

THE RESIDENCES

ORDINARY HAS NO HOME AT W RESIDENCES
FORT LAUDERDALE. SIGNATURE LIVING IN AN
ICONIC LANDMARK WITH THE LEVELS OF
STYLE, SERVICE AND SIZZLE ONLY W CAN
DELIVER. COMFORT AND GLAMOUR WHERE
THE CITYMEETS THE SEA.





# OCEANFRONT DESTINATION. ENDLESS POSSIBILITIES.

Perfectly positioned between the Atlantic Ocean and the Intracoastal, W Residences Fort Lauderdale presents a daring new vision for oceanfront luxury living. Boldly designed and precisely detailed, 171 residences feature oversized balconies, towering floor-to-ceiling windows and panoramic beach and city views, which set the tone for W Fort Lauderdale's signature ambiance. It's an anything-but-ordinary experience in the heart of South Florida's most vibrant waterfront community.

W Residences Fort Lauderdale pairs resort-like amenities with the style and service only a global brand like W can deliver. Residences from celebrated Manhattan design firm Meyer Davis transform this landmark into an icon of refinement and elegance. With miles of white sandy beachfront and playful, yet

secluded, swimming pools, W Residences Fort Lauderdale offer an escape from the ordinary.

A world of benefits and privileges awaits. Customized Italian cabinetry, polished stone countertops and spacious seating anchor each home's fully integrated kitchen. Immerse yourself in spa-styled jacuzzi baths and indulgent W hotel beds found in every master suite. You'll marvel at unobstructed ocean and city views from plush private balconies. These finishing touches infuse the residences with W Fort Lauderdale's signature elegance and comfort. Spa services, dedicated welcome ambassadors, a fitness center and oceanfront dining are all within this convenient complex. Live an edenic existence where the only limits are your dreams and imagination.





# POINTS OF INTEREST

As one of the nation's fastest-growing metropolises, Fort
Lauderdale offers an unrivaled
array of cultural, physical and
lifestyle amenities – many, just
steps from W Residences Fort
Lauderdale. From sailing to
shopping, museums to marinas,
the city is truly a world-class
destination.

With its sun-kissed beaches and azure Atlantic Ocean, Fort
Lauderdale has long been known as the Venice of America. Today, the city is an official boating mecca, excelling at everything from cruising to yachting to stand-up paddle boarding.
There's fishing, of course, along with the annual Fort Lauderdale International Boat Show and both the International Fishing and Swimming Halls of Fame.

Fort Lauderdale is also excelling on the cultural front. The Broward Center for the Performing Arts, one of the top 10 most visited theatres in the world, and the NSU Art Museum Fort Lauderdale are testaments to the city's tradition of high-culture excellence. Then, there's the Museum of Discovery and Science and Fort Lauderdale Children's Theater. A clutch of elegant country clubs and premier golf courses offer ideal settings for both low-key deal-making and casual competition. And the nearby Hard Rock Stadium is where serious sports fans find pro-level fun.

With its world-class shopping, fine dining and all-access outdoor activities, Fort Lauderdale isn't just for vacations - it's a place to truly call home.

Fort Lauderdale



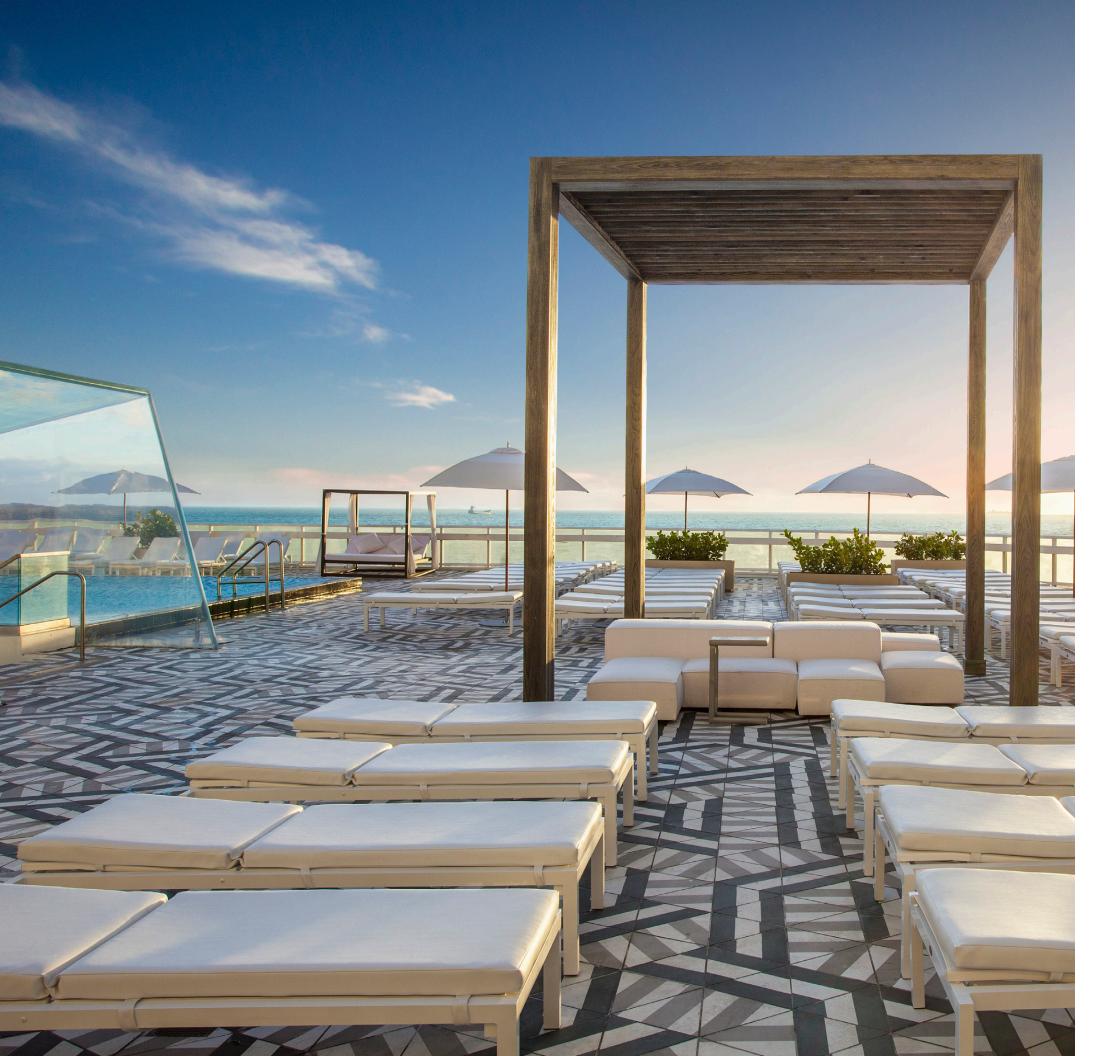
# AN UNRIVALED LOCATION

W Residences Fort Lauderdale is an architectural landmark precisely positioned along the most enviable slice of city shoreline. This contemporary glass-and-steel landmark pairs iconic architecture with innovative interior design to create an atmosphere of elegance and comfort. W Residences Fort Lauderdale inhabits a pair of sail-shaped towers ingeniously linked by inviting public spaces and accented by subtle lighting elements and soothing water features. It is both a resort and a retreat, a welcome antidote to everyday intrusions.

Life at W Residences Fort Lauderdale means always expecting the unexpected. Step away from the intimacy of your own home to experience signature W leisure and lifestyle amenities. At the resort itself, a sprawling pool complex, indulgent AWAY® Spa and two world-class restaurants are all within easy reach. Equally accessible are miles of powdery white beachfront, which beckon sun-seekers with shorefront bliss. Or opt for a spell at WET®, the poolside chill-out complex with cabanas, cocktails and prime water views.





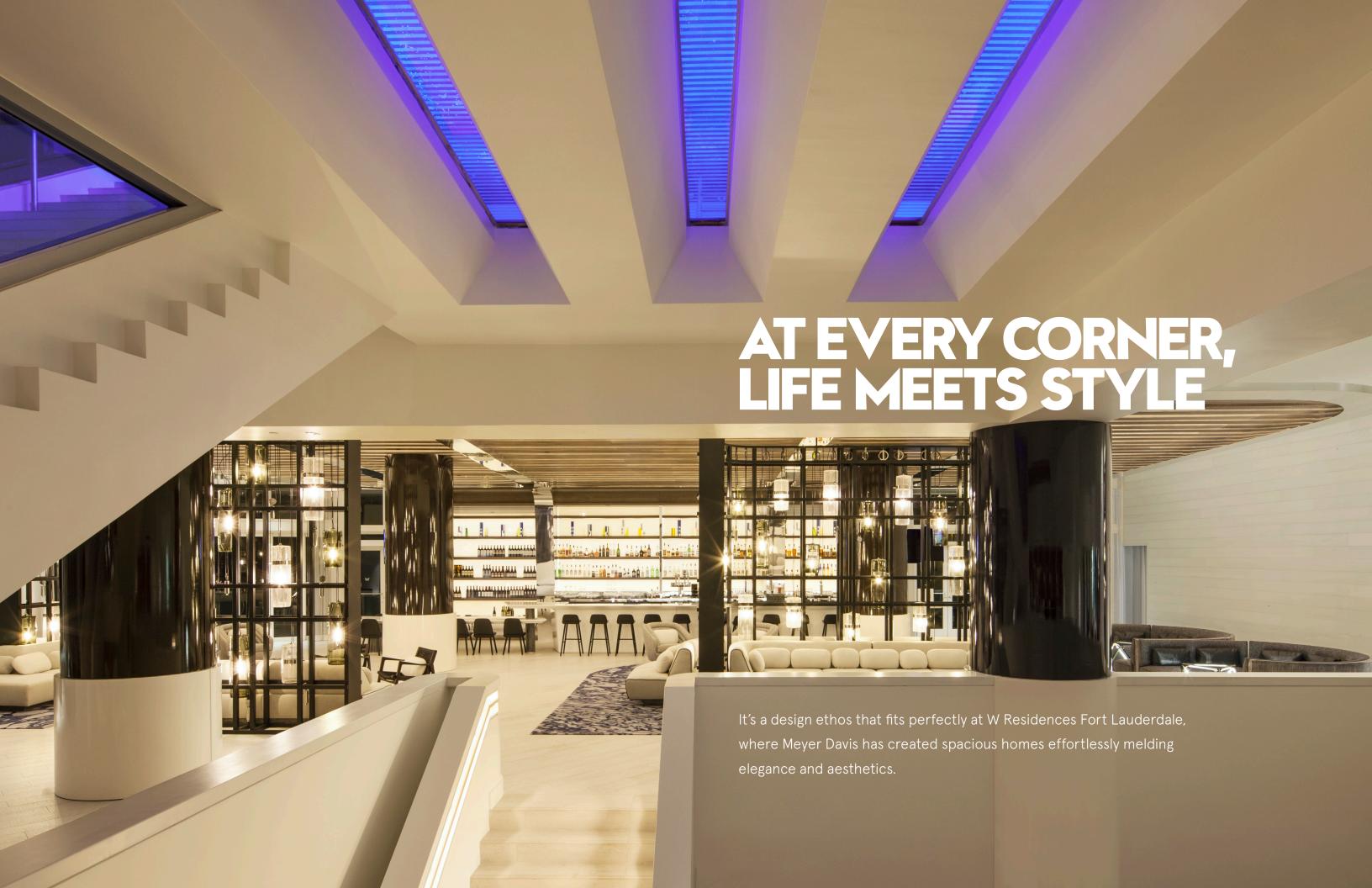


# A WORLD OF AMENITIES

Stake your claim to a sun-kissed lifestyle where no dream or desire is ever out of reach. Whatever you seek. Whenever you desire. However it may be fulfilled, this is the core of W-style living. Secluded in it's own wing, W Residences Fort Lauderdale is an oasis for privilege and privacy set within the larger landmark W resort. Here, owners may immerse themselves in amenities and experiences that are far beyond the ordinary or expected.

At the heart of W-style living is the WHATEVER/WHENEVER® concierges who oversee the resort's almost endless array of

on-site pleasures. There's inventive seafront dining at Steak 954 and El Vez from celebrated restaurateur Stephen Starr, the culinary mind behind innovative eateries in Philadelphia, New York and Miami. Lighter bites like sandwiches and salads are offered at the pool-front WET® Grill & Bar, and flavorful bite-sized treats can be enjoyed at the Sushi Bar. Come sundown, the Living Room offers al fresco cocktails and tasty small plates, just moments from the beach. Casual, elegant and cool, W Residences Fort Lauderdale is a full-service retreat that couldn't be closer to home.



# REMIXED RECHARGED REBORN

W Residences Fort Lauderdale is boldly designed by New York-based design duo Will Meyer and Gray Davis. The pair, known as Meyer Davis, first met as architecture school classmates before founding their firm over 15 years ago. Today, Meyer Davis has become a favorite of high-profile retail, well-known restaurateurs and key hospitality clients ranging from Oscar de la Renta and John Varvatos, to chef Daniel Boulud and Tom Collichio's restaurants,

and to hotel groups like W Hotels and St. Regis. No doubt, they favor Meyer Davis' focused-yet-luxurious aesthetic, which is defined by warm colors, clean lines and an unwavering commitment to beauty and functionality. Meyer Davis enjoys seeking new and unexpected solutions, values lasting impact over flash, and believes in the power of restraint. Their work proves that intelligent subtraction often yields the greatest results.















# FEATURES & AMENITIES

# RESIDENCE FEATURES

Magnificent 9-foot floor-to-ceiling windows
Atlantic Ocean and Intracoastal Waterway views
Sliding glass doors onto spacious balconies
Fully finished living and dining areas
Fully furnished
Entertainment system

# KITCHEN AND DINING

Fully-integrated kitchens
Italian-designed cabinetry
Polished designer stone counter tops
Deluxe side-by-side refrigerator
and freezer with icemaker
Dishwasher

Flat range stove with gourmet wall-oven Built-in microwave Under-mounted stainless steel sink Dining table with seating for four Washer and dryer

# MASTER BEDROOM

Signature W Hotels® bed
Bose SoundLink Revolve Bluetooth® speaker
Plush seating
Up to 56" LCD TV

# MASTER BATHROOM

Designer vanity tops, shower, tub, walls and floors Premium spa bathtub and separate shower Designer fixtures, faucets and accessories

### **BUILDING AMENITIES**

BEACHFRONT – 315 linear feet of designated white beach WET EAST® – Heated swimming pool oasis with endless oceanfront views

WET WEST® – Secluded pool oasis

FIT CENTER - The perfect spot to inspire a workout

DAY BEDS – Reserve a private day bed to enjoy the ultimate sunbathing experience

AWAY SPA BY W HOTELS  $^{\otimes}$  – Pamper the mind and body in our full-service spa

STEAK 954 - Stephen Starr gourmet oceanfront restaurant

EL VEZ - Stephen Starr trendy Mexican restaurant

LIVING ROOM – Ocean view lounge for cocktails, bites and socializing

SUSHI BAR – Pull up to the swanky bar for delectable appetizers and rolls

# OWNER BENEFITS

WHEELS<sup>SM</sup> parking (1) complimentary space per residence 10% off all AWAY Spa by W Hotels<sup>®</sup> services, Monday - Thursday AWAY Spa by W Hotels<sup>®</sup> Manager's direct line for booking

20% discount at Steak 954

20% discount at El Vez

10% discount at Living Room

25% discount off the best available rate at W Fort Lauderdale for Family and Friends (when in house)

10% discount off regular room rate and other insider perks at W Hotels Worldwide

Dedicated W Hotel Reservation Service to book rooms at W Hotels Worldwide

30% discount at W THE STORE online

# RESIDENT SERVICES

Access to WHATEVER/WHENEVER®

Residential Insider - residential requests & concierge services WHEELS<sup>SM</sup> - valet parking and self parking for residence owners

Package delivery service

Telephone access to Hotel Services and Amenities

Text messaging services (e.g. for deliveries, guest arrivals, etc.)

Access to all Hotel Amenities, with Resident signing privileges

All of the services, amenities, benefits and discounts made available to residential owners at W Residences Fort Lauderdale are as currently scheduled and are subject to change, replacement, modification, or discontinuance. Whatever/Whenever® is a concierge. Service may vary with the reasonableness and complexity of the request. Fees may apply.

# **POINTS OF** INTEREST



# SHOPPING

- 1. Galleria Mall
- 2. The Shops on Las Olas
- 3. Aventura Mall
- 4. Sawgrass Mills Mall

# **ARTS & CULTURE**

- 5. Bonnet House Museum & Gardens
- 6. Broward Center for the Performing Arts
- 7. Fort Lauderdale Children's Theatre
- 8. Museum of Art Fort Lauderdale
- 9. Museum of Discovery & Science
- 10. Stranahan House Museum
- 11. International Boat Show 12. Cinema Paradiso
- 13. International Swimming Hall of Fame
- 14. Hard Rock Live
- 15. FATVillage

# SPORTS & RECREATION

- 16. Hard Rock Stadium
- 17. Hugh Taylor Birch State Park
- 18. AWAY Spa by W Hotels
- 19. BB&T Center
- 20. Coral Ridge Country Club
- 21. Sunrise Paddle Boards

# MARINA/SAILING

- 22. Lauderdale Yacht Club
- 23. Bahia Mar Marina

### TRAVEL

- 24. Port Everglades/Cruise Port
- 25. Fort Lauderdale-Hollywood International Airport
- 26. Fort Lauderdale Executive Airport
- 27. Water Taxi

# **NECESSITIES**

- 28. The Fresh Market
- 29. Whole Foods
- 30. Trader Joe's

# HOTELS

- 31. W Fort Lauderdale
- 32. The Ritz-Carlton, Fort Lauderdale
- 33. The Atlantic Hotel & Spa
- 34. Hilton Fort Lauderdale Beach Resort

# **EDUCATION**

- 35. Pine Crest Private School
- 36. Nova Southeastern University
- 37. Florida Atlantic University



**SALES INQUIRIES 954 462 1633** 3101 BAYSHORE DRIVE, FORT LAUDERDALE, FL 33304 TOWER II / 23RD FLOOR WFORTLAUDERDALERESIDENCES.COM

# **R**RELATED

# EXCLUSIVE SALES & MARKETING BY RELATEDISG

Oral Representations cannot be relied upon as correctly stating the representations of the developer. For correct representations, make reference to the brochure and to the documents required by Section 718.503, Florida Statutes, to be furnished by a developer to a buyer or lessee.

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