

# FUSION POINT CONSORTIUM OFFERS UNPRECEDENTED ACCESS TO PURDUE INTELLECTUAL PROPERTY

*Now available to Capstone Plus  
project sponsors*

**Purdue patents, copyrights, and designs** are now available to Capstone Plus project sponsors through the Fusion Point Consortium. Corporations may take advantage of the IP available from the Purdue Research Foundation. Membership fees apply.

**Capstone Plus projects are available in 6 technical specialties, including:**

- Agricultural & Life Sciences
- Biomedical Engineering
- Chemistry & Chemical Engineering
- Civil Engineering
- Electrical Engineering & Computer Science
- Materials & Mechanical Engineering

## EMBRACE THE FUTURE OF PRODUCT DEVELOPMENT WITH CAPSTONE PLUS.

Contact the Purdue Research Foundation for more information.

# PURDUE

## OFFICE OF TECHNOLOGY COMMERCIALIZATION

**Innovation • Invention • Impact**

### **Fusion Point Consortium**

Purdue Technology Center Aerospace  
1801 Newman Road  
West Lafayette, IN 47906

Phone: 765-588-3475

Fax: 765-463-3486

Email: [FPC@prf.org](mailto:FPC@prf.org)

[www.prf.org/otc](http://www.prf.org/otc)



# CAPSTONE PLUS

A new program from the  
Purdue Research Foundation's  
Fusion Point Consortium

# PURDUE

RESEARCH FOUNDATION



Forging Connections ■ Creating Impact

# PURDUE

## OFFICE OF TECHNOLOGY COMMERCIALIZATION



The Fusion Point Consortium from Purdue Research Foundation (PRF) advances existing intellectual property (IP) toward commercialization in cooperation with the Purdue Polytechnic Institute School of Engineering Technology and the Purdue University Krannert School of Management.

The Fusion Point Consortium was developed to leverage the inherent strengths of academia and industry while mitigating their inherent weaknesses. Allowing corporations to access innovative Purdue IP through intensive development projects provides a unique opportunity for true collaboration.

The Capstone Plus senior technical project embodies the vision of Fusion Point. Each academic year, exceptional Purdue students come together with one goal: to support the commercialization of existing Purdue technologies under the leadership of visionary sponsors.

### The Capstone Plus program

Capstone Plus provides sponsors with access to Purdue University intellectual property, School of Engineering Technology (SoET) expertise, and Krannert School of Management (KSoM) marketing talent in a multidisciplinary value proposition.

### Capstone Plus benefits

Now offered in addition to the seminal SoET Capstone Project:

- Focuses on commercializing existing technologies from the PRF's extensive IP catalogue
- Encourages the formation of a cohesive, multidisciplinary product development team
- Engages course instructors and faculty as student mentors

### Capstone Plus project responsibilities

- Project proposal
- Design
  - Conceptual
  - Preliminary
  - Critical review
- Fabrication
- Testing

 **TECHNICAL  
TEAM (SoET)**

- Market potential
- Voice-of-the-customer input
- Marketing plan
  - Objectives
  - Strategy
  - Implementation benchmarks

 **MARKETING  
TEAM (KSoM)**

- Team mentorship
- Assessment events
  - Deliverables presented at predetermined intervals
  - End of year final presentation

 **SPONSORS**

"The Capstone Plus project has been amazing. The students were able to take our concept and turn it into reality. We now have a functioning prototype that teaches us about the process and provides the needed understanding to scale up."

*-Nien-Hwa Linda Wang  
Maxine Spencer Nichols Professor  
of Chemical Engineering*

### Discover the Fusion Point Difference



Capstone Plus projects bring existing IP closer to commercialization



Students develop entrepreneurial mindsets and teambuilding skills



Sponsors may choose up to two Capstone Plus projects per academic year



Fusion Point membership fees include access to Purdue IP