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**Whether you're working on a side hustle, or in the thick of building your empire, I want to help you create a business that fuels your soul AND your bank account.**

See, you're already rocking your expertise. You just need someone to help structure your offering suite for big-picture profit, and create a marketing plan to support.

Sounds simple, right? It can be when you have the right approach.

**AN APPROACH THAT GIVES YOU MORE  
TIME, ENERGY, AND MONEY.**

**Let me paint a picture of YOU once your  
business has a streamlined plan for success:**



SOUNDS LIKE A TROPICAL BEACH WITH A  
MINT MOJITO, YA FEEL ME?

- » You understand your audience
- » You have full clarity and direction
- » You have a step by step success plan
- » You land your soulmate clients
- » You increase your profits (not just revenue)
- » You are the go-to expert in your space

**Think of me as your *business big sister***  
**who's done the figuring (sh)it out so you don't have to!**

## **What does working together look like? I am both your Business Coach and your Marketing Strategist..**

I am here to look from the big vision perspective, map out the strategy, and provide steps for play-by-play execution.

Your core messaging, social media, lead generators, sales funnels, upsells & downsells, email sequencing, and how to sync them all up!?

Don't worry, I gotchu girl.



**Tell me if this sounds like you?**

- » You have a PhD in Self Taught Biz 101 from "Opting Into Other's Funnels To Figure Out How They're Doing It" University.
- » You want a trusted source to tell your dreams to, someone that just GETS IT, and can help you strategize how to get there.
- » YOU, the business owner, are the only marketing person on your team and you are completely bogged down by these tasks (or freaked out by the idea of them!)
- » You're stressed about what-the-heck to post on Instagram today (Trust me, girl.. You've got bigger things to spend your energy on.)

ARE YOU IN MY HEAD, SHAN? LET'S TALK.

**The shift of investing in a coach to structure + strategize your business is THE fastest way to grow.**

**You need to be the visionary, the subject matter expert, your bucket needs to be full so you can show up for your clients.**

I will pick up the mental load, see the gaps, and come to you and say,

*“Here’s what your business looks like, and this is how we’re going to make you 6 figures.”*

Let’s work together...

1:1 COACHING



GROUP COACHING



SELF PACED COURSES



TELL ME ABOUT YOUR BIZ HERE





## ARE YOU FEELING WHAT I'M FEELING?

SCHEDULE A  
CALL

### How we'll do it

- » You will lay out alllll of the puzzle pieces of your business (or dream!) in front of me
- » We will restructure your service offerings and program suite
- » I will audit your existing lead generators and create a plan to 5x your warm leads
- » Now let's profit plan your 6 figure year (how many leads per month : conversion rate : closed clients : programs sold)

**Then the fun stuff happens**

» Create a custom marketing plan with a realistic timeline to reach your goals (it's pretty amazing when you know exactly what you should be working on every day, right?)

» Now that we have our overarching marketing strategy, we create a repeatable launch plan for your upcoming initiatives. This will provide you with proven, scalable, big-picture cash spikes. Oh yeaaaah.

*THEN we can work on those next visionary elements (I'm sure you have a podcast, or a membership site, or a keynote bursting inside of you).*

YOU READY? APPLY HERE

**See what others had to say:**

"I hired Shannon because I was L O S T in all of my ideas for my business and had no clear path from A to B. She has given me the tools I need to clearly define my framework, my ideal clients, where my marketing should be targeted, helped me build my website, enhance my social media presence with organic reach, MY NICHE, and now we are working on exactly how to implement the marketing we decided was the absolute best to reach my target audience. I wouldn't trade her for the world."

SUMMER M.

OWNER OF SUMMER AT THE LAKE HOUSE

SCHEDULE A CALL

Let's talk about your business

*[pick a time to chat](#)*

CONNECT

The Social Bungalow helps female entrepreneurs market their expertise and structure their online businesses for big-picture profit, let's hang out!



**the SOCIAL  
BUNGALOW**

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the **SOCIAL**  
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# FIVE FIGURE INSTAGRAM

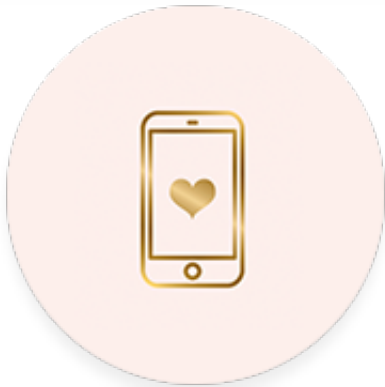
Your elite guide to becoming an Instagram-  
relationship queen.

Say No More, I'm In

## I'm going to need you to see this...

## Did you see that last slide?

She **FIFTY ONE** X'd her income, and I'm going to help you to do the same. 📌



### 1. To hit 10k followers (it's time to swipe up!)

Can you imagine how effortless selling out your offers will become when you have 10k epic community members ready (& currently waiting) for you to change their lives?



### 2. To earn \*recurring\* \$10k months

When we combine your stellar offers and powerful knowledge, with these heart-centered sales strategies... you'll be hitting your income goals with ease, and increasing from there.



### 3. To stop wasting ALL day on Instagram

You're spending a LOT of time on IG, and still seeing minimal results. Say buh-bye to that never-ending battle, and hello to easy M-F tasks that will move the needle (fast).

## It's time to pull a Missy Elliot on your current 'gram game

**Put your thing down, flip it, AND reverse it. 😏**

#### PAYMENT PLAN

2 PAYMENTS  
OF  
**\$269**

BUY COURSE

PAY IN FULL  
(BAM!)  
**\$497**

ONE TIME PAYMENT

BUY COURSE

# Oh hi there, I'm Shannon!

## & I'm thrilled you're here.

You must be hungry for growth + ready to step into your power. (My kinda girl 🙌)

### Why me? Why Instagram? Why THIS course?

I'll tell ya. But first, a little back story:

**This time last year The Social Bungalow was a side hustle** ran in early AMs, late PMs, and (let's be honest) sneaky 'coffee break' afternoons - while I was still at my corporate job.

I was the National Director of Sales & Marketing for a major fitness franchise... **earning a fixed \$4k per month.** 🤔

Being FED UP (and unable to stomach another day of putting on my "office cardigan" in the temperature controlled Siberia) **I quit.**

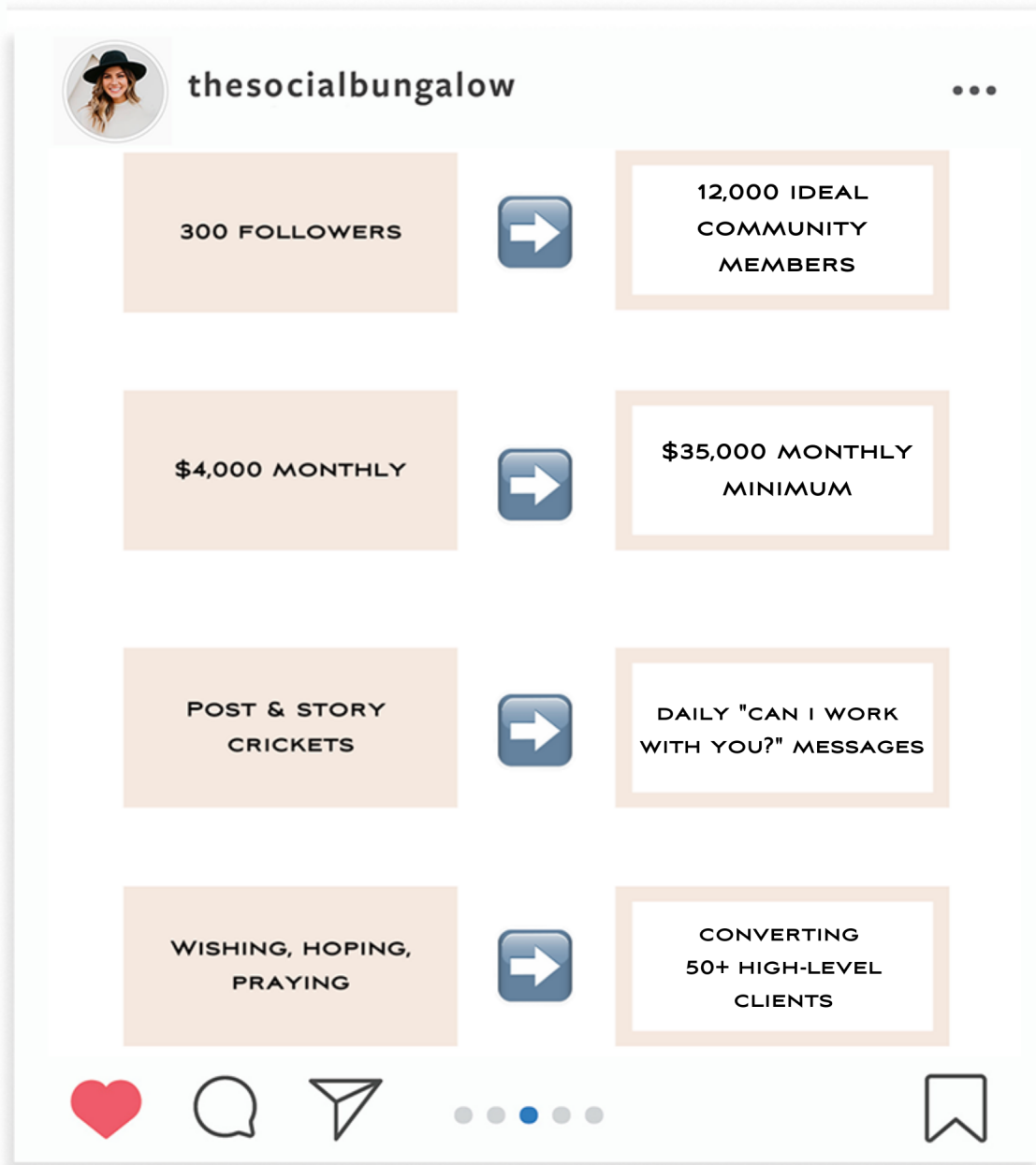
With just 300 followers, 2 clients **(that I was WAY undercharging),** and no audience to my name - I went FULL force.





# I created my own methods, tracking spreadsheets, and relationship-based tactics

...to TRULY help women with online businesses use Instagram to generate leads, nurture relationships, and convert clients. & IN UNDER 6 MONTHS:





*"Shannon completely transformed the way I work Instagram. Now, I'm able to reach my IDEAL audience, build a genuine relationship, and honestly sell (my services AND passive products) with ease."*

- Taylor T., Esq.

## Now, we're going to do the same for you.

But first! POP QUIZ.

### What's Your Instagram Style?

*Your options are...*

**A.** You pour energy into Instagram + show up consistently but don't see **the results** you know your content deserves...

**B.** You're **confident in your value** and certain your followers would LOVE working with you, but you're not sure how to get them there

**C.** You're ready to level-up your IG and structure your activity in a way that turns the platform into a **money-making machine**...



**D.** You're craving **genuine connections** that flow effortlessly from friendship to sales...

Are You In My Head?



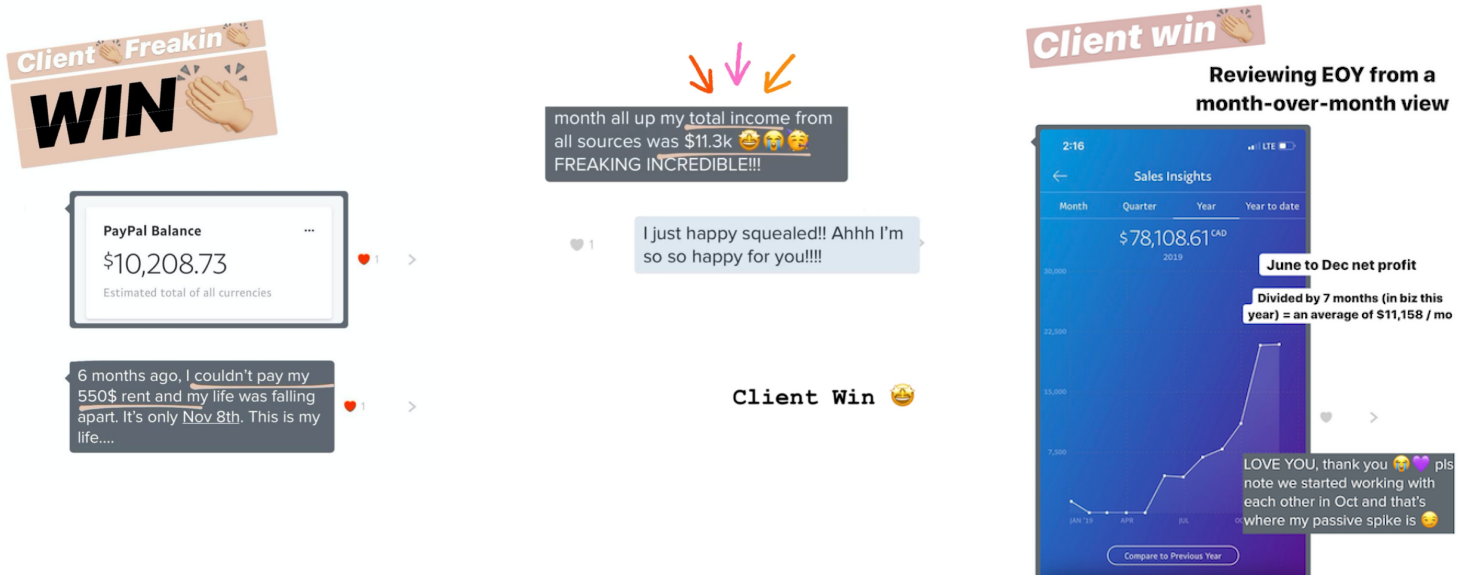
*"Shannon taught me how to find the right hashtags for my niche, and how to structure them correctly in captions in order to grow engagement naturally. Thanks to these methods, I have been able to DOUBLE my engagement, gain new followers who turned into leads, and increase overall business."*

- Torrey F., Mindset + Health

## If your soul screamed "ALL OF THE ABOVE!"

Then, let's get you results like these 🔥

(Psst... The third image shows **repeat \$20k+ months** via our Instagram strategy.)



I'm picking up what you're  
puttin' down... Tell me more.

Alright, check it out... You're already a bit of an "Instagram Mad  
Scientist"

You're out here rocking:

- 👑 An aesthetically pleasing grid
- 👑 An optimized bio + keywords
- 👑 Dynamic captions + audience engagement
- 👑 Interesting Stories AND their Insights (daaang, Gina!)

The last thing you need is another course telling you what you already know + do.

What you need are **effective, proven strategies** that generate **mind-blowing sales** while you sleep (or sip 3 beverages at once—it's really up to you).



You want **tactics you can implement today** that will elevate sales + take your following to next-level heights.

You're craving **actionable ways to build authority + stand out** as the wildly in-demand entrepreneur you are. You're ready to **skip the fluff and jump right to the meat of it**. You're ready to **move the needle**, and you're ready now.

Oh, and you want to feel really good about what you're doing. Because you should! You're sprinkling your own bit of joy on the world + making an impact, it's totally OK to make good money while you're at it.

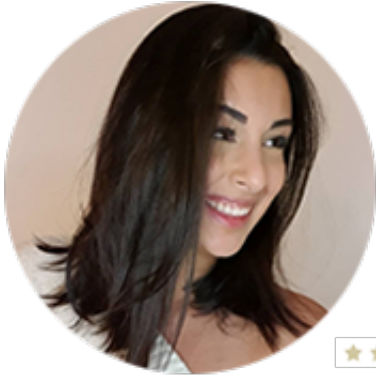
Yes? Let me hear you say it...

Yes! YES! Yaaaas!

## INTRODUCING

5 FIGURE *instagram*

BECOME AN INSTAGRAM RELATIONSHIP  
QUEEN + MONEY-MAKING MACHINE



*"Shannon has helped me sell my new high ticket course in the DM's purely through building genuine connections! I didn't even officially bring it to market yet!"*

- Aditi B., Relationships + Self Love

## What's inside 5 Figure Instagram?

### Module 1—HASHTAGS:

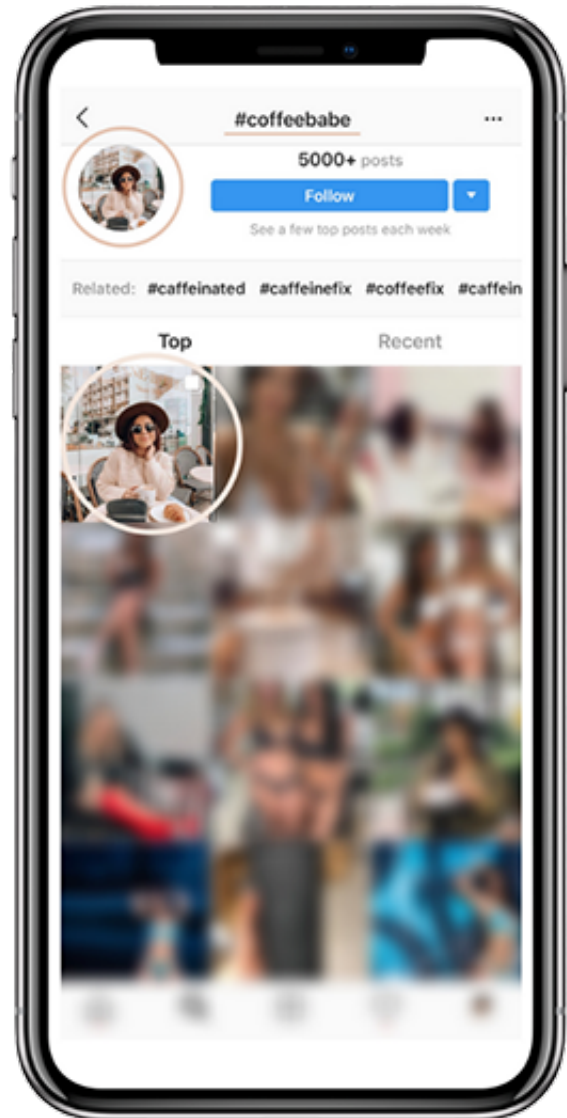
Hashtags work (really well!) IF you know how to use them.

In this module, you'll learn exactly how to identify your ideal hashtags, **ensure you're trending**, and become easily discoverable.

**Your ideal clients are out there, let's use hashtags to find them.**

- Picking your perfect hashtags
- Trending on the discover page
- Where to place and how many to use (*I have the data, not just opinion.*)

**Training videos + hashtag discovery workbooks.**





## Module 2—STORIES:

Together we are going to transform you into the **relatable, effective, GO-TO authority you are**, using Stories to engage + sell out your offers.

This step-by-step guide will show you how to create dynamic Stories that **drive sales**, increase your brand awareness, and work WITH the Instagram algorithm to get you to the front of the “Suggested Stories to Watch” line.

### Ready for **TOTAL Instagram Story confidence?**

- 5 remarkable lessons on Story psychology
- Generating, sharing, and profiting from your social proof
- Exact formula for Instagram Story selling + IG Live

**Training videos, workbooks, & calendars.**

## Module 3—FOLLOWER GROWTH:

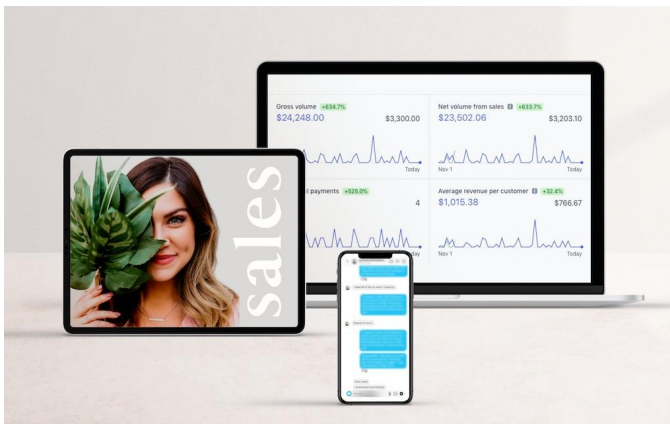
I’m uncovering my **3 main tactics for colossal follower growth** and showing you how to use the **psychology of relationship building** to create sustainable

growth with an engaged community who wants what you're selling.

**Think of the opportunities coming your way once the RIGHT people find you.**

- Stop the yo-yo followers and tap into sustainable growth (on autopilot!)
- Engagement boosters that turns into guaranteed sales
- How to hit 10k STAT (& get the swipe up feature!)

**Training videos, workbooks, & spreadsheets.**



#### **Module 4—SELLING ON INSTA:**

Tbh, I'm an Instagram Sales Psychology Wizard, and **I'm giving you the ENTIRE playbook** – From the EXACT thing to say to encourage your ideal clients to slide into your DMs, to the precise etiquette to nurture a conversation **from friendly-chat to a no-brainer-conversion.**

I'm laying it ALL out, and together we're running **full-speed ahead straight to your skyrocketed Instagram sales.** You'll learn



hardcore strategy and deep-seated tactics that your ideal consumer can't resist.

### Ready for your 5-figure months?

- ✓ Waking up to, *"Can I join your program?"* and *"Tell me more about your services, I'm ready!"* DMs.
- ✓ Exact screenshotted examples of what nurturing does - and does NOT - look like.
- ✓ How to track your leads + done-for-you CRM style spreadsheets.

**Training videos, workbooks, & spreadsheets.**

I WANT IN!

## BUNGALOW BONUSES

But wait... there's more!?! (oh yeahhh \*koolaid man\*)

- 🔥 **DM Message Scripts to warm + convert** (\$300 value)
- 🔥 **Researched for you Niche Hashtags to trend** (\$150 value)
- 🔥 **Lead nurture + engagement tracking spreadsheets** (\$450 value)
- 🔥 **30 days of Instagram Story prompts to create wild demand** (\$300 value)



## Ready to elevate your Instagram?

(I'm so excited to blow your mind 🤪)

VALUE ~~\$1,297~~  
ONLY \$497

### PAYMENT PLAN

2 PAYMENTS  
OF  
**\$269**

BUY COURSE

PAY IN FULL  
**\$497**

ONE TIME PAYMENT

BUY COURSE



"Okay wow, 5 Figure Instagram has made selling SO MUCH EASIER on Insta!!!! I feel like I'm all up in my ideal client's heads because I keep getting DMs asking about my programs."

- Julia P., Brand Strategist

SNAP SHAN! Hitting us with another epic sales price?! 🤪

**YEP! I believe in you + this course SO much. Let's freakin' do this.**

(fyi it'll never be this deeply discounted again.)

Gimme The Course!

## Results others are getting...

I love this. You are so good at what you do, Im on it! Working on it today. Also I did the comment on 5 hashtags 10 accounts and I got 200 followers last week!



IT WORKED! Thanks so much for your tip today, 1/3 of the ladies I messaged followed me already & we're still chatting in the DM's 🥰



🔥🔥🔥👏 so many ppl have signed up for the training!! 83 already!



My post today is BLOWING UP because I used the strategy that you sent from your email today, so so good 🙌

+ converting soulmate-status clients



Since I invested in you I have booked three discovery calls for my 1:1 spots opening in January. Haven't even launched yet 🙌 The universe is wonderful.



contentbydesign AHH - MAZING stuff Shannon! And for anyone reading the comments I was able to achieve a \$10k + month with Shannons guidance 🥰 so anything she sells is guaranteed magic will get you results 🥰🙌👊

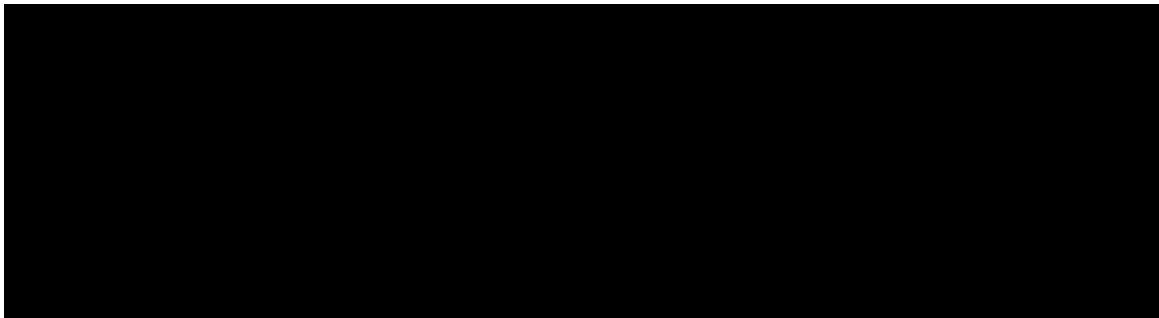
IVE PICKED UP TWO NEW CLIENTS IN 2 DAYS AND I OWE IT ALL TO YOU!  
One is a \$5k client (annual) and one is a \$2k client (annual)

## So, by now you're seeing...

**This ain't your mama's Instagram course 🙌**



FIVE FIGURE  
*instagram*



0:52

### What if this year...

- You approach Instagram with **proven tools + tactics that make selling a breeze** and give you back time to spend on client excellence and creativity in your business.
- Your profile is discovered daily by **loads of new ideal clients** dying to get their hands on your offers.

- Engagement and **interaction with your Stories skyrocket** AND lead to tons of new sales + connections.

### Then suddenly...

- Your content converts to sales every.single.time. (as in...**you're selling OUT** on every launch)
- **You're the most sought after, in-demand authority** in your space + people line up to get their eyes, ears, and wallet on what you have to say.
- **You feel joy + fulfillment daily**, instead of anxiety + doubt. YOU ARE A SALES MACHINE, and you deserve every ounce of the good headed your way.

I Want All of That 🙌



*'When I implemented the 5 Figure Instagram 'Follower Growth' module I got 5 new ICA's following me in literally 30 minutes 🥳 Since then I've gotten 3 new consultation calls set up for 1:1 high ticket coaching! THANK YOU.'*

- Paige J., Holistic Wellness

## The 5-Figure Instagram course was created for you:

The sought-after entrepreneur who's ready for clear, powerful tactics that go way beyond bios + grids.

### You ready for this jelly?

Prepare for...

🍷 More eyes on your content

🥂 Explosive + sustainable  
follower growth

🥂 Consistent engagement +  
genuine connections

🥂 Next-level sales + effortless  
conversions

🥂 Done-for-you resources +  
verified formulas inside the  
course

**Do you want to be propelled into  
the world of 5-figure months?**

(Right where you belong.)

\*screams\* YESSS!

## A's to your Q's

What happens once I purchase the course?

Will I get 1:1 access to Shannon?

How long do I have access to the program?

What's Inside of Five Figure Instagram?

How is Five Figure Instagram different from other IG courses?

How much time do I need to commit?

How much does Five Figure Instagram cost?

Is there a guarantee?

Is Five Figure Instagram just for women?

**The people you're MADE  
FOR? They're ready for you to  
change their lives.**

All we have to do is put you in front of them on Instagram.  
Big things are coming for you.



Let's Do This