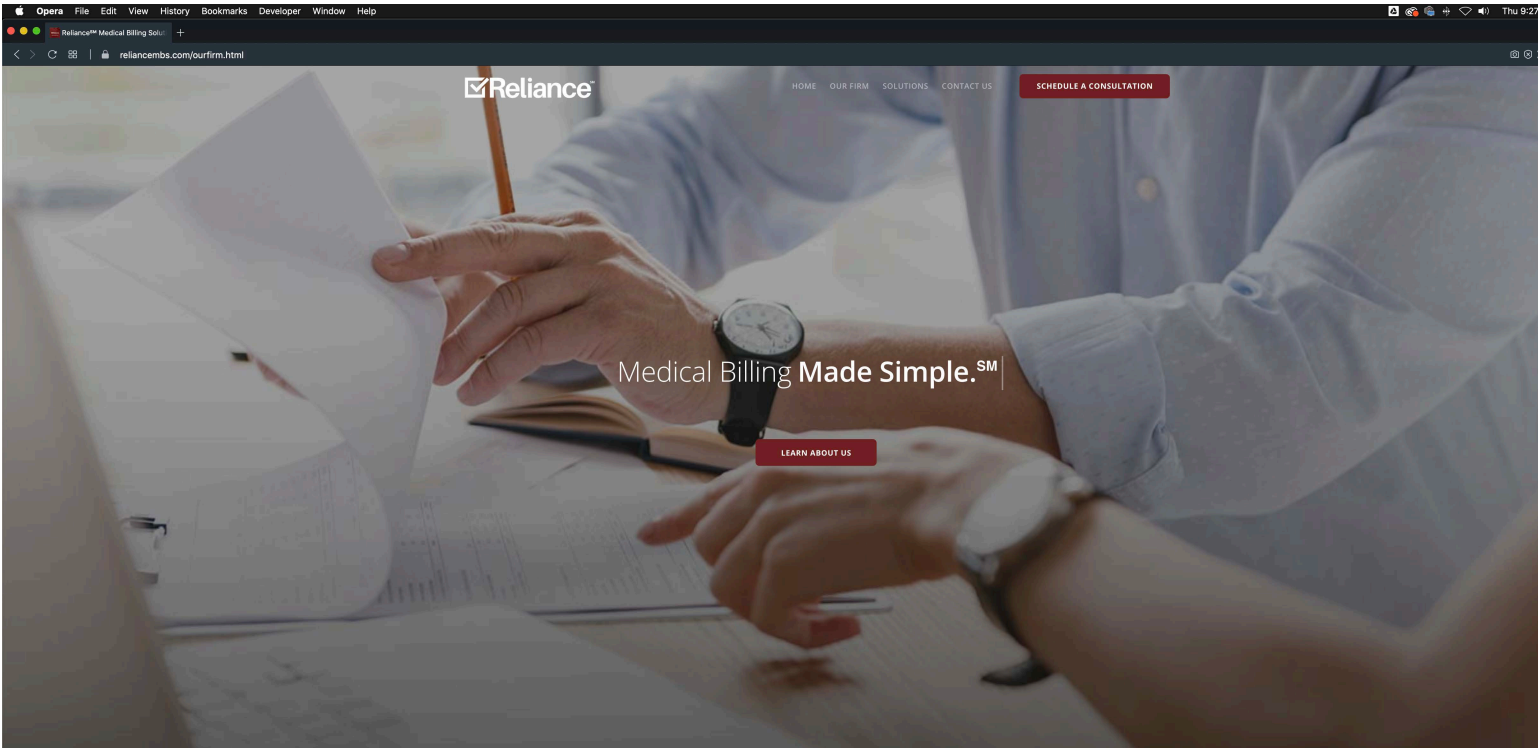
[APPLY NOW](#)





## Our difference is in the strength of our people.

Reliance™ Medical Billing Solutions is poised to provide specialized services that relieve medical professionals of the tedious and time consuming tasks and functions associated with Authorization and Benefit Verification, Claim Monitoring and Tracking and Appeals of Claims. This will save administrative time and free our clients to provide a higher quality of patient



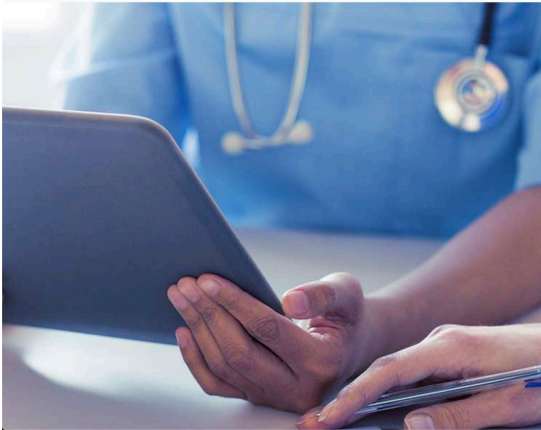
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## Our difference is in the strength of our people.

Reliance™ Medical Billing Solutions is poised to provide specialized services that relieve medical professionals of the tedious and time consuming tasks and functions associated with Authorization and Benefit Verification, Claim Monitoring and Tracking and Appealing of Claims. This will save administrative time and free our clients to provide a higher quality of patient care, improve patient goodwill and increase reimbursements for services. All of our Insurance specialists hold Professional Certifications from the national Certified Healthcare Access Associates (CHAA). They are required to maintain their certification status through continuing education credit requirements.

DOWNLOAD OUR CAPABILITIES SHEET



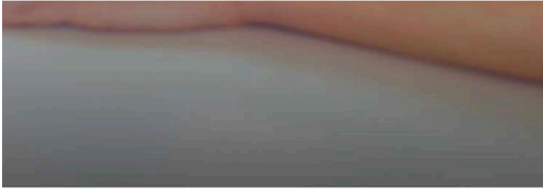
### We are committed to excellence in all that we do. Hence our Mission, Vision & Values:

**Our Mission:** To consistently serve as a valued outsourcing partner to Medical Practices and ancillary health care units. Our firm enhances our clients' abilities to proactively manage claims processing in order to substantially improve reimbursement rates and achieve greater patient satisfaction with their health care experiences.

**Our Vision:** To be the leader in Medical Billing Solutions within the Healthcare community, while impacting the well-being of our community.

**Our Values:**





We are constantly looking out for the best interest of our clients. This means going the extra mile and looking for opportunities to be of service over the "agreed" engagement, when necessary.

This is required within and outside of our organization. Communication is the cornerstone of great professional and personal relationships.

## Strength in leadership to deliver on our promise.

To accomplish our mission, our firm has appointed leaders with a proven track record to guide the team to excellence. Executive stability and experience beyond the task of healthcare has positioned Reliance™ Medical Billing Solutions to meet all expectations.

### Ben Eison

President & CEO

Over 20 years' experience in diverse industries such as; telecommunications, information technology, healthcare, sports & entertainment, marketing services, temporary staffing, and broadband communications.

Ben has a well-honed sense of effectively managing cross-functional teams and process improvements, removing roadblocks to service delivery.





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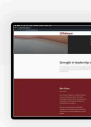


## Leann Eison

Vice President/COO

Healthcare professional with over 25 years of industry experience, managing relationships with Medicare and multiple insurance carriers, ensuring proper coding and medical billing practices.

Leann holds professional credentials with the National Association of Healthcare Access Management (NAHAM), Certified Healthcare Access Associates (CHAA) and Cardiovascular Interventional Radiology (RTRCV).



## We're a Certified Small, Diverse, Minority Supplier.

Reliance™ Medical Billing Solutions, LLC, is both a certified Pennsylvania Small Diverse Business and a National MBE Minority Supplier.

Click icons to download our certificates.

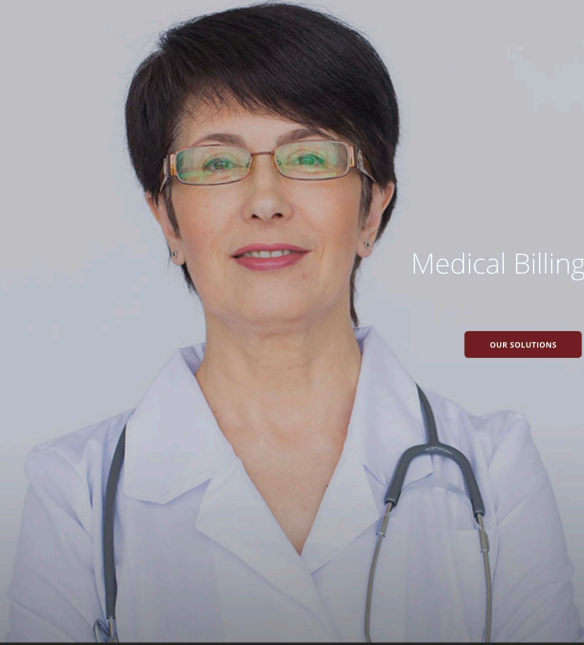


### Want to join our team?

We're now taking applications for the upcoming season. We would love to see your resume and learn about your experience.

APPLY NOW!



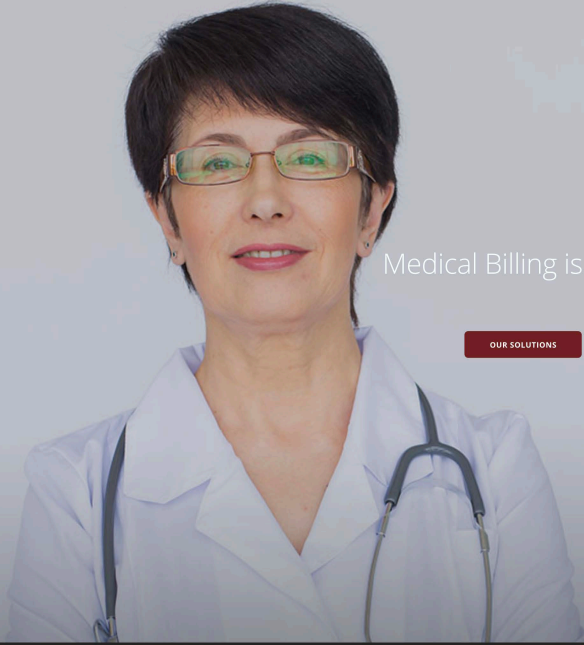


Medical Billing is

OUR SOLUTIONS

## Medical Billing Made Simple<sup>SM</sup>

Outsourcing critical tasks like Benefit Verification and Authorization, Claim Monitoring and Appealing Claims makes sense for Medical Practices that are feeling the squeeze of rising operational costs, shrinking reimbursements, and



Medical Billing is **com** |

OUR SOLUTIONS

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## Medical Billing Made Simple<sup>SM</sup>

Outsourcing critical tasks like Benefit Verification and Authorization, Claim Monitoring and Appealing Claims makes sense for Medical Practices that are feeling the squeeze of rising operational costs, shrinking reimbursements, and increasingly complicated regulations and compliance.

### Authorization & Benefit Verification

Our team of experts will work on your behalf to receive pre-authorizations and verify patient benefits. This helps your staff focus on creating exceptional experiences for your patients. The Reliance™ team will focus on communicating with insurance companies and verify insurance benefits.

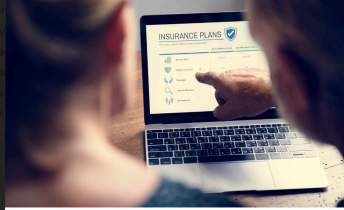
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## Authorization & Benefit Verification

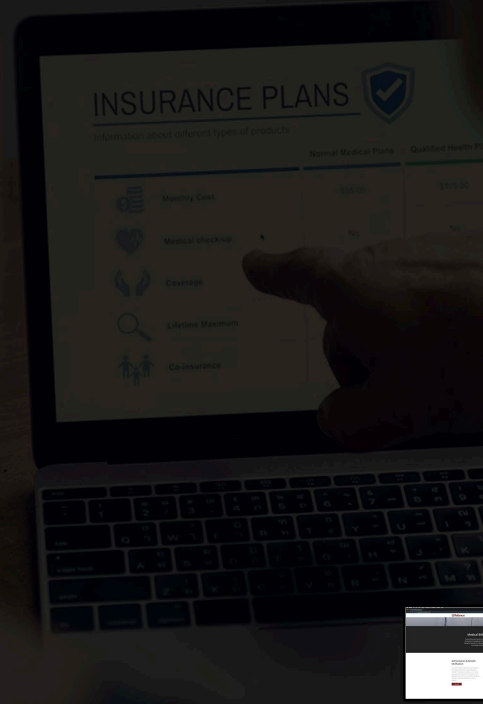
Our team of experts will work to receive pre-authorizations and verify benefits. This helps your staff for exceptional experiences for you. Reliance™ team will focus on co-insurance companies and verify benefits.

LEARN MORE



### Authorization & Benefit Verification

Our experienced verification specialists outline the patient's benefits and coverage for medical procedures prior to the point of service. This includes securing correct forms, verifying insurance plans are current and active and ensuring all procedure codes are listed and approved.





## Claims Submission

You must streamline the claim submission process, which means ensuring that business is paid promptly by insurance providers.

We have proven to consistently reduce the number of denied claims and increase revenues through correct medical billing and reduced errors on claim submissions, which makes your medical practice more efficient.

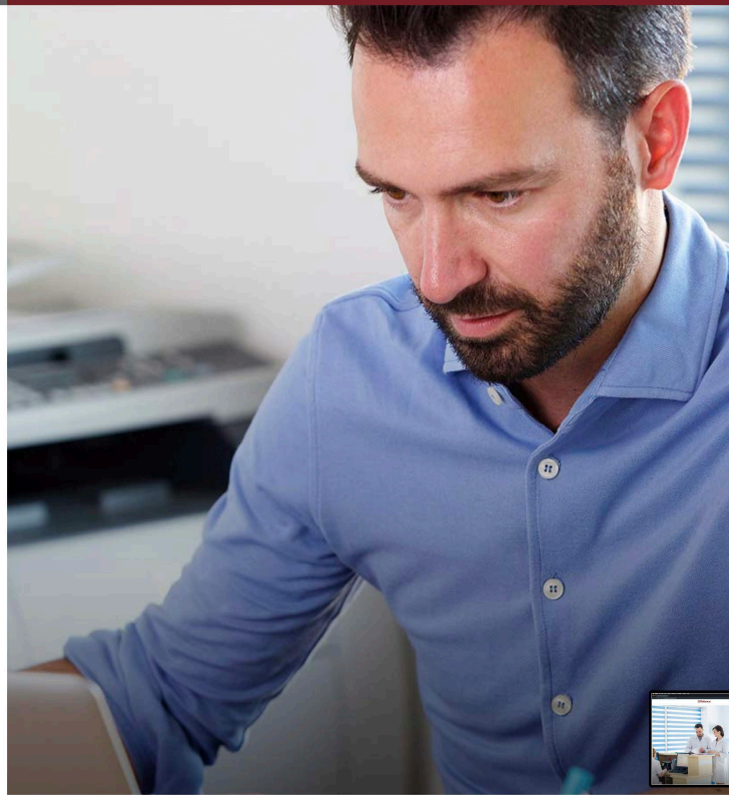
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## Claims Appeal

Over 200 million healthcare claims are denied each year. Reliance™ can help you and your patients understand and navigate the appeal process.

LEARN MORE





## Monitoring & Tracking

From the start of the claim to the final payout, our team will monitor and track all submitted claims. If there are errors or issues with claims, we handle updating claims so you can focus on your patient experience and running your healthcare business.

LEARN MORE





## ABOUT US

Reliance Medical Billing Solutions is poised to provide specialized services to relieve medical professionals of the tedious and time-consuming tasks and functions associated with Benefit Verifications, Pre-Authorizations, Claims Monitoring & Tracking, and Claim Appeals.

We partner with primary care providers, specialty practices, hospitals, urgent care, surgical centers, assisted living and skilled nursing care facilities to address key elements of the billing and/or revenue cycle management (RCM) process to enhance bottom-line profitability.

Our Specialists and Medical Billing Professionals help you increase the number and quality of claim submissions. Additionally, we substantially reduce the insurance claim denial rate for our clients, leading to higher profits and lower administrative costs.

## OUR SOLUTIONS

Outsourcing critical tasks like Benefit Verification and Authorization, Claim Monitoring and Appealing Claims makes sense for Medical Practices that are feeling the squeeze of rising operational costs, shrinking reimbursements, and increasingly complicated regulations and compliance.

- Claims Submission
- Benefits Verification
- Claim Appeals
- Obtaining Pre-Authorizations
- Monitoring & Tracking
- Medical Billing Training & Consulting

## CORE COMPETENCIES

Our insurance specialists hold professional credentials with the National Association of Healthcare Access Management (NHAAM) and are also Certified Healthcare Access Associates (CHAA).

Additionally, our team of specialists are well versed in the EPIC electronic medical systems, currently in use by many larger providers. Each specialist has between 5 to 20 years of clinical experience in medical documentation, billing, & coding, and maximizing provider insurance reimbursements in areas of healthcare such as:

- Cardiac Catheterization
- Interventional Radiology
- Sleep Studies
- Computed Tomography (CT)
- Orthopedic
- Surgical Procedures
- Dialysis
- Pain Management
- Urology
- GI Procedures
- Radiology Imaging Studies
- Wound Care

## Business Certifications



NMSDC  
MBE Certif. #723136

pennsylvania  
SDB Certif. 107165-2019-02-28-14

D&B Hoovers  
DUNS #08 141 1707

RELIANCE MEDICAL BILLING SOLUTIONS, LLC.  
1653 Liberty Pike, Suite #1000 | Lancaster, PA 17601 | (717) 740-2522 | info@reliancembs.com

## Medical Billing Made Simple.™

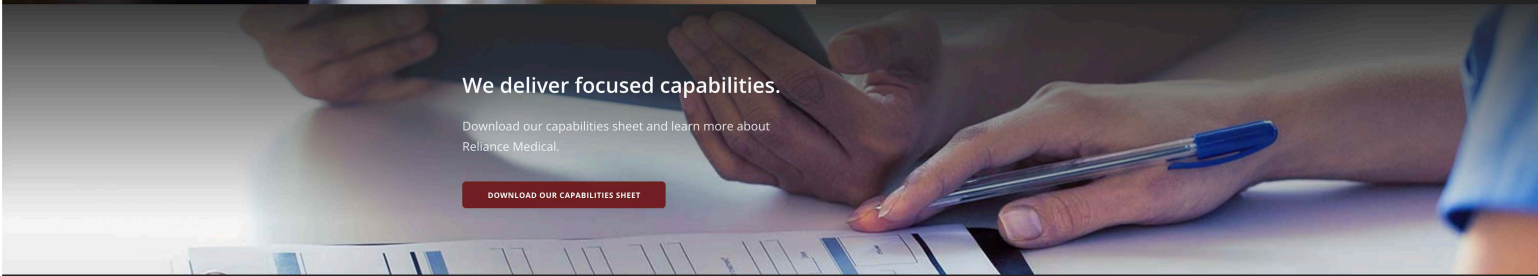
[www.reliancembs.com](http://www.reliancembs.com)



## We deliver focused capabilities.

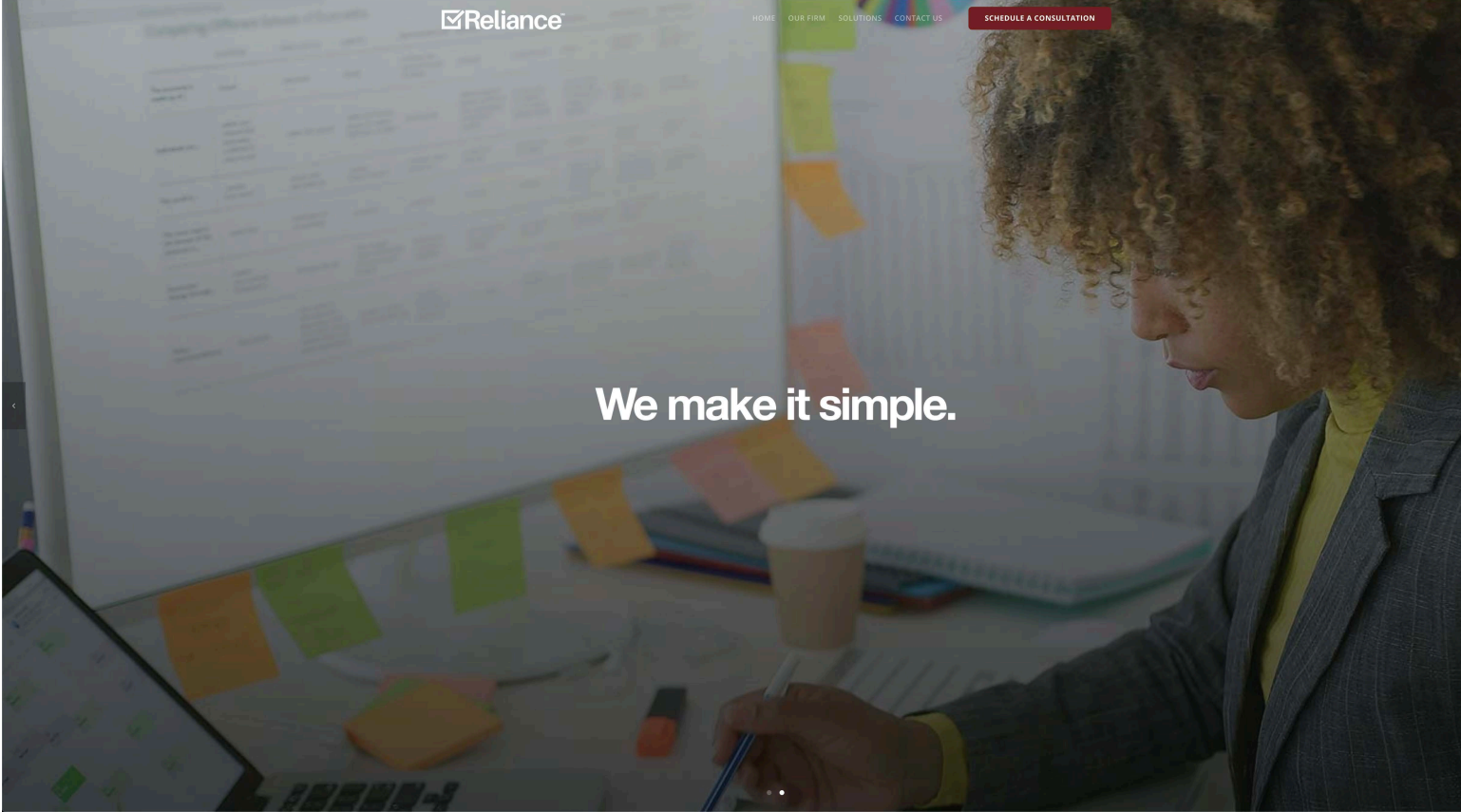
Download our capabilities sheet and learn more about Reliance Medical.

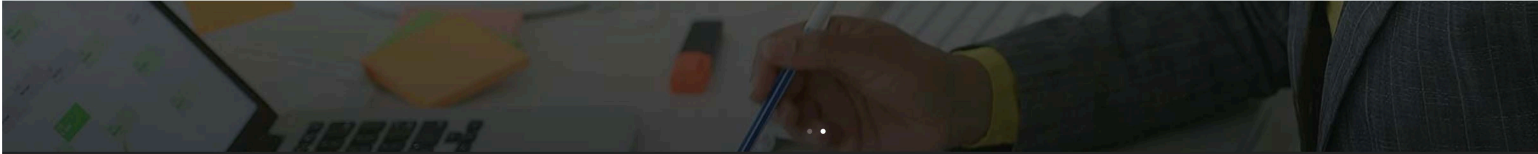
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Medical Billing is a bit complex.

We make it simple.





## Simplify Your Medical Billing Today!

We appreciate feedback and are ready to answer your questions. If you'd like to learn more about our tailored program for your medical billing, feel free to contact us below.



Reliance™ Medical Billing Solutions, LLC.  
1653 Litzitz Pike  
Suite #1060  
Lancaster, PA 17601  
(717)740-2622

Your Name:	Email Address:
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Organization:	Phone Number(Optional):
<input type="text"/>	<input type="text"/>
Tell us how we can help:	
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