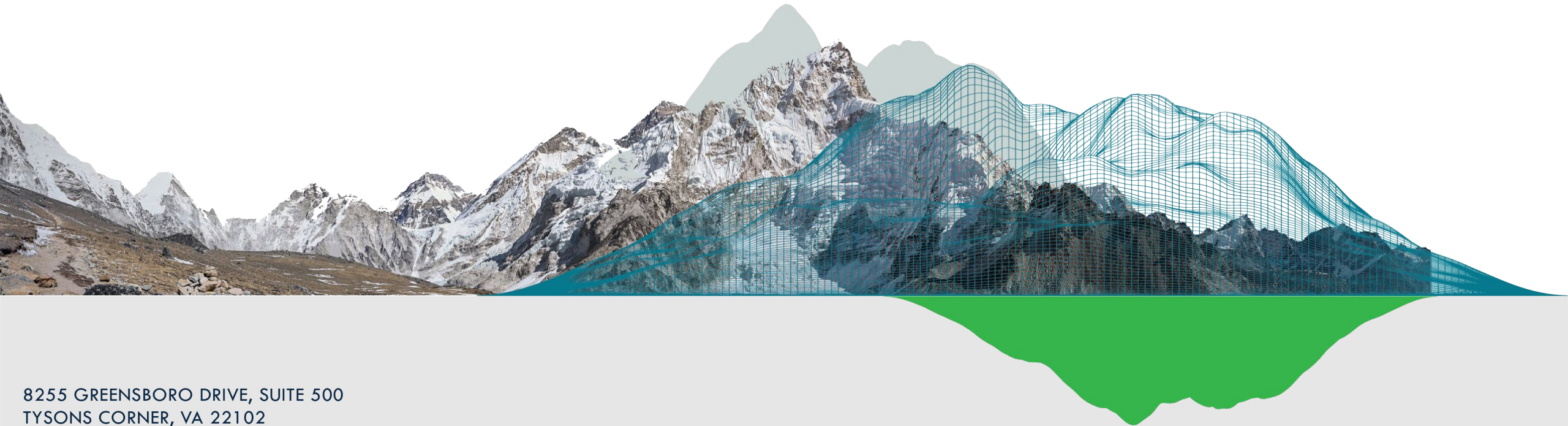


CONTOUR PRESENTATION

24 May 2022








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THE US GOVERNMENT FACES EVOLVING OPERATIONAL THREATS FROM UBIQUITOUS DATA COLLECTION (UDC) & UBIQUITOUS TECHNICAL SURVEILLANCE (UTS).

UDC

- 1 SENSOR 
- 2 DATA 
- 3 PATTERN 
- 4 ANOMALY 
- 5 RESPONSE 

UTS

The shifting balance in surveillance resources from the government to private entities that are focused on using data for commercial gain results in a host of new threats to US Government (USG) operations.

Surveillance capitalism gave rise to an unprecedented amount of data collection and storage by these private entities. Most of this data is for sale on the commercial market. When combined, these datasets generated through **UDC** reveal patterns. Activities anomalous to these patterns performed as part of USG operations can trigger a **UTS** response by adversaries.

Ubiquitous Data Collection (UDC): The collection and long-term storage of data from devices, sensors, and infrastructure by private and governmental entities fueled by surveillance capitalism and the monetization of data.

Ubiquitous Technical Surveillance (UTS): The comprehensive analysis of UDC in order to forensically reconstruct events and associate individuals with other people, activities, and organizations.

RIDGELINE IS PURPOSE-BUILT TO HELP OUR CUSTOMERS NAVIGATE THE COMPLEXITY OF UTS.

Our singular, comprehensive approach to **Digital Signature Management** immerses customers in an ecosystem of complementary technology, training, and consultative services tailored to their specific needs.

Our **VANTAGE**, **IRIS**, & **CONTOUR** technical services chart the course through the UTS threat landscape.

Digital Signature:

The permanent and commercially available record of your movements, communications, and activities generated by all computer-mediated aspects of your life.

Digital Signature Management:

Using technical and behavioral means to understand and shape the story your digital signature tells to defend against and mitigate UTS triggers.



RIDGELINE'S ECOSYSTEM GIVES USERS ENHANCED VISIBILITY & CONTROL OF THEIR DIGITAL SIGNATURES.



VANTAGE

UNDERSTAND THE THREAT

- **Digital Signature Training**
 - Learning technology and techniques through theory and practical application
- **Hands-on Approach**
 - Experimenting with real-time feedback in the digital landscape
- **Experienced Cadre** of Technical Experts and Operations Professionals
 - Receiving expert guidance from subject matter experts



IRIS

CONTROL THE FLOW OF DATA

- **Visualize your data signature:**
 - Understand digital threats from ISPs to nation-state level
- **Know what is knowable** about your digital signature
 - Compare individual and cohort fingerprints
 - Assess and validate apps, tools, and TTPs
- **Communicate, Collaborate and Iterate** in a secure environment



CONTOUR

SHAPE THE NARRATIVE

- **Virtual Identity Management** via:
 - 1-manager-to-many-user accounts or
 - 1-user account-to-many-managers
- **Profile Curation**
 - Secure, consistent location data projection
- **Fully auditable** tech platforms
 - Mitigate and monitor for insider threats
 - Annotate key user account details such as account bio info, associations, locations, etc.



RIDGELINE

INTERNATIONAL