



## Cascade, Developed and Launched by ECA Partners, Brings ECA's Data-Driven Approach to the Forefront

November 04, 2021 12:00 ET | Source: [ECA Partners](#)



SANTA MONICA, Calif., Nov. 04, 2021 (GLOBE NEWSWIRE) -- ECA Partners - an innovative tech-enabled executive search firm with several hundred clients and expertise in the private equity and investor-owned markets - has launched its client portal, Cascade.

Developed and incubated at ECA, Cascade brings ECA's data-driven approach to the forefront, giving clients access to data and analytics as it relates to search metrics, recruiting processes, and candidate pipeline. Providing this data in real-time, Cascade allows ECA's clients to move quickly and confidently when making hiring decisions.

"A lot of our middle-market private equity clients have a short time horizon to deliver on value creation plans. We built Cascade, a talent management system, with that in mind," said Ken Kanara, ECA's CEO and President.



While ECA has focused on evidence-based and data-backed recruiting processes since its founding, Cascade provides visibility into this data - an immense value to ECA's clients.

Atta Tarki, ECA's Founder and Chairman noted, "It's exciting to see how quickly Cascade is adding value for our clients. By giving them full transparency to the recruiting process, it allows them to make better decisions around talent and to solve their hiring bottlenecks."

The portal displays data that reflects the number of candidates contacted, the health of the candidate pool for each search strategy, a detailed snapshot of each candidate interviewed (including the candidates' answers to interview questions and ratings for those answers), all the way down to details about candidates scheduling for interviews, in addition to countless other metrics.

Cascade has already been licensed to TalentCompass, a recruiting firm specializing in volume recruiting with a proven track record for helping companies quickly build sales teams. The platform is ideal as a client portal, as well as a place to see up-to-date numbers at a glance, making it extremely valuable to recruiting firms from the executive search world to RPO firms alike.

### **About ECA Partners**

ECA Partners is a leading search firm specializing in placing top candidates in permanent, project-based, and interim roles with PE funds and their portfolio companies. Founded in 2011, ECA is a leading proponent of evidence-based methods in the recruitment and evaluation of talent. Founder Atta Tarki is the author of Evidence-Based Recruiting (McGraw Hill, February 2020).

Steven Haug (shaug@eca-partners.com)

Project Manager at ECA Partners

### **Related Images**



[Image 1: Cascade](#)

This content was issued through the [press release distribution service at Newswire.com](#).

Cascade



Cascade

#### Tags

- business
- CEO
- CFO
- Economy
- Executive Search
- Hiring
- HR
- M&A
- Middle-Market
- Private Equity
- Product
- Recruiting
- Talent
- Tech

## Explore

[Nasdaq Announces  
Mid-Month Open Short  
Interest Pos...](#)

December 27, 2021 16:35 ET

[Associa Desert Resort  
Management Hosts  
Golf Tourna...](#)

December 27, 2021 16:23 ET



---

GlobeNewswire is one of the world's largest newswire distribution networks, specializing in the delivery of corporate press releases, financial disclosures and multimedia content to media, investors, and consumers worldwide.

Follow us on social media: [in](#) [🐦](#)

---

## Management

- [Home](#)
- [RSS Feeds](#)
- [Newsroom](#)
- [Legal](#)

GlobeNewswire is a newswire distribution network. Articles and other content published by GlobeNewswire are the legal responsibility of the author and GlobeNewswire accepts no liability for the content of such material. GlobeNewswire publishes content for informational purposes and makes no representations regarding, recommendation or invitation to engage in, any form of financial or investment activity, and does not endorse the content of any material published.