

14 MAY, 2020 - CONVENE, 225 LIBERTY ST, NEW YORK, NY

THE LARGEST CONFERENCE FOR ALL THINGS DIRECT-TO-CONSUMER

82

DAYS

11

HOURS

58

MINUTES

31

SECONDS

DTC DAY 2019

Watch recap video



WATCH VIDEO

THE LARGEST DTC CONFERENCE

1,000+

524+

30+

Attendees

Brands

Sponsors

Sponsors



WHAT IS —

TC DAY

EAST 2020

DTC DAY is the largest Direct-To-Consumer conference in North America featuring an all-star lineup of brands, retailers and e-commerce enthusiasts. From Founders, CEOs, to Managers, we all get out of our busy lives for ONE day to meet and discuss ways to improve our businesses, our lives, our environment, and our communities.

Get access to founders and CEOs you wouldn't have access to, even online. Get exclusive insights, new opportunities and best of all, lasting relationships, only at DTC DAY.



STRATEGY

Our main session will feature 20+ CEOs of leading direct-to-consumer brands sharing exclusive insights on what's working for them now and what their plans are for the future.



GROWTH

Our first ever break out session will feature a line up of directors, managers, and VPs that will dive into specific growth strategies and channels you can leverage today.



SUSTAINABILITY

We're also featuring a line up of brands that are ethically creating their products. As well as brands that are investing in underprivileged communities around the world.

IDEAS

SPEAKERS



Matt Higgins

Executive Fellow, Harvard Business School; Shark on ABC's Shark Tank; Co-Founder & CEO

RSE Ventures



Bonin Bough

Ex C-Suite at Mondelez & Pepsico; Founder & Chief Growth Officer

Bonin Ventures



Scott Tannen

Founder & CEO

Boll & Branch



Emmett Shine

Co-Founder, Executive Creative Director

Pattern Brands





Alex Friedman

Co-Founder

LOLA



Brian Berger

Founder & CEO

Mack Weldon



Adam Tishman

Co-Founder & CEO

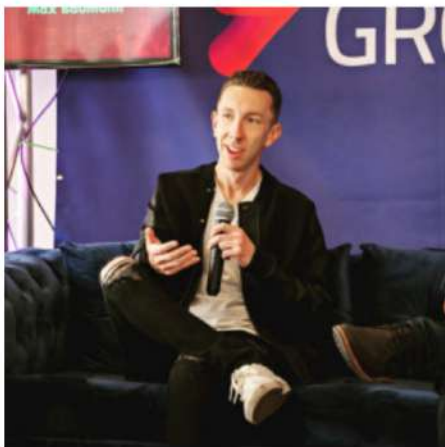
Helix Sleep



Stephen Kuhl

Co-Founder & CEO

Burrow



Chris Rose

Head of Omnichannel Marketing

Forever 21



Rachel Cohen

Co-Founder & Co-CEO

Snowe





Christine Chang

Co-Founder & Co-CEO

Glow Recipe



David Wolfe

Co-Founder & Board Chair

Leesa Sleep



Giorgos Tsetis

Co-Founder & CEO

Nutrafol



Johannes Quodt

Co-Founder

KOIO



JT Marino

Co-Founder

Tuft & Needle



Kate Huyett

Chief Marketing Officer

Bombas





Jim Morgan

Head of eCommerce

Vita Coco



Kendra Peavy

VP of Global Communications

S'well



Michelle Cordeiro Grant

Founder & CEO

LIVELY



Nate Checketts

Co-Founder & CEO

Rhone



Sarah Lee

Co-Founder & Co-CEO

Glow Recipe



Savannah Sachs

CEO

TULA





Siobhan Lonergan

Chief Brand Officer

Thinx



Scott McLeod

Founding Member & Chief of Staff

Resident



Alex Kubo

VP of eCommerce & Digital Marketing

Burrow



Matt Alexander

Co-Founder & CEO

Neighborhood Goods



Eli Halliwell

Co-Founder & CEO

Hairstory



Christopher Roth

CEO

Highline Wellness

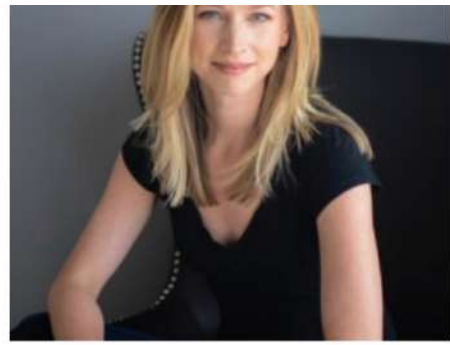




Kevin Lee

Director of Marketing & eCommerce

ZACHARY PRELL



Laura Lisowski Cox

Co-Founder & Chief Marketing Officer

Oars + Alps



Christopher Tiffin

Director of eCommerce

Super Coffee



Arri Bagah

Founder

Conversmart



Alex Beller

Co-Founder

Postscript



Roger Figueiredo

VP of Marketing

Hashtag Paid





Phil Roireau

Head of Business Development & Partnerships

Gorgias



Savannah White

Head of Partner Success

ShoppingGives



Kate Ryan

Managing Director - US

Diffusion PR



Nick Raushenbush

Co-Founder

Shogun



Kiri Masters

Forbes Contributor, Founder

Bobsled Marketing



Julie Zhou

Senior Director, Growth

AdRoll





Ron Jacobson

Co-Founder & CEO

Rockerbox

— SAVE 25% AND UP WHEN YOU REGISTER NOW —

REGULAR PRICING ENDS IN

39
DAYS

12
HOURS

58
MINUTES

09
SECONDS

PRICING

— BEST PRICE GUARANTEED —

JOIN 1,000 DTC PEERS

BRANDS & RETAILERS

Regular Pricing

Register now for

\$750

& **save 25%** off the late pricing of

\$1,000

We have partnered with ShoppingGives to create an impact at DTC DAY East. Select a charity before you click Register and DTC DAY will donate 1% of the total registration price to the cause of your choice.

REGISTER NOW

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REGISTER NOW

FAQ

FREQUENTLY ASKED QUESTIONS

- + **When is the conference?**
- + **Where is the conference?**
- + **Who else is going?**
- + **What's happening at the conference?**
- + **How can I attend the event?**
- + **Who is sponsoring the event?**

ATTENDEES

— MEET JUST ABOUT EVERYBODY IN THE E-COMMERCE SPACE. —

PAST ATTENDEES

Glossier.

QALO

AWAY

QUIP

sustain[®]
NATURAL

STEINER
SPORTS MEMORABILIA™

HARRY'S

STANCE 

P&G


COLGATE-PALMOLIVE

HUBBLE

MANSCAPED
- REFINING THE GENTLEMAN -



TUFT&NEEDLE

teleflora.

bioClarity

BOOM!
BY CINDY JOSEPH

G R A V I T Y

WINKY LUX

HARPER WILDE

ro

Buffy

tzumi[®]

HYDRANT

TYME

PiperWai
works naturally.

care/of



Bite

snackconscious™

Olivers

BABOON

bureau

GEM

WELLPATH

baloo

SmileBright

O//S

täös

BOMB PETITE

VELVET CAVIAR

PURE SOL.

MOMMY MAKEUP

EMERALD

VENUE

— WE PICKED THE BEST VENUE IN NYC —

VENUE & LOCATION



- ✓ High quality venue for high quality attendees
- ✓ Located in the most iconic part of New York City: Lower Manhattan



- City, Lower Manhattan
- ✓ Two story venue featuring amazing city views
- 📍 225 Liberty St, New York, NY 10281

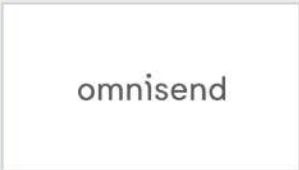
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PREMIER



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SUBMIT

DTC DAY
EAST 2020

DTC DAY: An exclusive conference for all things direct-to-consumer. Join 1,000 other direct to consumer enthusiasts.

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VENUE, AGENDA AND TALENT ARE SUBJECT TO CHANGE WITHOUT NOTICE AND ARE NOT GROUNDS FOR A REFUND.

REGISTER NOW

Past Attendees
Register

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