



# PRIORITY

CONSUMER PAYMENTS



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## Merchant Inspired Payments Platform



Priority's market-leading SMB payments brand – Priority Payment Systems – has been a catalyst to establish the company as the 5th largest non-bank merchant payment acquirer in the United States. Founded in 2005 with a mission to build a merchant-inspired payments platform, Priority Payment Systems continues to lead the way in consumer payments and payment-adjacent services.

Priority's growth has been underpinned by three key strengths: (1) a cost-efficient, agile payment processing infrastructure, (2) a proprietary product platform and (3) a focused distribution engine dedicated to business-to-consumer ("B2C") payments.

Priority's proprietary technology platforms for resellers and merchant clients provide a flexible and customizable set of business applications that help better manage critical business work functions and revenue performance using core payment processing as its leverage point. MX Connect provides Priority's consumer payments reselling partners with automated tools that support low friction merchant onboarding, underwriting and risk management, client service, and commission processing through a single mobile-enabled, web interface. The result is a smooth merchant

activation onto Priority's flagship consumer payments offering, MX Merchant, which provides core processing and business solutions to SMB clients.

By empowering resellers to adopt a consultative selling approach and embedding its technology into the critical day-to-day workflows and operations of both merchants and resellers, Priority has established and maintained "sticky" relationships. Strong retention, coupled with consistent merchant boarding, have resulted in strong processing volume and revenue growth.

## By the Numbers



5th

LARGEST US  
NON-BANK  
ACQUIRER



\$55B

IN PAYMENTS  
PROCESSED



209K

TOTAL  
MERCHANT  
BASE SERVICED



4K+

NEW BOARDS  
PER MONTH

## Looking for More Information?

How may we be of service:

Email Address

Phone Number

Message

SEND

**PRIORITY**  
TECHNOLOGY HOLDINGS™

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