

Team

Thesis

Portfolio

Content

Join the PEP Squad



noun. /uh·teh·lee·ei/
A workshop or studio, especially of an artist, artisan, or designer

Investing in the Passion Economy

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"We envision a future in which the value of unique skills and knowledge can be unlocked, augmented, and surfaced to consumers."

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Portfolio Companies

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Our Thoughts







Unbundling Work from Employment



The Passion Economy and the Future of Work

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Who We Are



I started Atelier to fund a specific vision of the world: a world in which people are able to do what they love for a living and to have a more fulfilling and purposeful life.

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