



For car rental, [Enterprise LaunchPad mobile tablets](#) are transforming transactions into customer interactions not only by streamlining and digitizing key steps in the administrative process, but also by providing real-time access to vehicle locations in our fleet.

These mobile tablets are specifically designed to move employees away from the counter, freeing them up to conduct the rental process wherever customers need us – in locations ranging from a traditional car rental parking lot to a local dealership, or sometimes to another site altogether. Moreover, it is a situational awareness tool that addresses society's growing demands for more seamless and accessible transportation options, and also represents the next evolution in Enterprise's customer service legacy.

- Mobile Software Solution: [Business Case Study](#)

In addition, when [natural disasters](#) strike, Enterprise [employees may be sent home with mobile tablets](#), which allows them to be quickly reassigned from their damaged branch offices to other locations. This state-of-the-art mobile technology also makes it easier to manage local demand when customer calls come into damaged branch offices and are forwarded to other operational sites.

Learn more about our Virtual Car® [here](#).

Learn more about our strategic mobility partners [here](#).

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