



# Experience Frictionless Distribution via Smart Distribution

GET A LIVE DEMO



## Smart Distribution by RateGain®

In more than last 10 years the distribution technology has remained the same. Currently available distribution technology solves for basic distribution of ARI & receiving reservations but does not optimize on any other steps involved in distribution. Smart Distribution is a revolution in the distribution history as it will cater to these shortcomings by making each of the involved steps smarter. Our simple vision is to help hotels generate more revenue & simplify distribution for them.

Smart Distribution is a disruptive platform that leverages AI to discover new demand and simplify & expedite mapping and channel setup.



### Discover Demand

Process 20 billion data points around source markets, competitive intelligence, channels, rates & content

- ✓ Discover new source markets
- ✓ Contract with new channels
- ✓ Set content & rates automatically
- ✓ Optimize channel mix
- ✓ Allow distribution on 900+ Tour Operators



### Strategic Insights



### Innovation

- ✓ Automate mapping
- ✓ Self serve