

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT: Basecamp Franchising, LLC

MARK: BASECAMP

TNW REF. NO.: 2563-25379.TM.A

**DECLARATION UNDER  
37 C.F.R. §2.20**

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Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

Sir:

The undersigned declares:

That [he or she] is authorized to execute this Declaration on behalf of Basecamp Franchising, LLC;

The applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified below, as evidenced by the attached specimen(s) showing the mark as used in commerce, and the facts set forth in the application are true;

That to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or mistake, or to deceive;

That applicant first used the mark sought to be registered at least as early as July 2005, and first used the mark in interstate commerce at least as early as July 2005.

That applicant has used the mark in commerce on or in connection with Franchising, namely, consultation and assistance in business management, organization and promotion.

That the applicant believes to the best of its/his/her knowledge, information and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, and that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Dated this 17<sup>th</sup> day of June, 2022.



Name: Brent Sloan  
Title: Chairman