

# The Global Market Leader in Geolocation Security

GeoComply provides fraud prevention and cybersecurity solutions that detect location fraud and verify a customer's true digital identity.

Explore Our Products →

Learn Why Accurate Geolocation Matters

Trusted by the world's most respected platforms for location compliance and fraud detection.



DID YOU KNOW...

## One-third of internet users manipulate a key data point most fraud solutions rely on?

Most existing fraud solutions verify a user's location by their IP address, yet nearly one-third of all internet users utilize virtual private networks (VPNs) and proxies to spoof this information for fraudulent purposes. Unreliable location data increases your cyber risks, exposing you to fraud and regulatory compliance issues.

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\$1T+

Cost of global cybercrime in 2020

Source: Atlas VPN

\$834M+

Value of the VPN market in 2021

Source: IDC

84%

Of companies believe better customer identification leads to better fraud detection

Source: Experian

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## Slash your cyber risks by stopping location fraud.

Use advanced location and device insights to decrease fraud losses, comply with regulatory requirements and reduce customer friction.

01

### Comply with complex location-based rules.

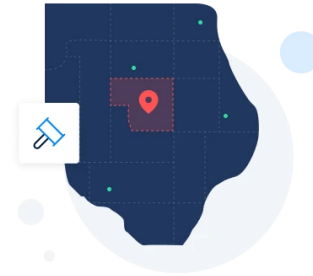
Ensure users are in permitted jurisdictions while interacting on your platform, whether that's to place a bet, view content or make a trade. Our compliance-grade geofencing solution provides real-time information of a user's location with seamless location and device checks during online sessions.



03

### Prevent fraud and mitigate risk.

Reduce your risk with a holistic view of customer behavior that's based on real-time and historic analysis of geolocation transactions. Suspicious activity, such as an account takeover, can be prevented in real-time and identified over time.



02

### Verify your customer's digital identity.

Strengthen your Know Your Customer (KYC) and Customer Due Diligence (CDD) processes by establishing a user's true location with fast, frictionless location checks. "Spooof-proof" and accurate geolocation data (beyond a simple IP address) ensures that KYC and CDD are robust and protected from exploitation.

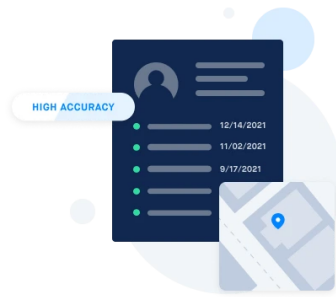


04

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04

## Enrich your risk modeling with high-quality location data.

Draw on alternative data sources such as a customer's location and device information to validate the authenticity of a transaction. Integrating high-quality data sources into your risk model significantly improves the effectiveness and efficiency of fraud management.

[Learn how GeoComply Core works →](#)

**GeoComply relies on multiple data sources combined with a robust rules engine and human intelligence to ensure the greatest level of location accuracy and authenticity.**

### Accuracy in VPN detection

Highest-rated solution, backed by third-party testing

### Location accuracy

Geofencing, reverse-geocoding, and granular location analysis

### ID verification rate

Multi-vendor waterfall solution for digital ID and age verification

**Combat fast-evolving fraud threats with the most intelligent fraud detection solution.**



#### Device intelligence

Analyze every device and its reputation. Identify suspicious behavior like multiple users from the same device, or a device located out of a 'regular' location.



#### Location intelligence

Verify the true location of a user or a device. Detect location spoofing methods and suspicious location behaviors.



#### Identity intelligence

Reduce account takeovers, identify synthetic identity fraud and validate a consumer's real identity.


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# See what GeoComply's fraud prevention and cybersecurity solutions can do for your industry.


### Gaming



Ensure legal wagering, fight payment fraud and stop bonus abuse.

[Learn More →](#)

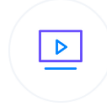
### Financial Services



Stop account takeover fraud, fight chargebacks and reduce false positives.

[Learn More →](#)

### Media & Entertainment



Protect media rights, reduce content geo-piracy and preserve content value.

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PROVEN | TESTED | ACCREDITED

## Gold-standard geolocation compliance technology

[Check out GeoComply's awards & press →](#)

Kingsmead Security Ltd

bmm testlabs



## Latest News

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### Postimees Extends Use of GeoGuard to Protect Olympics Broadcast in Estonia


July 30, 2021 (Vancouver, Canada): GeoComply Solutions Inc. today announced that Postimees Grupp, the largest media group in the Baltics,...

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### Protecting High-Value Live Sports Content

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### Putting the Brakes on Credential Sharing



### Protecting Territorially-Restricted Content From the Surge In Geolocation Fraud and Geo-Piracy



### Takeaways from NCLGS – A Sea Change in the Gaming Industry

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PRESS RELEASE

### Postimees Extends Use of GeoGuard to Protect Olympics Broadcast in Estonia

July 30, 2021 (Vancouver, Canada): GeoComply Solutions Inc. today announced that Postimees Grupp, the largest media group in the Baltics,...

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### Putting the Brakes on Credential Sharing

If you've ever ridden a tandem, you'll know that it's possible to grab a free ride by nabbing the back...

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### Protecting Territorially-Restricted Content From the Surge In Geolocation Fraud and Geo-Piracy

The pandemic has driven a surge in VPN and Proxy usage to bypass territorial restrictions on content, threatening rightsholders and...

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### Takeaways from NCLGS – A Sea Change in the Gaming Industry

Interview: At the summer meeting of National Legislators from Gaming States (NCLGS) in Chicago, the shift to digital gaming was...

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## Ready to get started?

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