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The GoMacro Way: Our Blog

Stories of building a conscious company.



Mar 06, 2020

GoMacro Celebrates International Women's Day

Today and every day, we celebrate being a mother-daughter owned and operated business. In honor of International Women's Day, we've interviewed a handful of women from GoMacro who



help shape our company culture through their various roles, including our co-founder and CEO, Jola Sonkin. Name: Doreen Gubernat-Hogan Title: National Senior Director of ...

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Jan 08, 2020

Sustainably Grown Almonds

At GoMacro, we are committed to using sustainably sourced ingredients. By choosing growers and suppliers that take an organic approach, we ensure that we meet our high standards of quality, safety, sustainability, and food integrity. In keeping with our mission, we solely work with those who share this commitment to responsible growing ...

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Jan 07, 2020

Recycling at the GoMacro Facility

Here at GoMacro, we're passionate about doing our part to reduce our carbon footprint. Let's dive deeper into the details behind our recycling program at our facility in Viola, Wisconsin. Recycling has always been an essential part of our operations. Over the last ten years, our recycling program has significantly evolved - ...

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Dec 03, 2019

Give Back: Today & Everyday

Our Bigger Than A Bar ethos is deeply rooted within our products, our company mission, and each of our employees. At GoMacro, giving back isn't just an idea, it's one of our five pillars, that guides the decisions we make, the products we sell, and the way we operate as a mother-daughter ...

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Sep 20, 2019

Our Journey to Solar Energy

GoMacro is committed to leading the way for a more sustainable future. We hope to inspire people and businesses to embrace alternative energy and reduce their carbon footprint. We've worked hard to reduce our footprint in everything we do - from



our sourcing to our manufacturing. Through the use of organic ingredients, ...

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