

**APPLICATION FOR SERVICE MARK REGISTRATION
(DECLARATION)**

Mark: PROFESSIONAL WELLNESS

Classes: 35, 41, 44

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Veracities PBC is a public benefit corporation of the State of Delaware, located and doing business at 7140 SW Fir Loop, Suite 125, Portland, Oregon 97223.

The above-identified Applicant requests registration of the above-identified mark, shown in the accompanying drawing, in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. § 1051 et. seq. as amended) for the following services:

referrals in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; providing on-line referrals in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; providing an online directory of individuals, professionals, and businesses in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; providing

an online directory of individuals, professionals, and businesses having completed or in the process of completing training programs in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development in International Class 35;

educational services, namely, providing live and on-line classes, seminars, and workshops in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; training services in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; providing on-line training, namely, classes, seminars, and workshops in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; educational services, namely, providing continuing professional education courses in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal

development, and leadership development; educational services, namely, conducting programs in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development in International Class 41; and

providing a website featuring information in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; providing health information in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development in International Class 44.

Applicant has a bona fide intention to use the mark in interstate commerce on or in connection with the above-identified services (15 U.S.C. § 1051(b), as amended).

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that she is properly authorized to execute this application on behalf of Applicant; she believes Applicant to be the owner of the mark sought to be registered, or, if the application is being filed under 15 U.S.C. § 1051(b), she believes Applicant to be entitled to use such mark in commerce; to the best of her knowledge and belief no other person, firm, corporation, or association has the right to use

the above-identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of her own knowledge are true and all statements made on information and belief are believed to be true.

POWER OF ATTORNEY

Applicant hereby appoints David S. D'Ascenzo, Ian D. Gates, and Amy B. Graveline, of DASCENZO GATES Intellectual Property Law, P.C., 1000 S.W. Broadway, Suite 1555, Portland, Oregon 97205, as its attorneys to prosecute this application to register, with full power of substitution and revocation, to transact all business in the U.S. Patent and Trademark Office connected therewith, and to receive the certificate of registration.

VERACITIES PBC

Date: October 14, 2020

Carrie Smith
Carrie Smith, President

Veracities PBC
7140 SW Fir Loop, Suite 125
Portland, Oregon 97223

For: referrals in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; providing on-line referrals in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; providing an online directory of individuals, professionals, and businesses in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; providing an online directory of individuals, professionals, and businesses having completed or in the process of completing training programs in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development in International Class 35;

educational services, namely, providing live and on-line classes, seminars, and workshops in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; training services in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; providing on-line training, namely, classes, seminars, and workshops in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; educational services, namely, providing continuing professional education courses in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; educational services, namely, conducting programs in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development in International Class 41; and

providing a website featuring information in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health,

personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development; providing health information in the fields of mental health, physical health, emotional health, social health, spiritual health, environmental health, occupational health, personal health, counseling, trauma management, stress management, personal enrichment, self-care, work-life balance, workplace development, personal development, and leadership development in International Class 44.

PROFESSIONAL WELLNESS