

**TRADEMARK/SERVICE MARK APPLICATION**  
(15 USC §§ 1051, 1126(d)&(e))

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**APPLICANT INFORMATION**

Name: **Diono, LLC**  
Street: **14810 Puyallup St.**  
City: **Sumner**  
State: **Washington**  
Country: **United States**  
Zip/Postal Code: **98371**

**APPLICANT ENTITY INFORMATION**

Entity Type: **Limited Liability Company**  
State/Country of Citizenship/Organization: **Washington**

**TRADEMARK/SERVICE MARK**

Mark: **MADISON**  
Description: **standard character wordmark**

**BASIS FOR FILING AND GOODS/SERVICES INFORMATION**

**Intent to Use: Section 1(b)** *Applicant has a bona fide intention to use the mark in commerce on or in connection with the below-identified goods and/or services (15 USC ' 1051(b))*

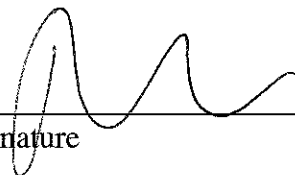
**International Class Number: 12**

**Child safety seats for vehicles, namely, car seats and booster seats; hard infant carriers, namely, safety seats for infants and children for vehicles; strollers; travel systems for infants and children comprised of combination strollers, car seats, car seat bases, and hard infant carriers adapted for travel systems; cushioned seat belt covers; automotive child safety accessories, namely, window sunshades and child viewing mirrors; vehicle seat protectors; fleece and cloth headrests for vehicles; vehicle accessories, namely, car seat pockets for attaching to vehicle seats; baby cup holders for use in vehicles; car safety seat protectors and pads; safety seat grip pads for protecting car seats and preventing safety seats from slipping; accessories especially adapted for car seats for vehicles in the nature of child-restraining car seat devices, namely, seat belt safety locks and car seat belt strap cross connectors; shade covers for strollers; cup holders specially adapted for strollers.**

**Intent to Use Declaration Under 37 C.F.R. §§ 2.20, 2.33**

STATEMENTS: He/she is authorized to execute this application on behalf of the applicant; he/she believes the applicant to be entitled to use the mark in commerce; that applicant has a bona fide intention to use the mark in commerce on or in connection with the goods and/or services listed in the application as of the application filing date; that the facts set forth in the application are true and correct; that to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive.

DECLARATION: The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

  
\_\_\_\_\_  
Signature

Name: Tim Maule

Title: Chief Executive Officer

6/18/12  
\_\_\_\_\_  
Date