



## Do cameras see everyone?

Historically, camera technology has excluded people of color, especially those with darker skin tones. A lack of diverse testing means that today's cameras can carry that same bias, delivering unflattering photos for people of color.



## The importance of being seen.

Photos document our memories and tell our stories. They're symbols of what – and who – matters in society, so it's critical that they work fairly for everyone, no matter your skin tone.



## What is Real Tone?

Google's mission to make our camera and image products work more equitably for people of color. We vastly improved our camera tuning models and algorithms to more accurately highlight the nuances of diverse skin tones with Real Tone software.