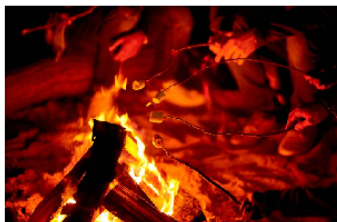


About Everest



Who We Are

We are a community down to our core. Everest is a community of like-minded, conservation loving, outdoor living retailers, manufacturers, distributors and consumers. We are a customer-centric, community-driven, multi-merchant marketplace that supports each other and believes in passing down the great legacies that were passed on to us. Everest offers members Caliber Memberships, giving users the opportunity to enjoy significant benefits for participating in the Everest community. Join us today in our efforts to become the world's largest marketplace for the shooting sports, hunting and outdoor gear space.



Our Vision

By focusing on customers and connecting outdoor and shooting sports sellers with those customers who love firearms and being outdoors, Everest has built a community-driven platform where users can participate, interact, learn, contribute and shop the industry while visiting the world's largest online marketplace in the space. Everest is committed to providing the service, quality, and value that customers in today's digital age expect. Join us today in our efforts to become the world's largest marketplace for the shooting sports, hunting and outdoor gear space.



Our Mission

Everest's mission is to create the leading marketplace for the outdoor and shooting sports worlds, a place where retailers, manufacturers, distributors, and consumers can buy and sell goods free of the noise and discrimination of those other sites. We wanted to build something different, yet very familiar understanding and appreciating the power of community - and that's why Everest is a customer-first community-driven platform. We know the value of our customer and every decision we make is made with a foundation of customer first. Join us today in our efforts to become the world's largest marketplace for the shooting sports, hunting and outdoor gear space.

Everest is the Internet's First Customer-Centric, Multi-Merchant, Community-Driven Marketplace for the Shooting Sports and Outdoor Gear Worlds



We created the leading marketplace for the outdoor and shooting sports worlds, a place where various merchants can sell firearms, and other related items, free of the noise and discrimination of those other sites. At our core, we are a community of like-minded retailers, manufacturers, distributors and customers participating, contributing and transacting in a friendly environment without discrimination.

Retailers can easily set up storefronts and sell their products to millions of industry specific consumers. They can do this without all the noise from those others sites, venues, and platforms that discriminate against companies like us in this space. By connecting outdoor and shooting merchants with those who love firearms, hunting and being outdoors, we continue to build an environment where enthusiasts can shop, purchase, and learn about the industry.

Everest is committed to providing the service, quality, and value that our customers expect and deserve.

"We wanted to build a platform that is user friendly and familiar to prospective buyers and businesses, while also being innovative and unique. Everest.com is a place where sportsmen, shooters and gun enthusiasts can interact and transact with companies who support hunting, recreational shooting and the Second Amendment. Unlike other platforms in our space, our users can rest assured that the rug will never be slipped out from under them by arbitrary or politically motivated product bans." — Bill Voss, President and CEO of Everest.com.

Everest's state of the art AI technology aligns customers and merchants through 'best-in-class' user experiences and learning opportunities. A truly customer-centric platform, Everest can immediately connect consumers to the specific firearms, ammunition and accessories they are seeking at

REWARDS

REVIEWS

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Everest's state of the art AI technology aligns customers and merchants through 'best-in-class' user experiences and learning opportunities. A truly customer-centric platform, Everest can immediately connect consumers to the specific firearms, ammunition and accessories they are seeking at the most competitive prices. Additionally, our customers are able to purchase the exact products they are seeking absent the time consuming efforts associated with competing with other purchasers.

"Everest's mission is to create the leading marketplace for the outdoor and shooting sports worlds, a place where various businesses can sell firearms, ammunition, outdoor gear, and other related items utilizing 21st Century technology. At our core, we have created a community of like-minded retailers, manufacturers, distributors and customers participating, contributing and transacting in a friendly environment absent undue scrutiny and misplaced bias." — Marcus Johnson, EVP of Everest.com.

We anticipate millions of people every month looking to transact and support the community. Business owners can find out more and start the on-boarding process by visiting <https://merchantonboarding.co/>.

Customers, especially those with [Caliber Accounts](#), can take advantage of the largest selection of shooting sports and outdoor gear on the internet, all at competitive pricing, and also get notice of amazing deals and sales early, and have access to a robust library of how-to videos, firearm reviews, and more! You can learn more about how to become a Caliber Member by clicking [here](#).

Now is the time to become part of the most cutting edge community-based platform ever created in this space.

A portion of all proceeds go directly to our partner non-profit organizations and their programs. Everest believes in giving back to those that do so much for our community. This is a practice that will only grow with the support and dedication of our merchants and consumers. Our non-profit partner-beneficiaries include: CSF, CKFF, Delta, Project ChildSafe, St. Jude Children's Research Hospital.

See more here: [Congressional Sportsmen's Foundation Partners with Everest](#)

REWARDS

REVIEWS

Sign Up For Our Newsletter

Subscribe to our newsletter to get exclusive deals right to your inbox.

Sign up now !



Your Everest

- Your Orders
- Your Account
- Your Caliber Membership
- Your Wish List
- Your Impact
- Your Privacy
- Help

Sell on Everest

- Explore Selling on Everest
- Seller On-boarding Guide
- FAQ's and Pricing
- Knowledge Center
- Seller Tools and Integrations
- Advertise on Everest
- Become an Affiliate

Who is Everest

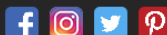
- About Everest
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Caliber Memberships Support



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