



- My apps
- Shop
- Games
- Family
- Editors' Choice
- Account
- Payment methods
- Play Points New
- My subscriptions
- Redeem
- Buy gift card
- My wishlist
- My Play activity
- Parent Guide



# Bitly

Bitly Tools

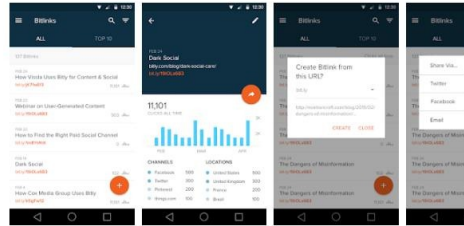
★★★★★ 4,209

Everyone

This app is compatible with all of your devices.

Add to Wishlist

Install



Bitly for Android is fully integrated with Bitly's desktop experience. Copy, customize, and share your links straight from your phone and view top performing links on-the-go!

### SHORTEN

Scrap long links! Shorten and brand your links to increase clicks while maintaining the tracking parameters you desire.

### MEASURE

Share your links and let us help with the rest. See channel data, uncover dark social metrics, and learn when and where your audience is most engaged - all in one simple dashboard.

### OPTIMIZE

Connect your social networks for easy sharing through Bitly across social, SMS, display, social, and other channels. Collect insights on your performance and optimize your efforts to fit your audience needs. Bitly Enterprise users can also get more data out of their account by switching between groups and managing user permissions all from their phone.

COLLAPSE

### REVIEWS

Review Policy

4.6

★★★★★

4,209 total



Rachel Hoy

★★★★★ January 7, 2020

33

Uninstalled as it no longer allows me to create custom links. Really angry! It's getting beyond a joke now. Reinstalled and was working fine now started playing up again!



Abhishek Chaudhary

★★★★★ January 13, 2020

5

This app is very nice. I love developer this app. I'm using this app. This app is very usually for everyone.



Custom Cars USA

★★★★★ January 7, 2020

2

Love this app to make short links but now making links does not work



Kevin James Baxter

★★★★★ January 9, 2020

2

Is there a way to have the title of an article to auto populate in the Android version of the app?

READ ALL REVIEWS

### WHAT'S NEW

- improved performance and stability with bug and crash fixes.

### ADDITIONAL INFORMATION

<b>Updated</b>	<b>Size</b>	<b>Installs</b>
December 9, 2019	4.7M	1,000,000+
<b>Current Version</b>	<b>Requires Android</b>	<b>Content Rating</b>
1.4.14	4.1 and up	Everyone <a href="#">Learn More</a>
<b>Permissions</b>	<b>Report</b>	<b>Offered By</b>
<a href="#">View details</a>	Flag as inappropriate	Bitly
<b>Developer</b>	<a href="#">Visit website</a> <a href="mailto:support@bitly">support@bitly</a> <a href="#">Privacy Policy</a>	

### Similar

See more

- URL Shortener**  
softinit  
The simplest, easiest & fastest URL Shortener & opener.  
★★★★★
- GetResponse**  
GetResponse  
GetResponse All-in-One Online Marketing Platform to Grow Your Business.  
★★★★★
- Statcounter Web**  
Statcounter  
Real time web analytics for your site.  
★★★★★
- InstaBio-Add ma**  
Guma,Co.,Ltd.  
One link display all your channels: Music,Online Store, websites, social.  
★★★★★
- Workana - Free!**  
Workana  
Work wherever you are on whatever you want: there are thousands of remote jobs.  
★★★★★