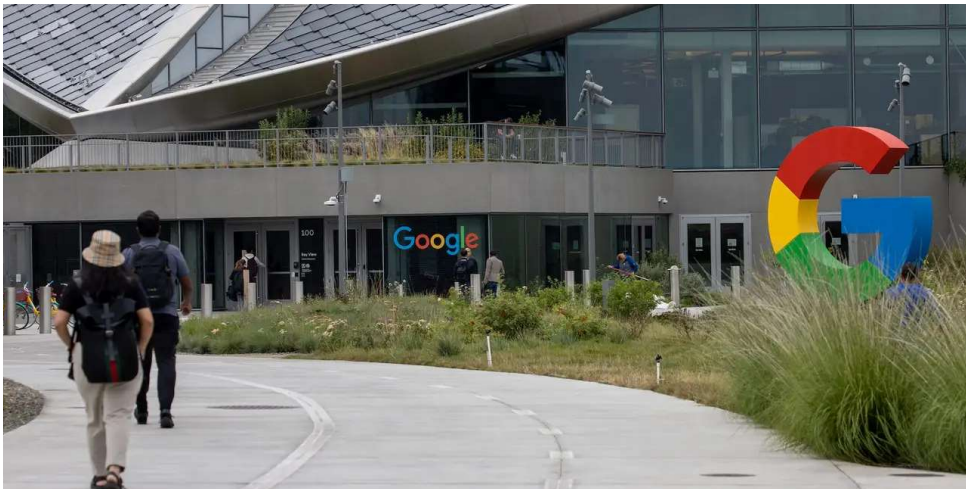


TECH



ADVERTISING Jan 13, 2023, 11:00 AM

One of Google's big plans to replace third-party cookies just hit a huge setback that it might not recover from

Web standards group the W3C has said Google's Topics API ad-targeting proposal "falls short" on privacy. "We do not want to see it proceed further."



TECH Jan 13, 2023, 1:31 PM

Buzzy healthtech startup Vial slashed an entire division weeks before a \$67 million raise from General Catalyst. Insiders say they had no idea the layoffs were coming.

Weeks before announcing it had secured more than \$60 million in fresh funding from General Catalyst, biotech startup Vial last fall quietly laid off dozens of employees.

TECH Jan 13, 2023, 3:28 PM

Salesforce insiders expect the sales teams to be hit with layoffs in February. Some say the company may cut an additional 10% later this year.

Salesforce insiders are expecting layoffs to sales staff in February after the fiscal year — and its busy fourth-quarter sales season — ends.



'Avatar' filmmaker James Cameron and billionaire Ray Dalio invested in a submarine company. See inside the submersibles popular with the über-rich.

Triton Submersibles offers submarines that cost between \$2.5 million and \$40 million, and can be used for anything from yacht exploration to tourism.

ENTERTAINMENT 1 hour ago

HBO Max and Disney+ recently raised prices. Here are the streaming services that get you the most bang for your buck.

As streamers like Netflix, HBO Max, and Disney+ raise prices, these services get you the most movies and TV shows per dollar.

REAL ESTATE 1 hour ago

See 32 pitch decks that some of the hottest proptech startups used to raise millions from top VCs like SoftBank and a16z

Even in a cooling market, real-estate-tech firms are essential as home-buying and building management move online. Here's how founders raised money.

MEDIA 2 hours ago

Creator-economy experts pick 12 AI tools that could transform the industry and make content creation faster and cheaper

AI can help creators streamline and ease their workflow, from copywriting to dubbing. 16 creator economy experts shared their favorite AI startups.

TECH 2 hours ago

Qatar's sovereign wealth fund — which invested \$375 million in Elon Musk's Twitter buyout — says it hasn't told the new CEO to tweet less

Qatar Investment Authority CEO told Bloomberg Television in an interview at Davos that the sovereign wealth fund isn't involved "to that extent."

MEDIA 2 hours ago

3 key takeaways from a survey that shows why YouTube and video are making big gains in the podcast market

The podcast industry is changing. A recent survey found YouTube is listeners' go-to podcast platform, and that they like videos and celebrity guests.

TECH 2 hours ago

This a16z-backed startup wants to make it easier for designers to create interactive, animated graphics. Here's an exclusive look at the pitch deck Rive used to raise \$10 million from Two Sigma Ventures.

Brothers Guido and Luigi Rosso cofounded the graphic design startup in 2016, and currently counts companies like Google and Samsung as customers.

MEDIA 2 hours ago

I work as a YouTube video editor and producer while going to college. Here are the strategies I use to get jobs and how much I earn.

Leonardo Orantes-Paz is a YouTube-channel producer and video editor. Here's how he got a job as a producer, and how much he made in 2021 and 2022.

TECH 3 hours ago

Check out the exclusive pitch deck food waste startup Mill used to raise \$100 million from Google Ventures and others

Here's an exclusive look at the 7-slide pitch deck food waste startup Mill used to raise \$100 million from investors like Google Ventures and Prelude.

TECH 3 hours ago

Elon Musk questioned why Davos is 'even a thing,' and jokingly compared the annual meeting of the global elite to online forum 4Chan

Musk has made clear in recent days that he isn't a fan of the World Economic Forum's annual conference in the Swiss Alps.

MEDIA 3 hours ago

How to get a YouTube video editor job and how much they earn

It's common for YouTubers to hire editors to help with their videos, both short and long form. Here's how to start earning money as a YouTube editor.

ADVERTISING 3 hours ago

The company Walgreens uses to target shoppers with ads on digital cooler doors is expanding its screens to more in-store locations

Cooler Screens wants to bring its smart digital billboard displays to the checkout lane and other aisles around the store.

TECH 4 hours ago

Nick Cave says a ChatGPT song written in his style 'sucks' and is 'a grotesque mockery of what it is to be human'

"I do not feel the same enthusiasm around this technology," Nick Cave said in his newsletter. "The apocalypse is well on its way. This song sucks."

THE BEST OFFERS FROM INSIDER COUPONS

Get bulk savings at Costco, your favorite warehouse store.

Check out cute cases for your phone with Casetify discounts.

Whether on the go or at home, the latest upgrades from Samsung are less with these discounts.

Take your business to the next level with deals at Google Workspace.

TECH 4 hours ago

Crypto tokens were once considered a fast track to riches for Web3 startup founders. Now some aren't bothering to launch them.

More than 1,000 crypto tokens fell out of circulation in 2022. Now some Web3 founders are backing away from launching them.

TECH 5 hours ago

Frustrated Tweetbot and Twiterrific users say they're prepared to quit Twitter after access was revoked

One Tweetbot user said the suspension of third-party apps from Twitter was "horribly unprofessional," while another said it was "anger-inducing."

TECH 5 hours ago

Microsoft says it will roll out ChatGPT on its own AI service after reports it will invest \$10 billion into OpenAI

Microsoft said Azure OpenAI is now generally available for everyone to use and it plans to make ChatGPT available through the service.

TECH 5 hours ago

A leaked Google memo compared it to slime mold

It's like the start of a joke: What do Google and slime mold have in common? A lot, says a memo from an ex-Googler.

MEDIA 6 hours ago

I make \$5,000 a month writing scripts for YouTube videos. Here's what makes a good script.

George Blackman is a full-time scriptwriter for YouTube videos. He discussed how he got his first job, his income, and working for creator Ali Abdaal.

TECH 8 hours ago

Premium sneakers marketplace The Edit LDN just raised \$4.8 million in a round backed by PJ Tucker and Xavier McKinney. Check out the 14-slide deck it used to raise the funds.

The startup connects sellers of luxury and limited-edition sneakers to buyers, offering product verification as well as same-day delivery.

TECH 20 hours ago

I was a depressed tech exec, so I took an \$18-an-hour Amazon warehouse job during the company's busiest season. It cured my burnout and gave me a new perspective on the industry.

A former Facebook and Microsoft exec named Philip Su said the structure and physical labor of 11-hour Amazon warehouse shifts saved his mental health.

TECH 20 hours ago

You can see a map of the most recent places your iPhone knows you've been — here's how

Your "Significant Locations" is buried in the settings menu on your iPhone, and you can see the latest locations your phone has tracked you at.

TECH 22 hours ago

Google's massive New Year billboard ad told Apple to fix 'pixelated' photos and videos in texts between iPhones and Androids

Google has urged Apple to adopt the RCS messaging standard with its "Get the Message" campaign since August, and has made other ads calling Apple out.

MEDIA Jan 16, 2023, 10:24 AM

5 pitch decks that music and audio startups used to raise millions from top investors

These pitch decks helped music and audio startups raise funds as they looked to build new tools for artists, podcasters, and other sound creators.

TECH Jan 16, 2023, 9:36 AM

A major union in Germany says workers at Tesla's Berlin factory face unreasonable working hours and fear speaking out

A German union representing workers at Tesla's Berlin factory criticized the electric carmaker for "not doing enough to improve working conditions."

TECH Jan 16, 2023, 9:01 AM

Founders growing meat in labs raised a huge \$600 million in 2022. Check out the pitch deck used by Multus to raise \$9.5 million to make slaughter-free growth serum.

Founded in 2020, Multus already offers a one-size-fits-all growth media. It will use the fresh funds to hone in on different animal meats.

SUSTAINABILITY Jan 16, 2023, 9:00 AM

Climate leaders say 3 conversations need to happen at the World Economic Forum this week to lock in a sustainable future

More than 2,500 business leaders and politicians are making their way to the Swiss Alps for the World Economic Forum's 53rd annual meeting at Davos.

TECH Jan 16, 2023, 8:46 AM

Elon Musk just changed his Twitter bio to 'state-affiliated media'

Twitter's owner changed his bio in response to a question from a Twitter account that had asked about the use of certain labels.

TECH Jan 16, 2023, 8:09 AM

Laid-off Twitter workers have been forced to drop their class-action lawsuit demanding more severance pay

The five laid-off workers who brought the class-action lawsuit against Twitter had signed arbitration agreements agreeing not to file suits.

ENTERTAINMENT Jan 16, 2023, 8:00 AM

HBO's 'The Last of Us' is a faithful adaptation of the hit video game, but there are some key differences. Here's how they compare.

Some moments in HBO's "The Last of Us" are directly lifted from the game, but there are some slight changes in the first episode.

TECH Jan 16, 2023, 7:59 AM

Teslas are finally getting cheaper. It's a sign Elon Musk's back is against the wall.

The EV maker is cutting prices on some of its top models as it faces down challenges with demand and competition against a backdrop of rising rates.

TECH Jan 16, 2023, 7:58 AM

This Y Combinator-backed startup uses robots to clean wind turbines. Check out the 12-slide pitch deck Aeronex used to raise \$30 million.

Aeronex claims its robots are faster, safer, and more cost-efficient than current methods, which require hoisting technicians on ropes up turbines.

TECH Jan 16, 2023, 7:45 AM

A New Yorker is suing Twitter for \$5 million over a data leak that researchers say exposed the information of more than 200 million users

Stephen Gerber, from New York, said personal information was obtained by hackers exploiting a vulnerability in Twitter's systems.

TECH Jan 16, 2023, 7:24 AM

Elon Musk says Instagram makes people depressed and Twitter makes them angry

On Sunday, Elon Musk took to Twitter to ask his followers which platform was better, Twitter or Instagram.

TECH Jan 16, 2023, 6:49 AM

Twitter deliberately suspended Tweetbot and other third-party apps, forcing people to use the platform's official app, report says

A senior engineer at Twitter said suspensions of third party app were "intentional," The Information reported, citing internal messages.

TECH Jan 16, 2023, 6:35 AM

Google's cookie crumbles

In an effort to stave off regulatory scrutiny around privacy, Google has spent the last few years devising a plan to replace third-party cookies in its Chrome browser.

TECH Jan 16, 2023, 6:08 AM

Salesforce's Marc Benioff joked 'Did I miss something?' after arriving late to a meeting the day after announcing mass layoffs, report says

Marc Benioff also told off Salesforce staff for leaking messages to the press, and shared a "Meet the Fockers" clip about having a "circle of trust."

TECH Jan 16, 2023, 6:00 AM

Sex, art theft, and privacy: Lensa exploded overnight — and now the avatar app is dealing with public backlash. Here's what you should know.

In the weeks since Lensa AI began taking the internet by storm, the app has generated nearly as many controversies as it has digital avatars.

ECONOMY Jan 16, 2023, 5:00 AM

I manage a Davos hotel where Bill Gates and other leaders stay for the World Economic Forum. We barely sleep and live off Red Bull, but we love it.

Hans-Rudolf Ruetti manages the Grandhotel Belvédère hotel in Davos and said he runs a 24-hour operation during WEF.

TECH Jan 16, 2023, 4:18 AM

An average 1,600 tech workers have been laid off every day of 2023 so far

Just 15 days into the new year, 91 tech companies globally have already laid off 24,151 workers, according to data aggregated by Layoffs.fyi.

TECH Jan 15, 2023, 3:00 PM

Bill Gates is optimistic about the future of fake meat and plant-based foods

"I think eventually these products will be very good even though their share is small today," Gates said during his annual Reddit AMA this week.

TECH Jan 15, 2023, 11:21 AM

I worked for Elon Musk at SpaceX. There was good Elon and bad Elon – and he was very capable of being vicious.

Jim Cantrell was one of the first team members working with Elon Musk at SpaceX in 2001. This is his advice to Twitter staff about their new boss.

TECH Jan 15, 2023, 8:40 AM

Elon Musk belongs to an exclusive Hollywood club that forbids members from taking pictures. Here's everything we know about the San Vicente Bungalows.

Musk is a member of the San Vicente Bungalows, a Hollywood Club where members can face penalties for using their phones or taking photos.

TECH Jan 15, 2023, 8:00 AM

Twitter's New York office has a cockroach problem

Twitter staff have spotted cockroaches in employee areas including showers and a changing room at the Chelsea office, sources told Insider.

CAREERS Jan 15, 2023, 7:45 AM

Elon Musk used Tourette's syndrome as an insult. As someone who lives with it everyday, I don't find it funny.

Musk told a former Twitter employee she had "a tragic case of Tourette's" in retaliation to her comment about him on Twitter. No one should be amused.

TECH Jan 15, 2023, 6:50 AM

THE CRYPTO CULLING: Thousands of employees are getting the axe as companies face plunging valuations, scandals, and legal turmoil

Several major crypto companies announced layoffs in 2023, while others are facing charges from the SEC as crypto winter shows no signs of thawing yet.

TECH Jan 15, 2023, 5:00 AM

Here's a full list of the US states that have introduced full or partial TikTok bans on government devices over mounting security concerns

An FBI director said TikTok could be used for espionage operations causing numerous US states to issue orders banning the app on state devices.

TECH Jan 15, 2023, 5:00 AM

11 podcasts that busy venture capitalists and founders say they trust right now

It's a tough market for venture capital, and investors need reliable insights to avoid making the wrong moves. Here are the podcasts they recommend.

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