



Davidson's has partnered with Apollo Custom to create GLOCK Special Edition Firearms that are only available from Davidson's.

Apollo Custom is a unique provider of Cerakote® and custom firearm solutions led by people who truly love their jobs and the products they produce. They are staffed by factory-trained and certified Cerakote applicators.



Davidson's Special Edition Firearms by Apollo Custom are backed by the Davidson's GuaranteeD® Lifetime Replacement Program.

GLOCK Master Dealers earn an **extra 2% discount** on our GLOCK Apollo Custom firearms.



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MILLIONS

OF FIREARMS PROTECTED (INCLUDING GLOCK) SINCE 1983



ALL GLOCK FIREARMS ARE BACKED BY DISTRIBUTION'S ONLY LIFETIME REPLACEMENT PROGRAM AND IT'S FREE FROM DAVIDSON'S.



Our priority is to help YOU grow YOUR business and YOUR profits.





# GLOCK MASTER DEALER BENEFITS

Davidson's® is excited to announce our **2020 GLOCK Master Dealer Program!** This program is designed to help you grow your sales and increase your profit margins.



## Free Shipping

GLOCK Master Dealers receive free shipping on all commercial GLOCK orders over \$500\*, reducing costs and increasing profits.

*\*Free shipping for AK, HI, VI, PR, GU for orders over \$1500.*



## Extended Terms

GLOCK Master Dealers with qualifying open accounts will receive 60 day terms on commercial GLOCK orders over \$1,000. Longer terms can help you stock more inventory by stretching your payment until after a large portion of the goods have been sold.



## New and Allocated Firearms

You can't sell what you don't get. As a Davidson's GLOCK Master Dealer you will get priority availability of new and hard-to-get firearms. Being able to get these types of guns for your customers will keep them coming back to grow your sales and set yourself apart from your competition.



## Extra 2% Discount on GLOCK Apollo Custom

GLOCK Master Dealers will receive an additional 2% discount on GLOCK Apollo Custom firearms, further increasing the profitability of guns that will set your inventory apart from the everyday run-of-the-mill model selection of your competition.



## Free Goods Tracking

GLOCK Master Dealers have access to POTS - our Package Order Tracking System. This web-based program tracks purchases FOR YOU to ensure you receive ALL of the free goods you deserve, thus maximizing your profits.



## Profit Booster Opportunities

As a GLOCK Master Dealer, you will receive Profit Booster Opportunities that will help increase the profitability of high volume, highly competitive GLOCK firearms by offering super low-cost combo opportunities with related products.



## Guaranteed®

All GLOCK and Apollo Custom firearms continue to be covered by our Guaranteed Lifetime Replacement Program at no charge to you.



## How to Qualify

*It's simple to become a Davidson's GLOCK Master Dealer!*

Purchase 10 non-allocated GLOCK firearms (commercial or Apollo Custom) on one invoice to qualify for 2020.

Maintain annual GLOCK purchases from Davidson's of over \$20,000 to qualify for 2021.



We are looking forward to your participation in this exciting opportunity! Please contact your account executive at 800-367-4867 for more details.

