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# CAPABILITIES STATEMENT

## ABOUT SOCHA LLC

SoCha is an independent Monitoring, Evaluation and Learning (ME&L) firm providing bespoke solutions to social challenges. Registered in the United States and headquartered in Mauritius, we are strategically structured to be agile and responsive to the evaluative, analytical and research needs of international donor institutions, host governments and local communities globally.

Established in 2010, our innovative ideation, advanced data-driven methodologies and field-based research approach has earned us a decade's worth reputation for expert monitoring and evaluation services.

## OUR CORE COMPETENCIES

- Assessments
- Analytical Services
- Capacity Building
- CLA
- Evaluation
- Learning
- Monitoring
- Research Studies
- Surveys

## OUR SECTOR EXPERTISE



Health



Education



Democracy  
&  
Governance



Economic  
Growth



Gender



WASH



Climate  
Change

## WE ARE A FIELD-BASED FIRM WITH INNOVATIVE APPROACHES

Our advanced probabilistic modelling includes **Qualitative Comparative Analysis (QCA)**, **Social Network Analysis**, **Process Tracing through Bayesian Updating**, **Outcome Harvesting**, **Structural Equation Modeling**, and **Quasi-Experimental Design**.

Through these tools, we aim at answering difficult questions and solving complex problems in informed and accurate ways, so our clients do not have to. This means being readily available on-site and around the clock.

With operational centers from Austin to Nairobi and Bangkok, we are able to provide timely contract approval and quantitative and qualitative project management assistance wherever in the world the Mission is.

## WHAT SETS US APART

**The UnComMan Approach**  
(UNcertainty in COMplexity  
MANagement)

Our **Quality Comparative Analysis (QCA)** through **UnComMan™** is our main complexity management method approach for program evaluation.

Our **Bayesian Networks** approach models uncertainty into systems thinking towards improving predictions for risk management and decision making.



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**ADVANCING THE CLA AGENDA**  
**COLLABORATING | LEARNING | ADAPTING**

Appointed as main subcontractor to USAID’s initial CLA operation in Uganda and endorsed by the Bureau for Policy, Planning & Learning, we continue to promote the Mission’s CLA Agenda as instrumental to the facilitation of best practice throughout our clients’ project cycle.

We ensure to be compliant to CLA requirements enforced in ADS 201 and USAID Learning Lab recommendations and guidelines. Through CLA we are better able to provide clients with a holistic approach to strengthening organizational processes while fostering tangible and measurable results.

**WHAT SETS US APART**  
**Changing the Narrative of Change**

We are pioneering USAID’s Journey to Self-Reliance (J2SR) mission to build self-reliant governance through a tailor-made country and culture specific combination of applied learning, incentive reconfiguring and mentoring.

**PROMOTING ACCURATE, MEASURABLE & SUSTAINABLE CHANGE**

In order to provide clients with the highest level of accuracy, we are partners of New York University’s IDEAS Center. Members of the American Evaluation Association; the International Development Evaluation Association and the Comparative Methods for Systematic Analysis Society.

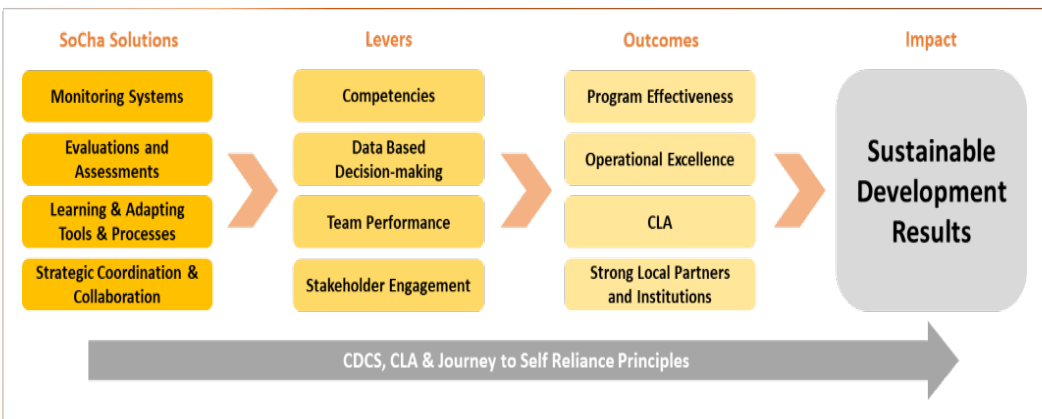
**WHAT WE CAN DO FOR YOU**

**MONITORING | EVALUATION & ASSESSMENT | KNOWLEDGE MANAGEMENT**

In **MONITORING** we support the Mission’s decision-making processes using our result-focused, performance management and ME&L tools. Combining technology and data integration such as Survey-to-Go, SenseMaker™ and sophisticated geo-intelligence, we capture on-the-ground realities and ensure highest levels of accountability and reliability in third party monitoring.

Our highly quality **EVALUATION & ASSESSMENT** design and implementation is reputed across multiple sectors; from democracy and good governance to health and education, trade and economic growth, agriculture, climate change and biodiversity. Our Evaluation & Assessment services have also been instrumental in the area of training, urban programs, WASH, women in development, youth, STEM and other collaborative partnerships.

Our **KNOWLEDGE MANAGEMENT** services strengthen organizational processes, by taking a holistic approach to CLA. Establishing and deploying the best tactics to facilitate the Mission’s projects in Uganda, Tanzania, Kenya, South Africa, Zambia and elsewhere. Providing our clients with situational analysis findings, planning and adaptive management strategies.



**OUR FOOTPRINT**  
**USA & EUROPE**

North America, Finland.

**MENA**

UAE, Kenya, Mali, Uganda, Zambia, Sierra Leone, Tanzania, Southern African Region.

**ASEAN**

China, Vietnam, Myanmar, Thailand, Indonesia, Philippines, Afghanistan.

