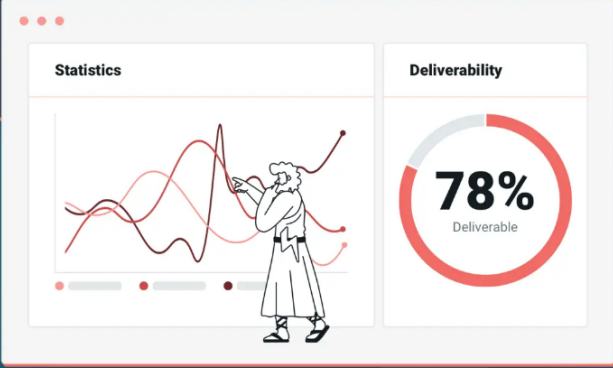


```
01 # This call sends a message to one recipient.
02 curl -s --user 'api:YOUR_API_KEY' \
03 https://api.mailgun.net/v3/YOUR_DOMAIN_NAME/messages \
04 -F from='Excited User <mailgun@YOUR_DOMAIN_NAME>' \
05 -F to=YOU@YOUR_DOMAIN_NAME \
06 -F to=bar@example.com \
07 -F subject='Hello' \
08 -F text='Testing some Mailgun awesomeness!'
09
```



SCALABLE AND RELIABLE SENDING

## The best email API solution for developers and product teams

Send transactional or bulk email effortlessly with Mailgun Email API by Pathwire. Regardless of your business case, Mailgun Email API empowers senders like you to build with the most powerful and reliable email service provider in the industry.

START SENDING

TALK TO A STRATEGIST



**Ruby on Rails**  
Framework



**Python**  
Language



**Microsoft .NET**  
Framework



**PHP**  
Language



**Java**  
Language



**Node.js**  
Environment

CONNECT ANYWHERE

## Email API integration made easy

Mailgun Email API makes integrating email into your existing applications incredibly easy with our RESTFUL API, SMTP relays, and comprehensive documentation. Whether you need to send one thousand or 10 million emails in minutes, Mailgun Email API's infrastructure scales with you and boasts 99.99% server uptime – so you're never caught in a bind when you need it most.

Looking for a place to get started?

[Mailgun Email API's Documentation](#) covers popular programming languages like Python, Ruby, Java, C# to make implementation as painless as possible.

MAKE EVERY EMAIL BETTER THAN THE LAST

## Analytics you can dive into

Understand every detail of what happened with your email with Mailgun API's [log retention](#) and [email analytics](#). From the moment you send an email, you can track the journey your email takes to the inbox with log retention. No more waking up in the middle of the night to record message errors; get to them on your time.

Once your email reaches the inbox, you can track engagement metrics like opens and clicks to monitor email performance. Use hourly data to gain insight into recipient habits and understand campaign performance by digging into metrics like devices, location, and mailbox providers.





Learn how Dribbble saw their open rates double with Mailgun Email API and our Deliverability Suite.



SPF



DKIM



DMARC

```
01 import (
02     "context"
03     "github.com/mailgun/mailgun-go/v3"
04     "time"
05 )
06 func SendSimpleMessage(domain, apiKey string) (string, error) {
07     mg := mailgun.NewMailgun(domain, apiKey)
08     m := mg.NewMessage(
09         "Excited User <mailgun@YOUR_DOMAIN_NAME>",
10         "Hello",
11         "Testing some Mailgun awesomeness!",
12         "YOU@YOUR_DOMAIN_NAME",
13     )

```

BOOST YOUR DELIVERABILITY

## Send emails to the inbox

With Mailgun Email API, companies are empowered to send their emails straight to the inbox through various email authentication protocols. Protect your sender reputation by sending with SPF, DKIM, and DMARC protocols and keep bad actors from impersonating your brand.

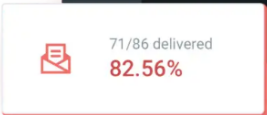
The more you authenticate, the better chance you have at improving your delivery rate. If you need more guidance on how to improve your email program or need Enterprise level services and support, our Deliverability Suite can help.



ELIMINATE MANUAL WORK

## Easy to read incoming messages

Integrate Mailgun Email API with your existing applications and clean up your inbound email streams with routes. Routes allow senders to clean up cluttered email threads by fully parsing your inbound messages and converting them to UTF-8 for easy reading. Turn complex MIME data from incoming messages into straightforward JSON, making inbound processing a breeze for any business.

```
cURL
01 # Lorem Ipsum Dolor Sit Amet Consectetur Adipiscing
02 POST /routes
03 -F expression='match_recipient(".*@myapp")' \
04 -F to='bob@gmail.com' \
05 -F subject='Hello' \
06 -F subject='Hello World!' \
07 -F template='action' \
08
```



 See how UserVoice solved their incoming email problem with Mailgun Email API. 



It's never been easier to build connected experiences.  
Start sending with Pathwire today.

## Get started on your path

TALK TO A STRATEGIST



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