

# Our Mission

## Shaping the world for difference.

In the United States, 1 in 5 people have learning and thinking differences, like dyslexia and ADHD, and 1 in 4 adults have some type of disability. For many of these people, the world can feel like it's built for a normal that doesn't include them. Helpful resources and supportive communities can be hard to find, making everyday life even more difficult. We're here to change that by connecting the people who face these challenges, and those who champion them, to resources, expertise, and communities that bolster confidence. Because with the right tools and support, people who learn and think differently will have a greater ability and opportunity to thrive.

Our Families, Educators, and Young Adults programs were created to serve the millions of people in the United States who learn and think differently, and our Workplace Initiative serves the 15 million working-age Americans with disabilities.

We're dedicated to growing and shaping a world where everyone who learns and thinks differently feels supported at home, at school, and at work; a world where people with all types of disabilities have the opportunity to enjoy meaningful careers; a world where more communities embrace differences.

Because differences make the world worth exploring.

Differences define who we are.

Differences are our greatest strength.

## What are learning and thinking differences?

Learning and thinking differences are variations in how the brain processes information and can affect reading, writing, math, focus, and following directions. We define these differences, like dyslexia and ADHD, as lifelong; unrelated to intelligence; causing delays in developing communication or learning skills; and diagnosable or identifiable by a professional.