

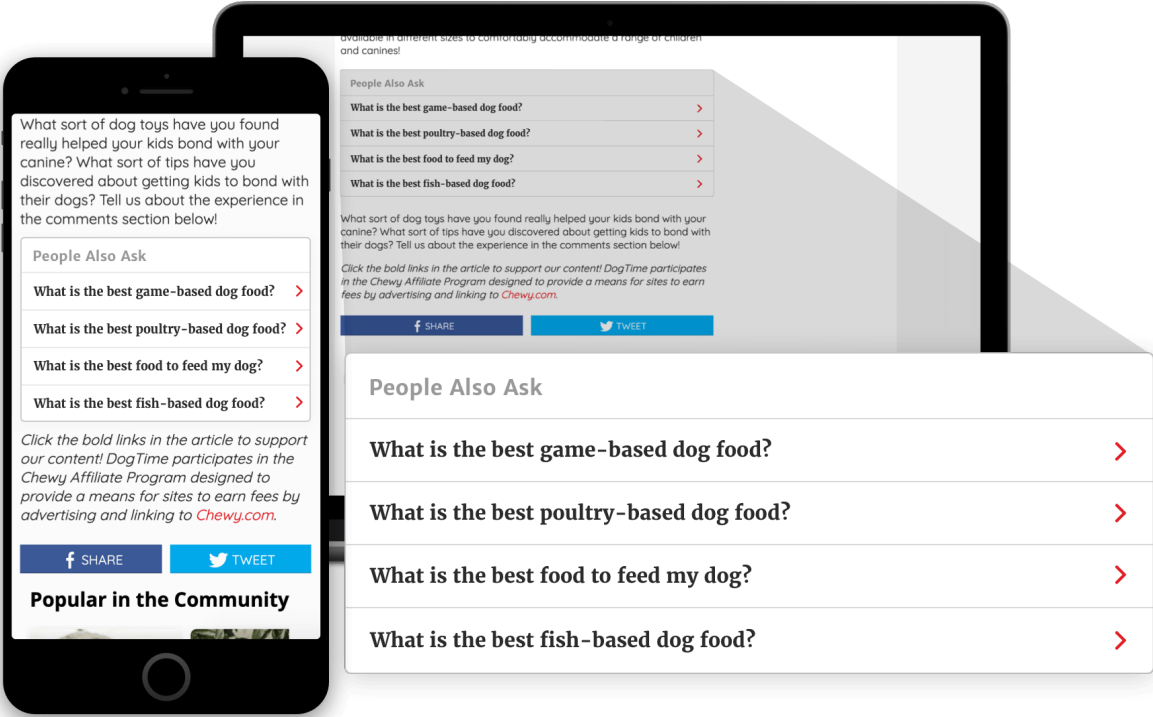
# Presearch

Presearch is about predicting what a user is going to search even before the search task starts.

Presearch leverages content and 1st party data such as search history to predict what users will search next after reading the article.

Takes search data to predict intent  
Cross references content on page

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