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BITLY.COM

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Does Bitly offer email support?

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How to create links with Bitly

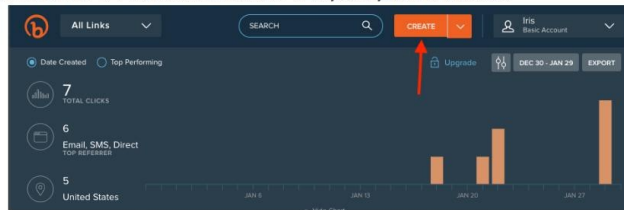


Iris Brody
13 days ago · Updated

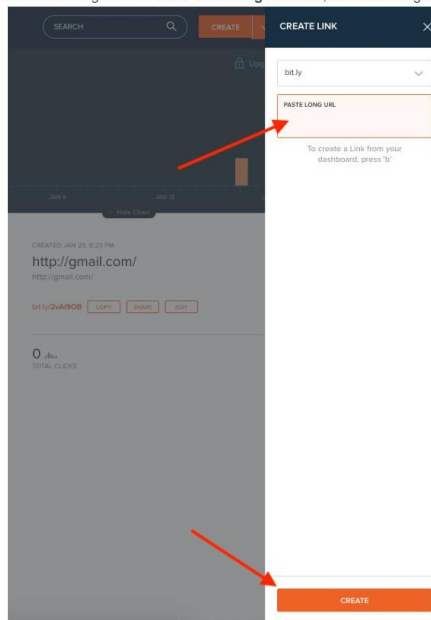
Follow

To create a link in Bitly:

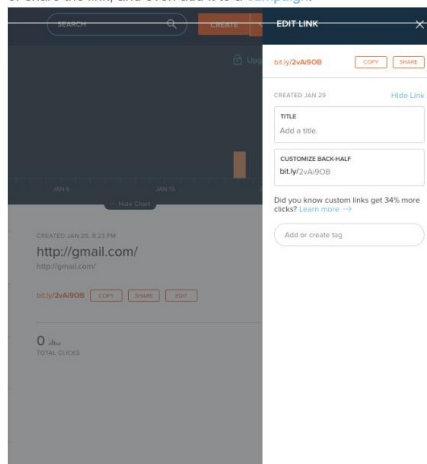
1. Log in to your Bitly account.
2. Click **Create**. *TIP: You can also hit the letter "b" on your keyboard as a shortcut.*



3. If you have a paid subscription, you will have the option to select a **custom domain** to brand your link. By default, links will be created using the "bit.ly" domain.
4. Paste the long URL into the **Paste Long URL** box, this will auto-generate a shortened link.



5. Click **Create**.
6. The next screen allows you to **edit your link**. You can change the title, add a custom back-half, copy or share the link, and even add it to a **campaign**.





Learn about other ways to shorten a link, like our Chrome Extension [here](#).

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