

A personalized eyewear shopping experience

for online, in-store and omnichannel eyewear retailers.

See Demo

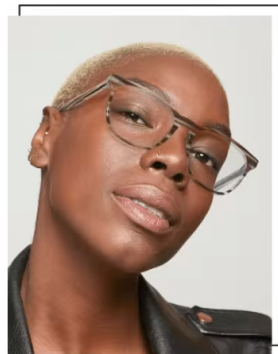
Get Started

Connect with Sales +

Our platform captures a precise map of each customer's face and their personal style preferences to help them:

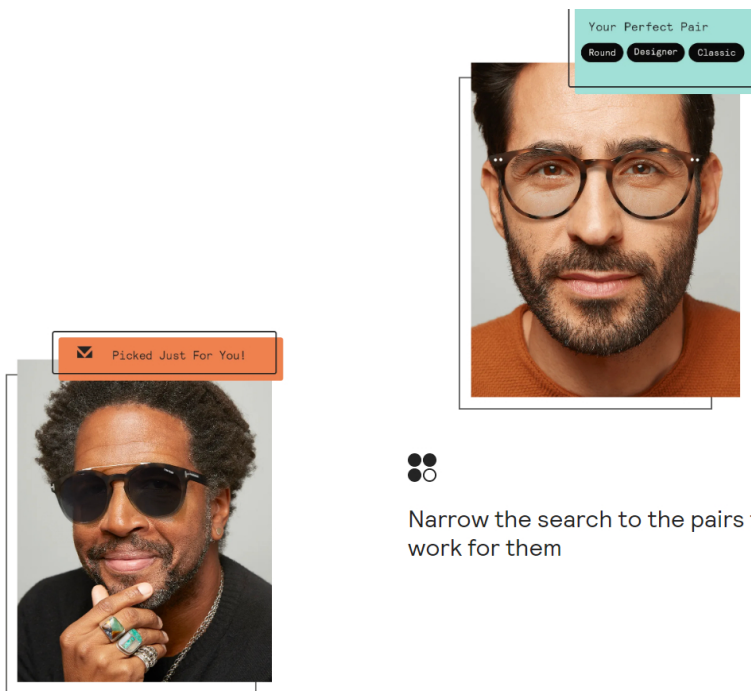


Get insights on what works for their face and prescription



See their options—on their own face—in vivid realism





Narrow the search to the pairs that work for them



Gain confidence to buy (and come back to shop again)

We are trusted by leading retailers and brands.



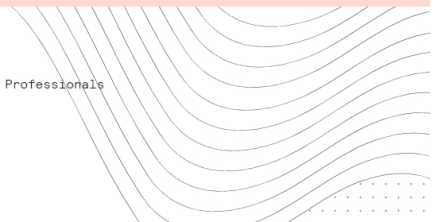
Proprietary, powerful technology

- + Accurately fit the glasses on the face
- + Insightful recommendations powered by machine learning
- + A 61,000+ library of the world's best digital glasses
- + Enterprise-grade security with HIPAA and GDPR compliance

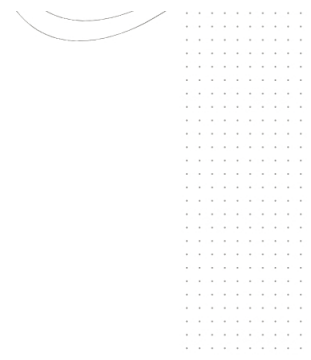
[Learn More](#)

○ eCommerce Optical Chains Brands Pharmacies Sunglasses & Department Stores Eye Care Professionals

https://ditto.com/6/30/20 We partner with



forward-looking eyewear retailers

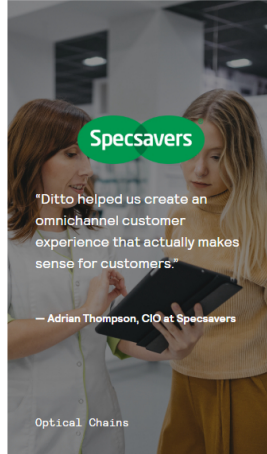


SUNSKI

"Ditto gives our customers confidence in their style, which we see in the crazy high performance metrics of our customers who use the service."

— Michael, Co-Founder at Sunski

Brands



NATIONAL VISION

"Ditto's technology platform is the fulcrum point to omnichannel retailing in eyewear."

— Reade Fahs, CEO at National Vision Inc.

Optical Chains

Contact us for a demo and pricing

Try the Demo

Get in Touch

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ditto

