### Dear USPTO:

I am the applicant of trademark "JALL". Our alarm clock products in the brand of "JALL" are sold on www.amazon.com in the United States for a long time. The title and brand of the product are clearly marked as "JALL".

# We have 2 store on Amazon.com. There are our stores called "JALL" and "JAUK":

## JALL Store URL:

https://www.amazon.com/sp?\_encoding=UTF8&asin=&isAmazonFulfilled=1&isCBA=&marketplaceID=ATVPDKIKX0DER&orderID=&seller=A1F88IG5GFV5F6&tab=&vasStoreID=

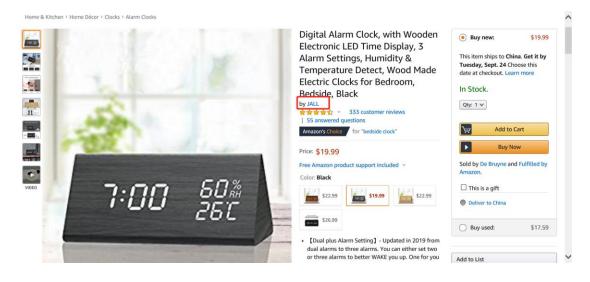
### JAUK Store URL:

https://www.amazon.com/sp?\_encoding=UTF8&asin=&isAmazonFulfilled=1&isCBA=&marketplaceID=ATVPDKIKX0DER&orderID=&seller=A2W9UF4R0SX1U0&tab=&vasStoreID=

# And there are some alarm clock products under the brand of "JALL":

https://www.amazon.com/dp/B07RKTVQDR https://www.amazon.com/dp/B07Q79DMGY

You can see that the products are publishing on Amazon.com under brand of "JALL". Product 1: https://www.amazon.com/dp/B07RKTVQDR





We're aiming at providing the minimalism design for customers [ALL wooden alarm clock] is stylish and simple enough to fit your house and furniture. It's not only an alarm clock, but a nice exits decoration for your bedside.







### 3 Alarm Setting

It provides 3 alarm settings. You can set 3 different time on the same day. For example, if your wife and you wake up at different time, it's certainly a good choice for you. What's more, it can also be as a medicine reminder for the ages. There's an extra mode "oNE" or "---E" to decide whether it rings on weekend or not.

# Sound Control

You can set it to an eco-mode for sound control. It's a power saving mode that you can only wake it up by making sounds or touching it. Some people may think it doesn't display as defective but NOT, it's just set to sound control mode by mistake.







### 3 Level Brightness Adjustment

It provides 3 levels of brightness adjustment. L3 is the highest while L1 is lowest. It's before to lower the brightness at night so that it won't be too sharp for your eyes.

# Brightness Adjustment



### Trouble Shooting:

### Q: Why the clock time only display when I touch it? It keeps turning on and off from time to time.

A: You may have set it to SOUND CONTROL mode by mistake. Please DOUBLE press "DOWN" button to get it right. Set the value "--; Sd" to turn off sound control function.

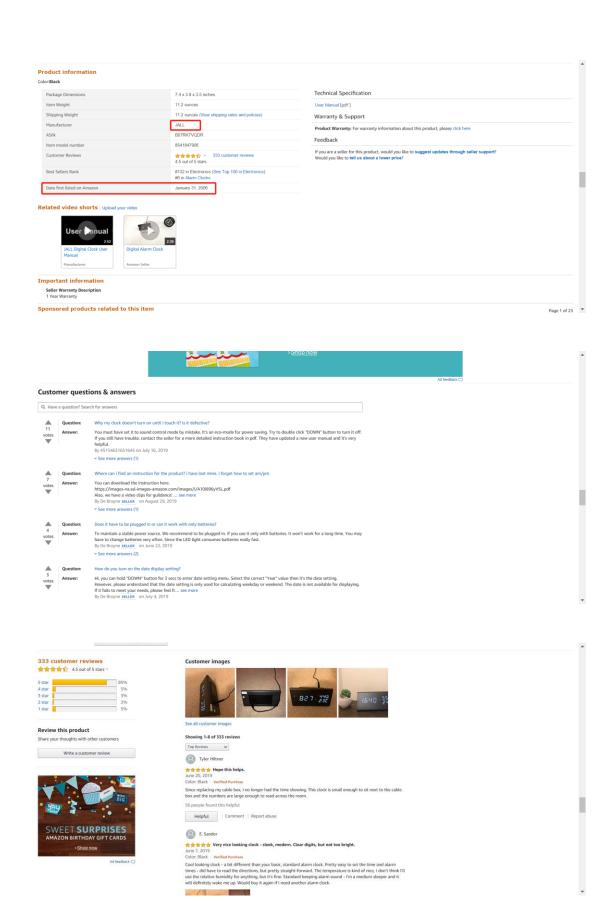
# Q: Can I set the alarm volume higher or lower?

A: No, the volume is fixed and not adjustable.

# Q: Can it work without cords? Can I use batteries to make it work?

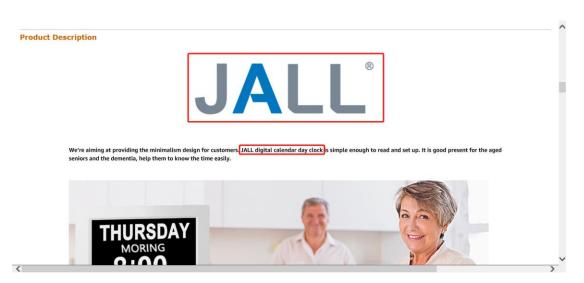
A: Please understand it can power by batteries BUT it consumes batteries very very fast. We don't recommend to use batteries for long time working. Batteries option is only for travel and temporary use.

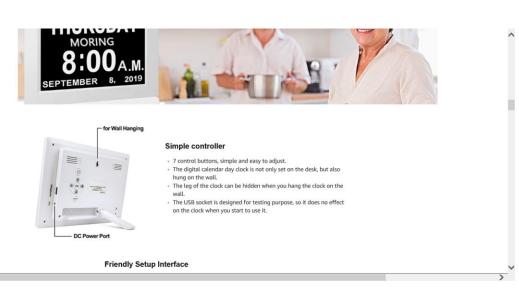
It's easy to appear digits dimming when batteries power is not enough.



Product 2: https://www.amazon.com/dp/B07Q79DMGY







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Here you can set the digital calendar day clock as following:

-Set Time

-Set Date

-Time Mode

-Auto Dimming

-Color Mode

-Alarm 1-5 -Volume











#### Yellow Color Mode

Setting the color mode, you can switch the display color between white or yellow.



# Automatically adjust brightness with

Setting the auto dimming, the brightness of the clock will adjust automatically with time.



#### Five Alarm Clocks

Five separate alarm clock settings, help you to remember the time.



# Something Important

- IMPORTANT

The Digital Calendar Day Clock is packaged with a thin anti-scratch screen protector, Please feel free to peel it off using the pull-up tab. Please be sure not to apply pressure to the high quality non-reflective LED screen.

The Digital Calendar Day Clock has an Auto Switch-On Facility when



Please be sure not to apply pressure to the high quality non-reflective LED screen.  $% \label{eq:lemma_problem}$ 

The Digital Calendar Day Clock has an Auto Switch-On Facility when connected to the power supply. To power the clock off or back on, press the On/Off button.

TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK, DO NOT EXPOSE THIS APPLIANCE TO RAIN OR MOISTURE. TO PREVENT FIRE OR SHOCK HAZARD, DO NOT INSTALL THIS PRODUCT IN A CONFINED SPACE SUCH AS A BOOK CASE OR SIMILAR UNIT.

- CAUTION

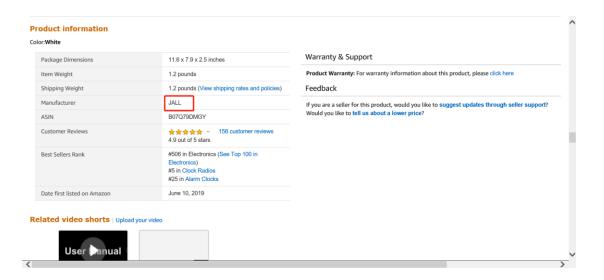
TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). NO USER-SERVICABLE PARTS INSIDE, REFER TO QUALIFIED USER PERSONNEL.

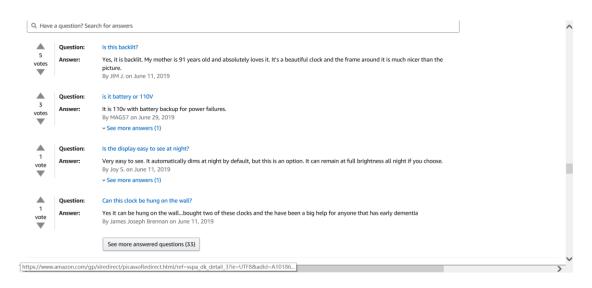
# Compare with similar items

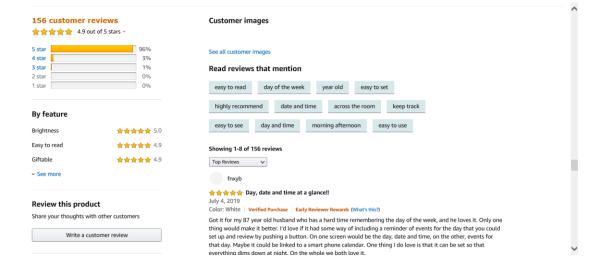
This item [Upgraded] Digital Calendar Alarm Day Clock - with 8"

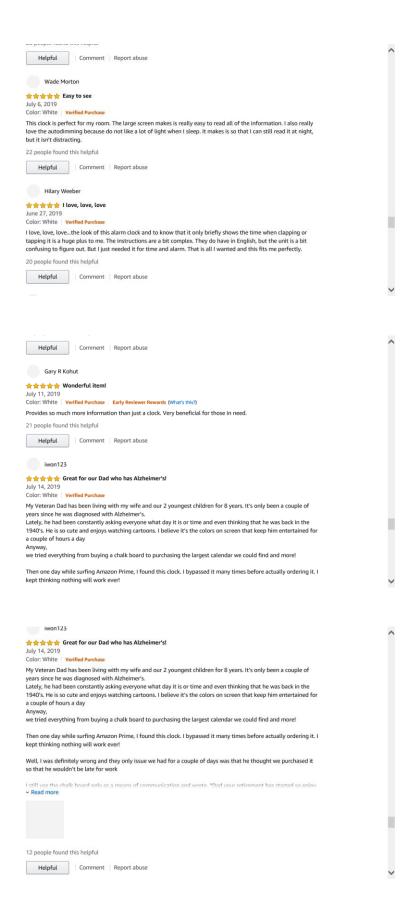
AmazonBasics FM Dual Alarm Digital

Digital Clock Large Display for Seniors - [Newest Version]Digital Calendar Day

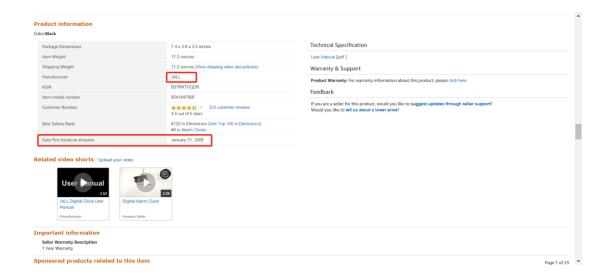






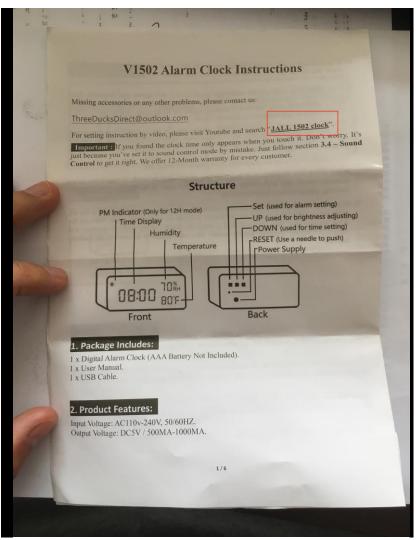


As you can see in the next photo, we have used brand "JALL" in commerce for more than 13 years since we firstly published "JALL" alarm clock product on 31 January, 2006 on Amazon.com.



Here are some live photos of the alarm clock products, packaging box and instructions.







Today, we are here to seek protection of our "JALL" trademark from USPTO under American law. Please help to proceed with this audit.

Thank you & Best Regards,

QIKANG, XIAN 2019.9.6