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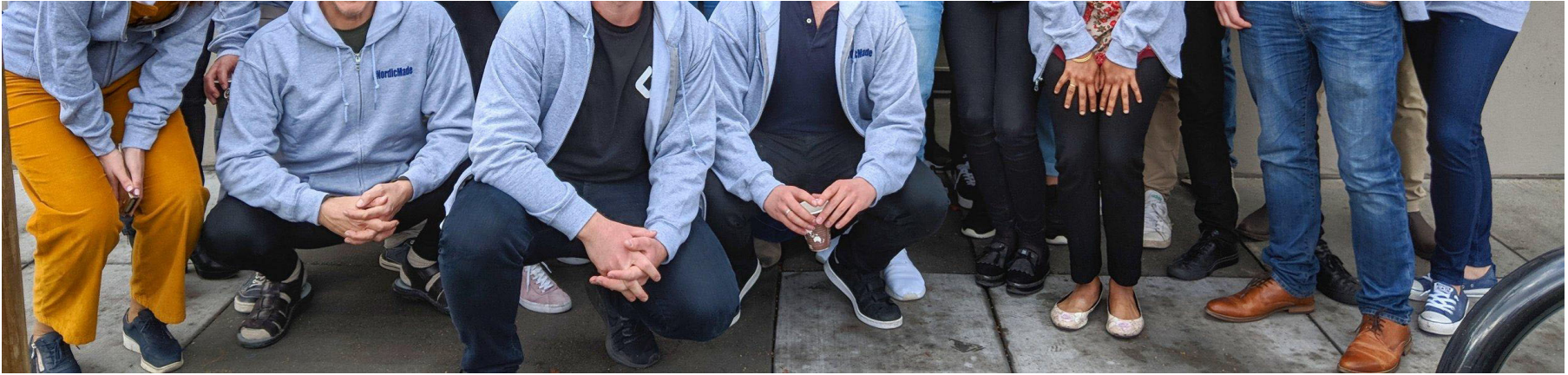
SILICON VALLEY

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TINC - ACCELERATOR PROGRAM

OCTOBER 14, 2019 • SILICON VALLEY





TINC - ACCELERATOR FOR NORDIC TECH STARTUPS

"It's a mind-blowing, inspirational journey that every start-up aiming for global success should make. TINC gives you the mindset, the know-how and the playbook you need to reach the stars."

-Philip Siberg, Coala Life

Are you a Nordic tech startup looking to scale globally?

TINC is an intensive 4-week accelerator program to validate your product/market and business model fit and global scale potential in the most competitive startup environment in the world.

Apply to TINC and join us in Silicon Valley where you will work with world-class mentors and learn how to attract customers, partners and investors.

Contact: [Ase Pettersen Bailey, Program Director TINC](#)



TINC Fall 2020

More information about the fall program coming soon.



Team TINC



Program Outline



TINC Alumni



Silicon Valley

What does the TINC program offer?



Workshops and pitch training - Get the chance to work through the challenges your start-up is facing with others. Learn how to rig your business for long-term rapid growth. You will receive help in validating your technology and business model in this highly competitive market. Practice your skills in pitching your business-ideas to peers and venture capitalists alike.

Mentoring - You will meet weekly with our top mentors, and advisors from Silicon Valley. During both group and individual sessions our advisors and mentors share their knowledge to help your start-up accelerate and grow.

Office space in Silicon Valley - Share our workspace together with other Nordic startups at the Nordic Innovation House. Become a part of a dynamic and thriving community in Silicon Valley. This is the most innovative tech region in the world, and the center of the global tech industry, world class universities and the greatest concentration of venture capital in the world.

Meet potential customers, partners and investors - Participate in workshops, conferences, meet-ups and networking events. Meet other startups and industry players. Strengthen your network and build valuable connections and relationships. We will assist you in arranging meetings with relevant business contacts.

See the outline of the 4-week TINC program based on previous programs here.



"TINC was a catalyst for us making the right choices regarding market, users and what needed to be created to make this something that could really take off."

- Johan Brand, Co-Founder, Kahoot!

TINC FAQ

Who is TINC for?

Your start-up is a good fit for TINC if most of these descriptions fit you:

- Nordic technology startups with global potential and ambitions
- Strong entrepreneur team with the skills to succeed. Driven, open to learn, humble and able to execute
- High potential and scalable business
- Desire to engage the Silicon Valley mindset, to learn and to build valuable relationships
- Founding and/or C-level teams. We recommend two people from each company

What is the right timing for TINC?

Your start-up is ready for TINC if most of these descriptions fit you:

- You have momentum and traction in your local market
- You have a product to work with: MVP or prototype
- Your company has the basic financing in place and is in a sound situation where you are able to validate and follow up from the program
- You have the possibility to take four weeks in Silicon Valley to focus on supercharging your business and preparing yourself and your company for long-term sustainable growth.



What should you expect?

- Validate your product market fit, business model and global scale potential
- Focus on storytelling and pitching your value proposition
- Mentoring from world-class mentors
- Expand your perspective by being challenged on everything
- Learn how to attract customers, partners and investors
- Strengthen your network and build valuable relationships
- Attend networking events and meet-ups

Main takeaways from our alumni

- Focus, focus, focus
- Prioritizing based on metrics and experimentation
- Speed – pivoting and growth scaling
- The mindset of iterating and relearning
- A real benchmarking of where your company is at
- Learning from the insight and mindset of Silicon Valley

"Silicon Valley is a great place where mentors and friends of TINC will engage you as an early company and try to help and give ideas and even advice. It's your job, as founders, to figure out what advice to implement. Only you know your team, your customers, your business."

- Scott Barclay, TINC mentor since 2013

"We learned more in one week than we have in one year back home."

- Wilhelm, Igloo

"We would not have managed to close the investment we just raised without the mindset we have been given"

- Rolf, BuiltOn

READ MORE ON OUR BLOG

Featured



Don't TINC! Just do it!
Nov 22, 2019



Land, Crash and Learn! - TINC Fall 2019
Nov 5, 2019



TINC Fall 2019 - Truly Understand Scaling
Oct 30, 2019





PREVIOUS

REACH - Incubator Program

NOVEMBER 11, 2019

NEXT

Nordic Female Investors - Program in Silicon Valley

MAY 15, 2019

SIGN UP TO OUR MAILING LIST

We respect your privacy and will not give your information to other parties.

You can also opt out at any time. Please see our Privacy Policy.

NORDIC INNOVATION HOUSE