

# TWO UNIQUE BRANDS

One Recession Resistant Concept

KID to KID

UC UPTOWN  
CHEAPSKATE



## BaseCamp Franchising

@BaseCampFranchising · Retail company

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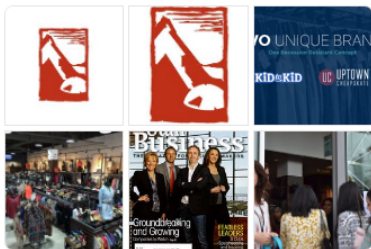
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June 7 at 2:46 PM · 🌐

KID TO KID IS FUN FOR THE FAMILY  
#kids #kidsfashion #familybusiness #franchiseopportunity  
#franchisebusiness  
<https://lnkd.in/gj-gv9Cp>



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Kid to Kid is Fun for the Family » Kid to Kid Franchise  
Kid to Kid locations don't follow the traditional thrift store model. S...

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HOW TO FUND YOUR UPTOWN CHEAPSKATE STORE  
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<https://uptowncheapskatefranchise.com/.../how-to-fund.../>



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How to Fund Your Uptown Cheapskate »  
Uptown Cheapskate Franchise

Although our resale stores feel upscale, Uptown Cheapskate is proud to be one of the most affordable franchise opportunities in the retail...

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PANDEMIC POSITIVES FOR RETAIL RESALE  
Shopping for secondhand clothing is not a new concept. Thrifting and reselling apparel has long been a habit for cost-conscious consumers. However, recent events have helped catapult resale into the mainstream, fostering growth and paving the way for new avenues in the resale clothing industry.

Despite its many negative effects, the COVID-19 pandemic may have created at least one benefit for resale apparel stores like Uptown

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Despite its many negative effects, the pandemic may have created at least one benefit for resale stores like Uptown Cheapskate. [Learn more.](#)

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**5 BENEFITS OF OWNING A KID TO KID**  
Passionate entrepreneurs have their pick of unique franchise opportunities these days. Every business has its own niche and benefits, so it's important to find the ones that best match your personal values and interests. Kid to Kid, the nation's leading children's resale clothing franchise, comes with a host of benefits that provide tremendous job satisfaction and catapult our owners to success.

Check out just five of our favorite Kid to Ki... [See more](#)

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IN-STORE SHOPPING IS BACK AND UPTOWN CHEAPSKATE MAKES IT FUN AND EASY TO DRESS FASHIONABLY WHILE SAVING MONEY  
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UPTOWN CHEAPSKATE MAKES RESALE FEEL UPSCALE  
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**Making Resale Feel Upscale » Uptown Cheapskate Franchise**  
With our bright, fun, and high-quality aesthetic, we provide our shoppers a top-of-the-line resale experience...and keep them coming back for...

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WHAT MAKES KID TO KID RECESSION PROOF? [#recessionproof](#)  
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How Uptown Cheapskate Combats Online Retail

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**How Uptown Cheapskate Combats Online Retail » Uptown Cheapskate Franchise**

Customers still enjoy the experience of going into a store, trying on clothes, and buying things in person

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DRESSING KIDS FOR SUMMER CAN COST LESS THAN YOU THINK WITH KID TO KID!!

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CHILD-FOCUSED RESALE IS A WIN!!!

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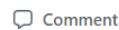


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**Why Child-Focused Resale is a Win » Kid to Kid Franchise**

With our entire store dedicated to all things kid, parents can purch...

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Fashion is a leader in global pollution. Let's look at the environmental impact of resale retail.

<https://uptowncheapskatefranchise.com/.../the.../>

CHEA

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**The Environmental Impact of Resale »  
Uptown Cheapskate Franchise**

Environmentally-conscious consumers are mindful of the planet in every aspect of their lives, including their clothing purchases.

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Kid to Kid is about community

<https://kidtokidfranchise.com/featured/community/>

