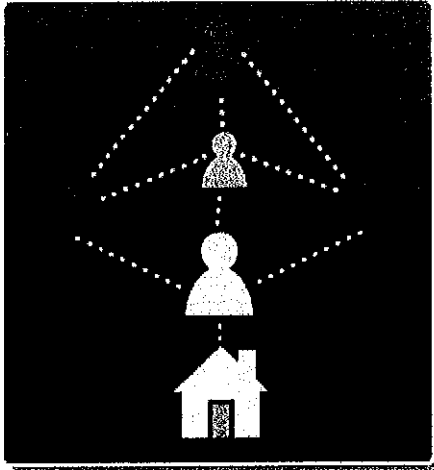


EMAIL MARKETING MESSAGE SENT JULY 13,
2011 TO AGENTS + BROKERS



ConnectionSM on REALTOR.com®

Today, we're pleased to announce a test of a new program that gives consumers new ways to interact with a REALTOR® on REALTOR.com®. The program, called ConnectionSM, is initially being tested in only 7 regional markets, and gives most unenhanced listings in the test markets more photos, displays the name of the listing agent and provides a contact point to a local co-brokerage agent.

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