





Offering Memorandum Highlights



Senior Management



Edward Sonshine o.ont., q.c.

Founder & Chairman

Founder & CEO of RioCan Real Estate Investment Trust, one of Canada's largest REITs.

Oversaw RioCan's growth from an enterprise value of less than CA\$100 million when it went public in January of 1994, to approx. CA\$14 billion, currently.

After practicing law for 15 years, during which he was awarded his Queen's Counsel, he went into the real estate business in 1987.

Invested into the Order of Ontario in 2011, and named Canada's Outstanding CEO of the Year in 2013.



Yaron Ashkenazi u B

Founder & CEO, Investment Committee Chair

30 years of senior management experience in the fundraising and hightech sectors, with extensive understanding of the HLS arena.

In 2015 founded the Awz Group, a Canadian-based hub for leading-edge, Israeli HLS solutions.

Executive Director of Israeli and then Canadian Societies for Yad Vashem from 1997-2015.

Served for a decade in the Israel Security Agency (ISA) VIP Protection Division, leading teams that protected several Israeli prime ministers.

Registered lawyer in Israel.