



REQUEST FOR PRODUCT DEVELOPMENT

Date: 8/7/2019 (RPD) Design #: 147 assigned by R&D
 Requested By: [REDACTED] Business Unit: Converter

Product Name / Description: New entry mat face for Mohawk Home to compete with Apache Vespa

Customer: [REDACTED] Key Contact: _____
 Other Potential Customers: [REDACTED]

Product Application/End Use: Indoor/Outdoor floor tiles for the cost sensitive consumer.

Target Customer Vol / Year [REDACTED] sy/yr Potential Mkt Vol/Yr [REDACTED] sy/yr

Estimated Sell Price: \$ [REDACTED] per SY ← note: sy, lyd @ specified width, sheet (size) etc

Target Customer Potential \$/Yr \$ [REDACTED] / yr Potential Mkt \$ / Yr \$ [REDACTED] / yr

Product Launch Date/Date Req'd [REDACTED] Minimum Order: [REDACTED]

Requesting Theoretical COST only YES NO

Requesting Lab Samples Concept samples (assigned ZCP item #)
 Item Number Product Change

Amount [REDACTED]

SA Tracking # [REDACTED] (assigned by R&D)

Sales Comments: [REDACTED]

R&D Comments: [REDACTED]

Subsequent Converting Process:

Customer / Product Requirements:

Packaging Requirements:

Other:

DFMEA Required?

Yes

No

Tentative Target Specifications

Weight: 10-15
Gauge: _____
Tensile: _____
Elongation: _____
Tear: _____
Abrasion: _____
Shrinkage: _____

Color: Mocha/Onyx
PSN #: _____
Stiffness: 20% Binder
Flammability: _____
UV Resistance: _____
Adhesion: _____
Other: _____

Color Tolerance

Virgin Fiber 1 Delta
Re-pro Color Matched 2 Delta
Re-pro Slight Color Shift 3 Delta

Physical Property Tolerance

Critical = +/-5% Variation
Standard = +/-10% Variation
In-expensive = +/-15% Variation

Consideration Relative to Supplier's Raw Material(s) Required ?

If Yes; attach requirements

Yes

No

Comments:

Statutory /Regulatory Stds Req'd?

Yes

No

Confidentiality Agreement Req'd?

Yes

No

If Yes: attach copy

