

Trademark/Service Mark Application Principal Register

MARK: SAME GAME PARLAY

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Betfair Interactive US LLC, a Delaware limited liability company, having an address of 6701 Center Drive West, Suite 800, Los Angeles, CA 90045, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 9: *downloadable electronic game software for use on mobile and cellular phones and handheld computers*

The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods.

International Class 41: *providing online computer games; betting services; gambling services; entertainment services, namely, providing a website for online gambling; gaming services in the nature of online gambling and conducting online computer game tournaments*

The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified services.

International Class 42: *computer services, namely, creating an on-line virtual environment for sports betting*

The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified services.

A fee payment in the amount of \$825 will be submitted with the application, representing payment for 3 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature Section

Signature: 

Date: June 13, 2019

Signatory's Name: Samuel Levin

Signatory's Position: Manager