# **WORKFORCE** PURDUE TALENTTRACK



**ANALYZE EVALUATE RETAIN RECRUIT TRAIN** 







#### **How does TALENT***TRACK* work?

Our regional workforce development team will work closely with you to:

**ANALYZE** all aspects of your business operations to gather critical data for recruitment.

**RECRUIT** the best talent, both regionally and nationally, to meet both short and long term placement objectives.

**EVALUATE** potential applicants to insure the hiring of only the best candidates in the talent pool.

**TRAIN** for both technical and soft-skills to develop consistently high productivity levels.

**RETAIN** the best employees by working to develop strategic assention plans.



Our team approach and personalized service provide:

**TURNKEY** workforce strategy for both new and expanding companies.

**FLEXIBLE** timelines to meet diverse corporate needs.

**INNOVATIVE** methods provide highest level of training for all prospective candidates and employees.

**FOCUSED** professional recruiting from a wide field of expertise.

**FAST MOVING** collaborative effort that gets immediate results without red tape.

**DRIVEN** team focused on your satisfaction.







"As we started building our production facility, we also started building the team in parrallel and the **TALENT**TRACK team made it easy. Purdue executed a couple projects, including a shop floor simulation and compensation studies that we needed to be more competitive with our wages in the area. Ivy Tech then built customized training for our workforce. We require an FAA airframe and powerplant license and they added a program designed specifically to train technicians for our facility."

ERIC MATTESON Lafayette Project Leader



"At Ivy Tech, employers are our focus. We collaborate with companies and other educators beyond the traditional community college model. Together we tailor make short term stackable training programs that meet employer's

**DAVID BATHE** Chancellor **Kokomo and Lafayette Regions** 



## What else does TALENTTRACK provide?

#### **SOLID PURDUE CONNECTIONS**

STUDENT/ALUMNI recruitment base.

**RESEARCH & DEVELOPMENT** collaboration with world-class researchers.

**ADVANCED TRAINING/EDUCATIONAL** opportunities.

**DIVERSE CULTURAL** environment & events.



**HIGH-TECH COMPANIES** expanding or locating in Purdue Research Park are automatically eligible to participate.

CALL US and tell us more about your business and your plans to expand.

Paul Moses - 765-445-8793 pemoses@prf.org







# **TALENT***TRACK*



### ANALYZE • RECRUIT • EVALUATE • TRAIN • RETAIN

YOUR PARTNERS IN WORKFORCE DEVELOPMENT ARE AMONG THE WORLD'S BEST



#### **PURDUE RESEARCH FOUNDATION**

Operates the largest U.S. university-affiliated research park, which is home to more than 275 companies which employ 5,500 high-tech workers. The five Purdue Research Parks across Indiana serve as anchors for international business and locally grown startups as they expand both their market share and their relationship with Purdue, its graduates and the Indiana's high-tech workforce.



#### **INDIANA WORKONE**

The heart of the workforce development system in Indiana, connecting job seekers with skills enhancement and training.



#### **REGION 4 WORKFORCE BOARD**

Coordinates workforce development efforts in collaboration with economic development and educational entities in the 12-county region surrounding Greater Lafayette.



#### **PURDUE PATHMAKER PROGRAM**

An innovative internship program that connects high-tech companies with an affordable workforce of Purdue students. These students, with experience in computer science, engineering, market research and program management, perform entry-level technical jobs for companies while still enrolled full time. This enhances your company's name recognition across campus, further expanding opportunities for attracting the most talented graduates entering the job market.



#### **IVY TECH COMMUNITY COLLEGE**

Indiana's community college system, Ivy Tech is the nation's largest singly accredited statewide community college system serving nearly 200,000 students annually. Ivy Tech runs a network of 32 campuses as well as 19 additional instructional sites statewide. With its focus on technical training and skills certification, Ivy Tech works with Indiana companies to customize curriculum to meet current and projected needs of the Indiana economy.



#### **PURDUE POLYTECHNIC INSTITUTE**

One of ten major academic divisions, or colleges, at Purdue University, which focuses on applied application learning programs in several disciplines. Purdue Polytechnic and its seven schools, divisions or departments make up one of the largest technology schools in the U.S. and is currently tied for first place in total number of engineering technology degrees awarded annually.



#### **GREATER LAFAYETTE COMMERCE**

The region's local economic development organization and chamber of commerce, Greater Lafayette Commerce is helping lead the collaborative effort needed to drive regional workforce initiatives to their highest level. GLC is focused on creating partnerships between business, industry, educators and other regional workforce development stakeholders that deliver high-tech employees matching the needs of both existing companies and those considering a move to the Lafayette region.