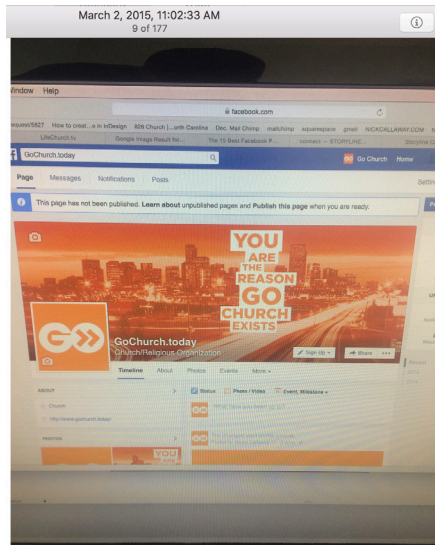


NAME, LOGO, SLOGAN, AND MISSION PUBLIC USE:



Newspaper ad, June 2015, slogan, and mission are in use, white logo on orange background.



Facebook page, March, 2015, orange logo in use



Public Distribution, Oct. 2015, slogan in use.

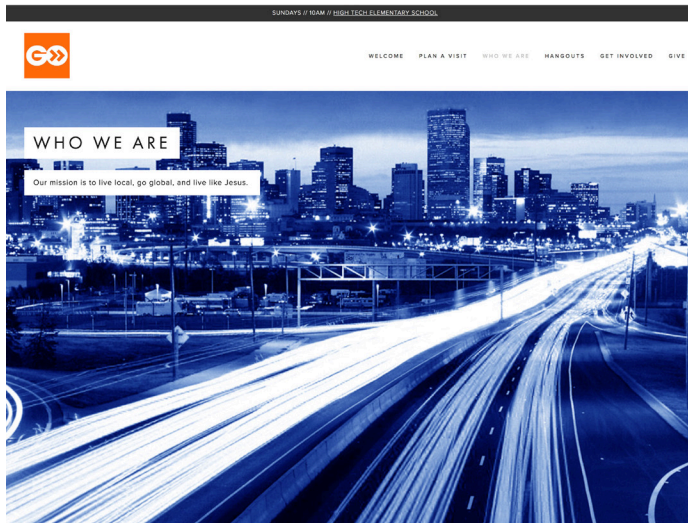


Orange balloons with white logo and website, public distribution, March 2015



Public mailer through USPS Dec. 6th, 2015

NAME, LOGO, SLOGAN, AND MISSION PUBLIC USE:



Current website, shows mission, logo, time and location for religious services <http://www.gochurch.today/who-we-are/>

Our website, www.gochurch.today, has always been the primary way we have interacted and established our identity with public. It has been in operation for over four years.

This video, made public in 2015, show usage of logo, and mission. <https://vimeo.com/124476219> Additional videos can be seen at <https://vimeo.com/gochurchdenver>.

The following pages are from a magazine that we distributed in January of 2015. It shows usage of logo, mission, and orange theme.

GET READY TO

LAUNCH

STAPLETON | COLORADO | SEPTEMBER 13, 2015



GOCHURCH.TODAY

WORTH THE RISK

BY NICK CALLAWAY



THE CHALLENGE: I was nervous, really nervous! After twelve years of university ministry and raising our kiddos around friends and family, God challenged us to take a new risk: move and start Go Church in Stapleton, a neighborhood in Denver, Colorado.

THE TURNING POINT: My nerves felt like a swarm of highly caffeinated, slightly angry bees trapped in my gut. The idea of moving my daughter Sydney, who was born with special needs, away from her doctors, therapists and support system in Oklahoma was heavy on my heart. This would be the first big move for our seven year old twins Ethan and Levi. Becky would have to leave her special education teaching position. We would be leaving behind a great ministry that was full of life and fun. Before the turning point I could come up with logical, responsible, and occasionally almost intelligent reasons to stay put and leave this challenge alone. But, this challenge was like a magnet to my soul.

began to speak. He said, "I woke up earlier than usual today and God put a verse on my heart that I need to share. I've never preached on this verse, it's not my sermon today, I just

"MY NERVES FELT LIKE A SWARM OF HIGHLY CAFFEINATED, SLIGHTLY ANGRY BEES TRAPPED IN MY GUT."

need to share something. Please open your Bible to Joshua 1:6-9." My heart rate went from the fifties to over a hundred in about three seconds. Becky and I felt the power of the Holy Spirit as the pastor went through each verse. For ten minutes I felt like everything around me slowed and faded away as God confirmed His challenge and infused strength and encouragement inside me to accept His call and embrace His plan. It was time to take a new risk!

THE EXECUTION: We resigned from directing student ministry at the University of Oklahoma, sold our house, completed church start-up training with A.R.C. (The Association of Related Churches) and C.M.N. (The Church Multiplication Network) and moved to Stapleton in June 2014.

THE RESULTS: What began as uneasiness has been transformed into true excitement and passion to see Jesus Christ change lives in Stapleton and beyond. Go Church is God's church - after all, it's His idea. It will take a team, a launch team, living with God's strength to help bring Go Church to life.

I am asking you to take a risk with us! Will you join our launch team? Will you give - your time, your resources, and your finances to see something that is bigger and more important than all of us come to life? Following God is worth the risk!



Becky and I booked a trip to Denver and asked God for two things. First, we asked God for a sign that our daughter would be taken care of in Denver. Second, we asked God to use a verse in the Bible, Joshua 1:6-9, to confirm that He indeed wanted us to make the move to Denver and start a new church. After landing in Denver, literally the first thing we saw was a huge sign with the actor Jamie Foxx and his sister DeOndra who has down syndrome. The one week we decided to visit was the week for special needs awareness throughout Denver. We had asked for a sign and boy did we get them - everywhere throughout the city were signs for compassion, love, health care, and inclusion for people with special needs.



We attended church on Sunday and were sitting near the back when the pastor



OUR MISSION



LIVE LOCAL

GO GLOBAL

LIVE LIKE JESUS



WHY ANOTHER CHURCH?

PEOPLE
MATTER TO
GOD

STAPLETON
IS THE FASTEST GROWING
NEIGHBORHOOD IN DENVER

SOURCE - DENVER POST

DENVER
RANKS NUMBER
IN MOST POST-CHRISTIAN
CITIES IN AMERICA

14

SOURCE - BARNA GROUP

85
PERCENT

OF ALL CHURCHES
IN AMERICA
HAVE EITHER
PLATEAUED OR
DECLINED

SOURCE - NATHAN CAMP, ARC

“GO AND MAKE
DISCIPLES
OF ALL NATIONS
AND
TEACH THEM TO OBEY
EVERYTHING
I HAVE COMMANDED YOU
I AM WITH YOU
ALWAYS”

- JESUS CHRIST, MATTHEW 28:19,20

“One of our strategic
values is to vigorously
plant new churches.”

- Dr. George O. Wood Assemblies of God
General Superintendent

“Church planting
is the single most
effective evangelistic
methodology under
heaven.”

- Peter C Wagner, author

LIVE LOCAL. GO GLOBAL. LIVE LIKE JESUS.



WWW.GOCHURCH.TODAY @GOCHURCHNICK

OUR **STYLE**

Go church wants to make a lasting difference in your life, in our community, and in the world. Our mission is to live local, go global, and to live like Jesus. That's how we are able to make a difference. Our Mission is more than just words, it's a way to live and a call to action. **Live local** - living out our faith locally with our friends and family to see lives changed. **Go global** - sending our faith, ourselves, and our finances all over the world to see lives changed. **Live like Jesus** - being fully devoted followers of Jesus to see our lives changed. The church isn't a building, it's the people. No matter how you choose to get involved we think you'll find friendly people who are excited to get to know you!



From the moment people visit our campus, our sole desire is that they would discover real life in Christ. From the music, to the messages to our culture, we intentionally create our services to help people far from God feel comfortable exploring and discovering faith in Jesus.



Go Church is not just a place to believe, it is a place to belong. Go Groups meet at different locations, are designed to be small but powerful, and are meant to ensure our church not only grows larger, but grows smaller too. You won't know everybody at Go Church but you will know somebody!



Growth Track is an environment we use to help make it easy and obvious for people to see the next step in their journey with Christ. From the initial decision to follow Christ, to learning to fulfill their God given purpose, Growth Track helps people grow in their walk with Jesus.



Every person has a divine purpose, a calling to fulfill. The Go Church Dream Team are those people who have discovered their purpose and are using their gifts and passions to change the world around them. This team is about one thing: our mission in action. Live Local. Go Global. Live Like Jesus.

TIMELINE

- 1 PHASE** FEB - MAY 2015
- \\ BUILD LAUNCH TEAM
 - \\ CONTINUE FUNDRAISING
 - \\ PRAYER MEETINGS

- 2 PHASE** JUNE - SEPT 2015
- \\ LAUNCH TEAM TRAINING
 - \\ PURCHASE EQUIPMENT
 - \\ OUTREACH TO CITY (LOCAL)
 - \\ MISSIONS TRIP (GLOBAL)
 - \\ CONTINUED PRAYER

- 3 PHASE** SEPT & BEYOND
- \\ OFFICIAL LAUNCH
 - \\ START GROWTH TRACK
 - \\ START GO GROUPS
 - \\ YEP, STILL PRAYING AND LOVING IT!



MAKE A DIFFERENCE

DO YOU REMEMBER THAT FEELING OF EXCITEMENT AS A KID?

That feeling irreversibly connected to a new adventure, a dare, an idea...something that seemed so big you knew it could only happen with your friends? We have an opportunity as God's children to do something bigger than ourselves, something that makes our hearts beat a little faster and makes us nervous in the most glorious way. Something that requires friends, faith, and God. Together we are going to see lives changed and connect people to Jesus. Together we are going to start a new church - Go Church.

YOU DO
SOMETHING GOOD
FOR YOURSELF
WHEN YOU
DO SOMETHING
BIGGER THAN YOURSELF.

3 WAYS TO MAKE A DIFFERENCE

1 BE A LAUNCH TEAM MEMBER

We are looking for 100 people to reach hundreds more and turn this dream into a reality. We are not looking for rockstars, but for people with a heart to reach people far from God with the life-giving message of Jesus. We believe God wants to do something incredible in Stapleton and Denver, and we are looking for the team God is calling. Bottom line, we want to connect with you! Come join us and help people discover real life in Christ. Launch Team meetings will begin in February 2015 along with other fun events purposed to connect with our community and launch Go Church in an awesome way.

2 PRAY

Starting a new church is a spiritual endeavor and we must win the spiritual battle first. We must start with prayer. Would you help pray for Nick and Becky, their kids, the launch team and the people of Denver? Please pray for divine guidance, perfect location, launch team, financial provision, and for people to come to Christ.

3 GIVE

Our goal is to raise \$125,000 to launch Go Church in a way that creates a place for people to meet Jesus. Would you pray about giving a special gift or partnering with us monthly to help us reach our goal? All donations are tax deductible and easily given at www.gochurch.today. Thanks!



LAUNCH BUDGET



EQUIPMENT ————— \$87,500

- Sound
- Children's Ministry
- Video Projection
- Lighting
- Trailers
- Broadcast

MARKETING & OUTREACH ————— \$26,000

- Direct Mail
- T-shirts
- Outreach
- Benevolence
- Signage
- Printing

DEVELOPMENT & TECHNOLOGY ————— \$11,500

- Website
- Launch Team Meetings
- Facility Rental

**\$125,000
IS OUR LAUNCH GOAL**





DR. GEORGE
WOOD

GENERAL SUPERINTENDENT - THE ASSEMBLIES OF GOD

"GO Church is a vital new community of faith serving the people of Stapleton. Its passion is to GO to you with the greatest news ever, helping you find relationship with God, build relationships with others, and serve the practical and spiritual needs of people locally and globally. It's a church you will want to GO to!"



LUKE
NIFORATOS

STAPLETON RESIDENT

"Go Church is set to build a sustainable, Christ-centered community in one of the most vibrant and spiritually needy communities of Denver. God has truly called Pastors Nick and Becky to do something incredible and reach people with Christ's love and mercy. This is the sort of movement people are looking to be a part of, and it is clear there is something here for everyone!"



STEVE
PIKE

FOUNDER - URBAN ISLANDS, CHURCH PLANTING

"Nick and Becky have demonstrated to me that they have the faith and tenacity to serve effectively in the urban mission field of America. The Callaways need your prayers and I encourage you to generously support them to accelerate the launching of Go Church."



JESS
TREVINO

PHARMACIST

"I've known Nick and Becky for almost 20 years and one thing stands out - their willingness and desire to serve God. I know God is going to use Go Church to transform lives for His glory. Everyone needs to get on board and help make a difference!"



SULLIVAN
TURNER

STAFF PASTOR - GLAD TIDINGS CHURCH

"Nick and Becky are the real deal! I am excited about the experience and cultural relevance they are bringing to Go Church."



DON
STEIGER

DISTRICT SUPERINTENDENT - ROCKY MOUNTAIN

"I am excited about Nick Callaway planting a church in the Stapleton area of Denver. I believe God has called and equipped him to do so and he has my full support."



MATT
NELSON

PASTOR - CITY CHURCH, ARC

"I can't wait to see how God uses Go Church to reach Denver for Jesus. What I love more than anything is that it's not just another church service, it's a movement of people committed to taking Jesus to their city and the world."



JOHN JAY
WILSON

CHURCH MULTIPLICATION NETWORK

"It's been exciting for me to get to know Nick and Becky. They are great people with a big vision to see people who are far from God find a safe place to find and follow Jesus. Are you looking for a church home? Are you looking for a place for your kids to grow? Well, I hope you will pray about connecting with Nick and Becky and making Go Church your home."



TRINITY
JORDAN

AUTHOR, CHURCH PLANTER

"Nick and Becky are an unbelievable couple with extraordinary talents. I'm confident that Go Church will be healthy, vibrant, and make a huge difference in Denver. Partnering and investing with the "right" project is crucial and the Callaways are worth your investment and your partnership."