

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 87264270

Filing Date: 12/10/2016

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	\\TICRS\EXPORT17\IMAGEOUT\17\872\642\87264270\xml1\FTK0002.JPG
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	Perkchops
*COLOR MARK	YES
*COLOR(S) CLAIMED (If applicable)	The color(s) black, white and pink is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of a design of a stylized face of a pig with black eyes, pink snout, black nostrils, black and white ears and face. The wording "Perkchops" in black is below the face of pig.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	450 x 450
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Perkchops Inc.
*STREET	19 Bellingham Lane
*CITY	Great Neck
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	11023
PHONE	212-470-5645
EMAIL ADDRESS	josh@ianyc.com

AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	New York
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035
*IDENTIFICATION	On-line advertising and marketing services; Online advertising and marketing services in the field of restaurants, restaurant take-out and delivery services, bars, clubs, cafes, hotels and eateries of all kinds via wireless networks for display on mobile devices; Providing a searchable online advertising website and informational guide featuring the goods and services of other vendors via the internet in the field of restaurants, restaurant take-out and delivery services, bars, clubs, cafes, hotels and eateries of all kinds ; Providing a website featuring recommendations, ratings and reviews posted by consumers about local service providers in the field(s) of restaurants, restaurant take-out and delivery services, bars, clubs, cafes, hotels and eateries of all kinds for commercial purposes; Provision of advertising space by electronic means and global information networks
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 11/00/2016
FIRST USE IN COMMERCE DATE	At least as early as 11/00/2016
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT17\872\642\87264270\xml1\FTK0003.JPG
SPECIMEN DESCRIPTION	The specimen is a landing webpage showing and offering goods bearing the mark
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
CORRESPONDENCE INFORMATION	
*NAME	Perkchops Inc.
FIRM NAME	Perkchops Inc.
*STREET	19 Bellingham Lane
*CITY	Great Neck
*STATE (Required for U.S. addresses)	New York
*COUNTRY	United States

*ZIP/POSTAL CODE	11023
PHONE	212-470-5645
*EMAIL ADDRESS	josh@ianyc.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
FEE PER CLASS	225
*TOTAL FEE PAID	225
SIGNATURE INFORMATION	
* SIGNATURE	/Rama Joshua Shadrokh/
* SIGNATORY'S NAME	Rama Joshua Shadrokh
* SIGNATORY'S POSITION	President
SIGNATORY'S PHONE NUMBER	212-470-5645
* DATE SIGNED	12/10/2016

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To the Commissioner for Trademarks:

MARK: Perkchops (stylized and/or with design, see [mark](#))

The literal element of the mark consists of Perkchops.

The color(s) black, white and pink is/are claimed as a feature of the mark. The mark consists of a design of a stylized face of a pig with black eyes, pink snout, black nostrils, black and white ears and face. The wording "Perkchops" in black is below the face of pig.

The applicant, Perkchops Inc., a corporation of New York, having an address of

19 Bellingham Lane
Great Neck, New York 11023
United States
212-470-5645(phone)
josh@ianyc.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: On-line advertising and marketing services; Online advertising and marketing services in the field of restaurants, restaurant take-out and delivery services, bars, clubs, cafes, hotels and eateries of all kinds via wireless networks for display on mobile devices; Providing a searchable online advertising website and informational guide featuring the goods and services of other vendors via the internet in the field of restaurants, restaurant take-out and delivery services, bars, clubs, cafes, hotels and eateries of all kinds; Providing a website featuring recommendations, ratings and reviews posted by consumers about local service providers in the field(s) of restaurants, restaurant take-out and delivery services, bars, clubs, cafes, hotels and eateries of all kinds for commercial purposes; Provision of advertising space by electronic means and global information networks

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 11/00/2016, and first used in commerce at least as early as 11/00/2016, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) The specimen is a landing webpage showing and offering goods bearing the mark.

[Specimen File1](#)

The applicant's current Correspondence Information:

Perkchops Inc.
Perkchops Inc.
19 Bellingham Lane
Great Neck, New York 11023
212-470-5645(phone)
josh@ianyc.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney

at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$225 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Rama Joshua Shadrokh/ Date Signed: 12/10/2016
Signatory's Name: Rama Joshua Shadrokh
Signatory's Position: President

RAM Sale Number: 87264270
RAM Accounting Date: 12/12/2016

Serial Number: 87264270
Internet Transmission Date: Sat Dec 10 07:32:03 EST 2016
TEAS Stamp: USPTO/FTK-XX.XXX.XXX.XX-2016121007320377
5535-87264270-570d095b9b0f991b8604978c75
8932abae196abb4fb9dcf578f58cf75dde99a2-C
C-6913-20161210071534579519



Perkchops



Home



3



Perkchops

YOUR TOTAL PERKS
13 Restaurants



\$74.90

Lunch Specials



Green Shrimp Pasta

★★★★★ (45 reviews) 32

Sals Seafood Place

\$12.50

Italian, Seafood, Organic, Combo, Kosher, Vegan, Halal, Options



Shrimp Pasta

★★★★★ (15 reviews) 17

Sals Seafood Place

\$10.95

Italian, Seafood, Organic, Combo, Kosher, Vegan, Halal, Options



Pasta Fantastico

★★★★★ (99 reviews) 259

Sals Seafood Place

\$8.75

Italian, Seafood, Organic, Combo, Kosher, Vegan, Halal, Options