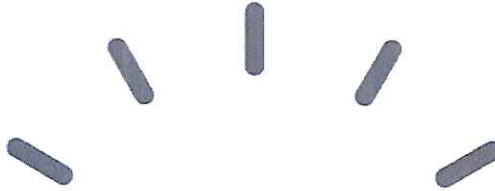


UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK

MARK:



CLASSES: 35, 36, 37, 38, 41 and 42

APPLICANT: INTERNATIONAL BUSINESS MACHINES CORPORATION A/K/A
IBM CORPORATION

ADDRESS: New Orchard Road
Armonk, New York
New York 10504

ENTITY: Corporation organized and existing under the laws of the State of New
York

OUR REF: IBM 1808997

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following services, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class 35: **Business management consulting services and business consulting services; business development services; market research studies; data processing services; arranging and conducting trade show exhibitions in the field of computers, information technology and electronic business transactions via a global computer network and advertising services for a computer systems that integrates Natural Language Processing (NLP), Computational Linguistics (CL), Information Retrieval (IR) and Machine Learning (ML) which is capable of understanding general human queries and formulating responses**

Class 36: **Financial services; money lending in the field of purchase or rental of computer products and services; capital investment consultation; financial analysis and consultation; financial management; financial planning; investment services, namely asset acquisition, consultation, development, advisory and management services; financial valuation of new technologies**

for others; all in the fields of intellectual property, information technology, new technology innovation and research, technology transfer, licensing of intellectual property assets, acquisition of intellectual property assets, and development of intellectual property assets; financing services; banking; financial analysis and consultation; venture capital funding services to emerging and start-up companies

Class 37: Custom installation, repair and maintenance of computer hardware

Class 38: Telecommunications services; providing multiple user access to information, data, communications, content, products and services via a global network and wireless communications devices; electronic transmission of data and documents via computer terminals; teleconferencing and web conferencing services; providing multiple user access to global computer information networks for the transfer and dissemination of a wide range of information; providing on-line forums for transmission of messages among computer users; providing private and secure real time electronic communication over a computer network; providing technical support services regarding the usage of communications equipment

Class 41: Educational services; conferences, exhibitions, symposiums, presentations, technical demonstrations and training seminars, all in the field of information technology and computer products and services

Class 42: Computer services ; computer systems integration services; computer consultation services; consulting services in the field of design, selection, implementation and use of computer hardware and software systems for others; technical support services, namely, troubleshooting of computers, servers and computer software problems (computing services); computer systems design services for others; computer systems analysis; interconnection of computer hardware and software, namely, integration of computer systems and networks; computer software and hardware testing services, namely, testing of computer software, computers and servers; installation, updating and maintenance of computer software; computer programming for others; cloud computing services, namely computing services to enable network integrating computer hardware and software for dynamic provisioning, virtualization, and consumption metering of computer resources

Application to register said mark in France was filed on February 23, 2018 under Application No. 4431415. Applicant asserts a claim of priority based upon this application in accordance with Section 44(d).

The mark consists of five elongated ovals arrayed at regular intervals in a semi-circular arc, the ovals depicting thought rays.

No claim is made to any particular color.

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square, 17th Floor, New York, New York 10036, Attention: Charles T. J. Weigell (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square 17th Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date.

DECLARATION

I have read all of the statements below before signing.

- **If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**
 - The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
 - The mark is in use in commerce on or in connection with the goods/services in the application;
 - The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- **If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**
 - The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**INTERNATIONAL BUSINESS MACHINES
CORPORATION A/K/A IBM CORPORATION**

By: *Leonora Hoicka*
[signature]

Name: Leonora Hoicka

Title: Associate General Counsel, IP Law

Date: August 21, 2018