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< 2 / 2 > You're missing an app-ads.txt for at least 1 app(s). Add an app-ads.txt file now - your ad earnings are at risk

Est. AdMob Network earnings

Today so far	Yesterday	This month so far	Last month
HK\$27.6K	HK\$31.9K	HK\$183K	HK\$

Last 7 days vs previous 7 days

AdMob Network performance

Est. earnings

HK\$218K

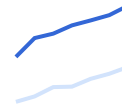
+HK\$165 (+0.08%)



Requests

455M

+76.2M (+20.11%)



Impr.

91.8M

+12.2M (+15.33%)



Match rate

35.16%

-2.65% (-7.01%)



You may be under-monetizing users who are not purchasing

Predict which users are unlikely to spend in your app and monetize them with more ads. Start by adding a new ad unit with smart segmentation. [Learn more](#)

REWARDED



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Approximately 86% of app users are predicted to be under-monetized