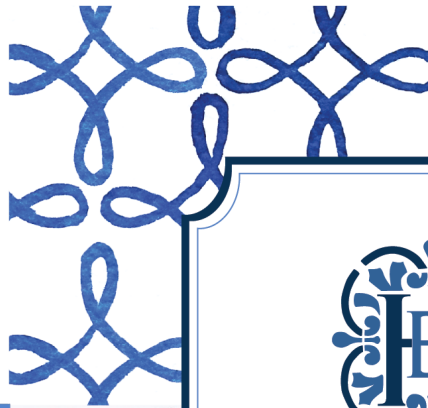


Inspired by a passion for design & creativity, a shared desire to do things differently & an openness to possibility.



AGILE.



EXPERIENCED.



HARROW BLUE

Brand Building. Creative Consulting.

WOMEN OWN

WB WOMEN'S BU



We are a *multi-faceted* creative consultancy committed *inspired* brand building through *strategic*, inventive solutions.

Our Guiding Principles

- Creative excellence
- Fresh perspective
- Simplicity
- Efficiency
- Collaboration
- Ingenuity

For Your Business For Your Brand

Branding Strategy

- Foundational Brand Strategy Development
- Competitive Analysis & Assessment
- Trend Inspiration & Application
- Communication Strategy Development
- Consumer Engagement

Creative Solutions

- Corporate & Brand Identity Design
- Asset Development
- Brand Voice & Naming
- Packaging
- Marketing Materials



Our Clients



Our Story

A compelling combination.

A **Harrow** is an old English gardening tool that prepares ground for planting...digging up weeds, breaking up and smoothing the soil. We roll up our sleeves and "get into the dirt," preparing strong foundations to cultivate the best thinking.

Blue is a color that represents both sea and sky, is associated with freedom, imagination and inspiration and inherently means trust, wisdom and confidence. The best ideas come from thinking differently, finding unexpected connections and pushing limits.

Inspired by a passion for design & creativity, a shared desire to do things differently and an openness to possibility...we are **Harrow Blue**. Through our extensive work experience at creative agencies and as clients, we provide a unique perspective and approach to strategic brand building and design.

Let's create together!

Harrow Blue, Inc. is certified as a Women's Business Enterprise (WBE) through the Women's Business Enterprise National Council (WBENC), the nation's largest third party certifier of businesses owned and operated by women in the US.



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