

Group Tours, Travel Services & Summer Camps *with* Tech



# - Superior Travel Experiences

Experience provides exceptional student experiences through specialty educational tours and summer programs. We have worked tirelessly over the past seven years to solve all the problems schools and organizations face in developing and operating educational tours in North America's most desirable locations. Let us apply our proven expertise and services to help your school or organization create an amazing North American experience for your students.

#### **HOUSING & HOMESTAY**

Our housing options include university dorms, hotels, hostels, and homestay. When it comes to our hosts, we do not use any outside agencies and know every one of our host families personally. Without caring families, a program can only be so good.

#### **SIGNATURE ACTIVITIES**

We've created special activities in all our destinations that the other educational travel companies don't provide. Students not only get the chance to experience the big-name attractions, they'll also get to explore all the places and activities locals love.

#### **CUSTOMIZED EDUCATION**

Our educational tours showcase the best a city or region has to offer. Customizable 7-14 day itineraries combine learning with exposure to rich local history and culture.

#### **EXCEPTIONAL SUPPORT**

Our programs offer full-service 24/7 support, plus we provide students with mobile phones loaded with unlimited data plans and a range of apps to coordinate logistics. Working with us means you don't have to sweat the small stuff.



# **Educational Tours**



Experience offers educational tour options in North America's most dynamic cities and regions. We offer flexible one and two-week tour schedules that can be tailored to your group's specific needs. From the iconic skyscrapers of New York to the sunny beaches of Los Angeles, we can put together a customized educational tour that gives your students the American experience they've dreamed of.

#### Programs:

We offer a diverse range of educational modules can be incorporated into our one to two-week educational tours. Choose a destination and select the education module that works best for your group.



















At Experience we make sure everything is covered — from housing to technology and beyond — to provide the best experience for our students.



#### **TRANSPORTATION**

We provide private transportation throughout our programs.



#### **ACTIVITIES**

Let us create a full schedule of the best activities, tours, and site visits a city has to offer.



#### **COMPANY TOURS**

Our tours with companies such as Microsoft, Amazon, and Boeing complement the customized curriculum we create for our students.



#### **HOUSING**

We can build programs around a variety of housing options including hotels, university dorms or our own network of host families that we know personally.



#### **FOOD**

Three meals per day—breakfast, lunch, and dinner — with the freedom to explore places locals love!



#### **EDUCATION**

We provide a custom-tailored educational program. Select your preferred learning modules and let us create a special learning experience.



#### **TECHNOLOGY**

We provide students with mobile phones loaded with unlimited data plans and apps to coordinate the logistics, all so you don't have to sweat the small stuff.



#### **SUPPORT**

Our programs offer full-service 24/7 support—there is always someone ready and waiting to help!



#### **INSURANCE**

We provide our international students with premium medical and travel insurance throughout the program.

# Our Homestays

We love our homestay families. It's our goal to build lasting connections—which is why we build and maintain close relationships with all of our host families. An emphasis on genuine community and connection ensures our students and hosts have the best experience with us.



## OTHER HOUSING OPTIONS

Don't want to a homestay for your group? Choose from Hotels or Dorms.

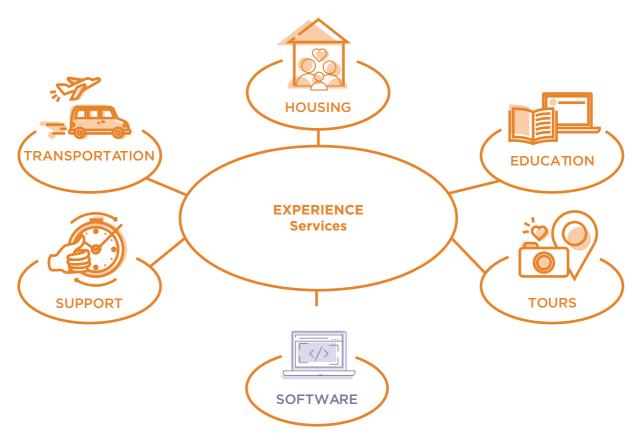






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### BUNDLE ONLY THE SERVICES YOU NEED



You can combine any services to create a unique bundel to fit your needs. This incudes:

- Housing: You can arrange housing through our host families, hotels or dorms for your group.
- Transportation: We will arrange private or public transportation for your group and you can book it yourself throughout tech platform. We can also arrange return airfare to and from every destination.
- Education: Just need a course? We can do that too without any of the other services.
- Tours: We can arrange every aspect of your guided tours including the entire experience, transportation, group supervision and activity arrangement.
- Software: Our platform takes all the manual functions and make them digital and automated. You can even book your housing (homestay, dorm, hotel) & transportation services on the platform. Want to just use the software as a stand-a-lone solution? No problem our enterprise solution allows your school or agency to bring your operations into the modern age.

# The World's Top Schools Have Chosen Us

We have created educational tours for some of the world's top schools. We are the perfect partner to help you develop an exceptional American experience for your students

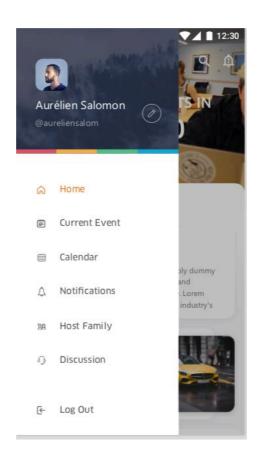


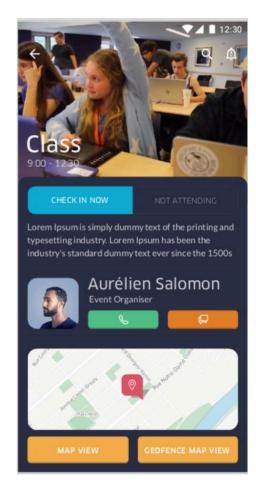












## TRAVEL WITH TECH

Our revolutionary technology automates and digitizes all the manual processes of group travel and summer camps together in one place. Let us take care of everything with a fully planned group tour with our technology, or just book the services you need (housing, transportation, tours or food), or use it in your school for all your travel, field trips and resource planning.

#### **Current and Future Features Include:**

Use tour builder wizard to simply build a calendar which will generate everything you need to book, plan and enroll in one place:

- Create list of housing, transportation, activities, food and personalle you need to operate the tour.
- Use marketplace to arrange all of the services you need above or; let Experience operate it all for you in the cities we operate in (Seattle, Los Angeles, New York, DC, Vancouver).
- Manage the homestay matching process and share profile information and other media between students and hosts.
- The tour wizard will generate all the events in the tour, managers can monitor every student checking or absent and students can input their data themselves on their smart phones.
- Set geo-fences around the city or events and be alerted when students breach the perimeter.



# GAME DEVELOPMENT - summer camps

Our game development programs are designed to teach students creativity and teamwork in addition to fundamental design and coding skills.

Addressing the growing need for youth STEM training, our integrated learning programs prepare young students for a future in industry helping to develop the next great game title.

## Highlights

- Life cycle learning: Students learn how all the pieces come together in making games including animation, design, art, programming, marketing and storytelling
- Exclusive behind-the-scenes tours of some of the world's leading game studios
- Experienced instructors and staff who have actually created and launched commercial games



#### **INDUSTRY CONNECTIONS**

Designed for beginning to advanced developers, students will have the opportunity to learn from industry professionals from both indie and mega game studios through workshops, tours and quest lectures.

#### **PROJECTS**

Student teams use pre-built game environments develop their own video game from basic concept, through design and coding, to a final working game.



# Fashion Design

#### summer camp

Experience's fashion design programs give students the skills they need to take their fashion dreams from the classroom to the catwalk. Our programs are based in fashion hubs so that students can engage with industry professionals and learn how the business operates.

Students learn from some of the most successful people in the business and develop new skills like trend spotting, fashion sketching, pattern design and prop styling. Programs in design, product development and visual communication are available.

## Highlights

- Introduction to product development; learn how ideas become consumer products
- Learn pattern sketching, draping and styling
- Behind-the-scenes tour of a successful fashion company
- A customizable cultural itinerary that takes advantage of all that the host city has to offer

#### **INDUSTRY CONNECTIONS**

We give students full access to one of the world's great fashion capitals. Not only will students learn from top designers, they'll also get exclusive company tours at some of the most well-known apparel companies.

#### **PROJECTS**

Students follow a real-world creative design process to develop a brand and collection, bringing their fashion vision to life by creating a series of garments during the course.





Surrounded by mountain ranges, deep glacial lakes, and year-round greenery, Seattle commands some of the most breathtaking views in the Pacific Northwest—it's no wonder that cutting-edge companies like Amazon, Starbucks, and Boeing decided to set up shop here.

Seattle also boasts a diverse and vibrant arts scene, with everything from independent galleries and nonprofit theaters to street performances and music festivals. No matter what time of year, there's always something exciting going on.

#### Day 1

Arrive, Seattle Space Needle • Chihuly Glass

#### Day 2

Pike Place Market tour • Seattle Underground Tour

#### Day 3

Bainbridge Island Trip • Seattle Waterfront

#### Day 4

Boeing Factory Tour • Seattle Premium Outlets

#### Day 5

Theo's Chcolate Tour • Fremont Neighborhood

#### Day 6

Mt. Rainer Day Trip

#### Day 7

Seattle Art Museum • Gameworks Arcade

#### Day 8

MOHAI Museum • Lake Union Kayak Tour

#### Day 9

UW Campus Tour • Capitol Hill Escape Room

#### Day 10

Starbucks Roastery Tour Group Departure

#### **SEATTLE OPTIONS:**

- Whirly Ball
- Pacific Science Center and IMAX
- Overnight trip to Portland
- Whale Watching

- Sounders soccer game
- Food tour
- Seattle Aquarium
- Woodland Park Zoo

- Cooking class
- Museum of Flight
- Mariners Baseball Game
- UW Husky Football Game



Consistently ranked as one of the world's most livable cities, Vancouver offers an inspiring combination of urban and natural beauty that few other cities can match. Boasting a dynamic urban core surrounded by majestic water and mountains, locals and visitors can ski, sail and hit the city all in the same day. The beautiful natural setting and cosmopolitan city life make it a popular backdrop for TV and films, as well as home to an increasing number of tech startups. We'll make sure you connect with all the best this amazing city has to offer!

#### Day 1

All Groups: Welcome
meeting and orientation
at hotel • Lunch in
Downtown Vancouver
• Afternoon Vancouver
Walking Tour • Dinner in

#### Day 2

Shopping & Exploring at Granville Island • Lunch at Granville Island • Vancouver Aquarium • Stanley Park bicycle or walking tour

#### Day 3

Capilano Suspension
Bridge and Salmon
Hatchery • Lunch and
Showshoeing or Ziplining
on Grouse Mountain •
Shipyard Night Market
and Food Trucks
(summer)

#### Day 4

Whale watching from Steveston • Richmond Night Market

#### Day 5

Queen Elizabeth Park & Bloedel Conservatory • Lunch at UBC • UBC Museum of Anthropology • UBC Greenheart Canopy Walk"

#### Day 6

Whistler Day Trip

#### Day 7

Olympic Village •
The Forbidden tour •
Yaletown dining and
shopping"

#### Day 8

Rogers Arena tour • Apex Adventure Park

#### Day 9

Seattle Day trip

#### Day 10

Breakfast Depart

#### **VANCOUVER OPTIONS:**

- Kayak tour
- Overnight trip to Whistler
- Downhill or cross-country skiing
- Overnight trip to Victoria
- Vancouver Aquarium
- Cooking class

- White Caps soccer game
- Food tour
- •The Forbidden Tour



One of the world's truly great cities, New York is the place where amazing things can happen at any hour of the day. From the Statue of Liberty to Tribeca, people around the world know New York before ever visiting thanks to how the city's many iconic locations and cityscapes regularly appear in film and TV. Experience this incredible city for yourself in person, from its world-class museums, culture and shopping to the vibrant urban life that it's famous for. New York has it all, and we'll help you to jump right in!

#### Day 1

Welcome and orientation
• Rockefeller Center
& Top of the Rock
Observation Deck
• Shopping on 5th Ave. •
Dinner at Times Square

#### Day 2

Statue of Liberty (inside visit) & Ellis Island •
National 9/11 Memorial & One World Observatory
• Wall St. & Trinity Church
• Dinner in Little Italy

#### Day 3

Central Park •
American Museum
of Natural History or
Hayden Planetarium •
Broadway Show

#### Day 4

Brooklyn Bridge • DUMBO Walking Tour

#### Day 5

United Nations •

Metropolitan Museum

of Art

#### Day 6

Shark Speedboat tour

• Coney Island and Luna
Park

#### Day 7

Gullivar's Gate • Empire State Building • Dinner in Flatiron

#### Day 8

Radio City Music Hall

• Madame Tussauds

#### Day 9

Highline Trail walk
• Chelsea Market

#### Day 10

Depart

#### **NEW YORK OPTIONS:**

- Pizza cooking class
- Broadway musical
- Specialized walking tours
- Tour of NBC Studios
- Graffitti workshop
- MoMA

- Sightseeing bus tour
- Central Park bike tour
- Food tour



Visitors from around the world come to Washington to be surrounded and inspired by the city's grandeur and history. But America's capital is not all about history and monuments, but is a vibrant cultural city boasting beautiful architecture, world-class museums and eclectic neighborhoods. From the iconic U.S. Capitol Hill building to trendy Georgetown boutiques, today's Washington has something for everyone. Spend a day visiting the amazing Smithsonian Museums, then stroll the famous National Mall past the country's iconic national monuments. Come see why Washington, DC should be on every U.S. visitor's itinerary!

#### Day 1

Welcome and Hotel
Orientation

Capital Mall Tour

#### Day 2

White House (photos) & National Archives (Constitution, Bill of Rights)

Dinner in Georgetown

#### Day 3

Ford's Theater & Petersen House

International Spy Museum

#### Day 4

Smithsonian Museums (including African-American Museum, Holocaust Museum and Air & Space Museum)

#### Day 5

Tour of Capitol Hill

Visit to U.S. Supreme Court

> Lunch at Eastern Market

#### Day 6

Lunch in Chinatown • Newseum • Nationals Baseball Game (depending on season and team schedule)

#### Day 7

Day trip to Phildelphia

#### Day 8

The National Archives
Museum • National
Museum of Natural
History

#### Day 9

Madame Tussauds • National Harbor and Capital Wheel

#### Day 10

Depart



The Southern California area that stretches from Los Angeles to San Diego is home to 22 million people and is one of the most progressive places on earth—setting trends in music, fashion, and entertainment.

With its pristine beaches, endless sunshine, and Hollywood flair, LA is the ideal location for year-round fun. Feel the energy in the streets of the world's fashion and entertainment capital and leave your students with an unforgettable imprint of the fast-paced LA lifestyle. We'll connect them to the people, food, activities, and events that truly make this place special.

#### Day 1

Welcome and orientation
• Hollywood Walk of
Fame • Madam Tussauds
• TCL Chinese Theater •

#### Day 6

La Brea Tar Pits •
Shopping Rodeo Drive
• Farmers Market/ The
Grove

#### Day 2

Third Stret Promenade
• Santa Monica Pier

#### Day 7

Getty Museum • Venice beach boardwalk and bike tour

#### Day 3

Universal Studios
• Universal City Walk •
Hollywood sign

#### Day 8

LACMA or Peterson Automotive Museum

#### Day 4

Warner Brothers Studio Griffith Park Obervatory

Day 9

• OUE Skyspace LA

Brunch at Venice Beach

Depart

Day 10

Day 5

Disneyland

#### LOS ANGELES OPTIONS:

- Acting class
- Disney California Adventure
- University visits: Pepperdine, USC, UCLA
- LA Dodgers baseball game
- Museum of Natural History
- Santa Monica Pier Aquarium
- Food tour

- Day trip to San Diego
- TV Show taping
- Horseback riding
- Hike: Runyon Canyon



San Francisco's combination of eclectic neighborhoods, stunning water vistas, and endless cultural activities has beguiled visitors for decades, making it one of America's most popular tourist destinations. Get a taste for local cuisine at the Ferry Plaza Farmers Market, then stroll the city's famous Fisherman's Wharf. Enjoy the views from the top of San Francisco's iconic hilltops as you ride the beloved cable cars through the city's charming older neighborhoods. After a few days in San Francisco you'll see why so many visitors fall in love with this most beautiful of American cities!

#### Day 1

Welcome meeting and orientation • Walking tour of SF

#### Day 6

Lunch and tour of largest Chinatown in the U.S.

Alcatraz tour

#### Day 2

Lombard Street •
Ghiradelli Square •
Fisherman's Wharf •

#### Day 7

Financial District
• Shopping in Union
Square • SF MOMA

#### Day 3

Golden Gate Park
• California Academy of
Sciences • SF aquarium

#### Day 8

San Francisco Dungeon
• Madam Tussauds

#### Day 4

Visit to Muir Woods and Sausalito

Day 9

Blue & Gold Fleet bay

cruise • Exploratorium

#### Day 5

Coit Tower on
 Telegraph Hill
 North Beach/Little Italy

#### Day 10

Visit Castro and Haight neighborhoods • Depart

#### **SAN FRANCISCO OPTIONS:**

- Giants baseball game
- San Francisco Zoo & Golden Gate Park
- The BEAT Museum
- Stanford or Berkeley campus tour
- Overnight trip to Yosemite National Park
- Graffiti and Mural Tour



Want to experience more than one region or city? Experience is happy to create a custom itinerary that combines multiple cities and regions for an amazing adventure your students will never forget. Whether you want to combine the beauty of the Pacific Northwest with the dynamism of California, or the history of Boston with the excitement of New York, Experience can develop a custom itinerary solution that will work for your needs.

# Sample Custom Itinerary: East Coast Exploration

Explore American history and culture through three of its greatest cities: Washington, New York and Boston. You'll experience some of the country's most iconic locations—from the U.S. Capitol to the Statue of Liberty—while also taking in the world-class food, art and culture in these great cosmopolitan cities. New York alone is amazing, but we'll give you much more!

#### Day 1

Welcome and Orientation • Capital Mall Tour

#### Day 2

White House (outside photos) • National Archives (Constitution, Bill of Rights)

#### Day 3

Ford's Theater & Petersen House • International Spy Museum

#### Day 4

Smithsonian Museums (including African-American Museum, Holocaust Museum and Air & Space Museum)

#### Day 5

Tour of Capitol Hill

Visit to U.S. Supreme Court • Travel to New York

#### Day 6

Rockefeller Center & Top of the Rock Observation Deck • Shopping on 5th Ave • Dinner at Times Square

#### Day 7

Statue of Liberty & Ellis Island • National 9/11 Memorial & One World Observatory • Wall St & Trinity Church • Dinner in

#### Day 8

Central Park •
American Museum
of Natural History or
Hayden Planetarium •
Broadway Show

#### Day 9

Brooklyn Bridge • DUMBO Walking Tour • Shark Speedboat Tour

#### Day 10

Gullivar's Gate • Empire State Building • Dinner in Flatiron

#### Day 11

United Nations •

Metropolitan Museum of

Art • Travel to Boston

#### Dav 12

Boston Harbor Boat Tour
• Faneuil Hall and Quincy
Market • Freedom Trail
Tour • Dinner in the
North End

#### Day 13

Explore Beacon Hill
• Campus Tours of
Harvard & MIT • Lunch
in Cambridge • Skywalk
Observatory

#### Day 14

Depar

# Customized Education

Our Experience team is expert in developing customized curricula to meet a school or organization's unique educational needs. Whether students are in North America for one week or one month, we will work with program leaders to create a tailor-made education that is geared to their desired focus, student level, and learning outcomes. We are proud of the custom programs we have developed for other schools and look forward to working with new partners to create an exceptional learning experience for their students.

# Creating the Perfect Curriculum for Students

Knord school in Denmark asked us to develop a marketing programs in which students had a chance to learn more about Starbucks' global marketing efforts. We created a Starbucks market entry project for the program, then brought in a member of Starbucks' global marketing team to provide feedback on student presentations. Students got an insider's take on the company's marketing, but also how one of the world's most famous companies operates on a global level.



# Industry Connections

We've created special partnerships with leading companies in each of our locations enables students allowing students the opportunity to get a behind-the-scenes take on business and to connect with industry professionals. Whether it be a company visit, special workshop, or industry expert guest lectures, we can create a program that will educate and inspire your students.







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