

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**USE BASED TRADEMARK APPLICATION**

Trademark: COOLHEAD Logo

Int'l Class: 25

TO THE COMMISSIONER FOR TRADEMARKS:

Applicant: CoolHead Helmet, LLC  
a corporation organized under  
the laws of Florida

Business Address: 999 Brickell Bay Drive #1708  
Miami, FL  
33131

The above-identified applicant has adopted and is using the mark shown in the accompanying drawing on or in connection with: Headgear inserts in Class 25; and applicant requests, pursuant to Section 1(a), that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (as amended).

The mark was first used by applicant at least as early as December 2017 in Class 25 and was first used in commerce at least as early as December 2017 and is now in use in such commerce. One specimen for Class 25 showing the mark as actually used is presented herewith.

The mark consists of the stylized design as shown in the accompanying drawing.

**DECLARATION**

I, Sergei Zelinsky, declare that:

- I am Owner of the applicant corporation and am authorized to execute this declaration on behalf of the applicant;
- I believe the applicant company to be the owner of the mark sought to be registered;

CoolHead Helmet, LLC  
COOLHEAD Logo  
Class 25

- The mark sought to be registered is in use in commerce on or in connection with the goods listed above;
- The specimen shows the mark as used on or in connection with the goods/services in the application;
- To the best of my knowledge and belief, the facts recited in the application are accurate;
- To the best of my knowledge and belief no other person, firm, corporation or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as to be likely, when used in connection with the goods or services of such other person to cause confusion, or to cause mistake, or to deceive;
- To the best of my knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support;
- These statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001 and that such willful false statements and the like may jeopardize the validity of this application or submission or any registration resulting therefrom, and that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true.

### **POWER OF ATTORNEY**

Applicant hereby appoints Talivaldis Cepuritis, Kathryn E. Garipay, Arne M. Olson, Dolores T. Kenney, Robert J. Ross, Matthew De Preter, Kathleen A. Lyons, Robert R. Caliri, Anita M. Cepuritis, Shawn E. Duckworth, Brian R. Michalek, and William P. Oberhardt each a

member of the Bar of the State of Illinois, its attorneys with full powers of substitution and revocation, to prosecute said application, to make alterations and amendments therein, to receive the Certificate of Registration and to transact all business in the Patent and Trademark Office in connection therewith. The address of the aforementioned attorneys is that listed below.

Talivaldis Cepuritis, Esq.  
OLSON & CEPURITIS, LTD.  
20 North Wacker Drive  
36<sup>th</sup> Floor  
Chicago, Illinois 60606

CoolHead Helmet, LLC

Date: 04.10, 2019

By

  
Sergei Zelinsky, Owner

Applicant: CoolHead Helmet, LLC  
a corporation organized under  
the laws of Florida

Business Address: 999 Brickell Bay Drive #1708  
Miami, FL  
33131

Goods: Headgear inserts in Class 25



OLSON & CEPURITIS, LTD.  
Chicago, Illinois

Attorneys for Applicant