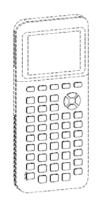
TO THE COMMISSIONER FOR TRADEMARKS



Mark: Serial Number: Filing Date: Applicant: Applicant's Address:

not yet assigned

Texas Instruments Incorporated 12500 TI Boulevard, Dallas, TX 75243-4136

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

Declaration of Martha Ann Sandstedt

I, Martha Ann Sandstedt, hereby declare:

1. I am Worldwide Marketing Director, Education Technology, for Applicant, Texas Instruments Incorporated.

2. Certain calculators sold by Applicant are referred to as *graphing calculators*, so named for the calculator's ability to plot graphs, while having other features. Exhibit A illustrates a set of Applicant's designs over an historical time line of its graphing calculators up until the current time, and each design bears a trademark beginning with TI-8. The TI-8 trademarks are also printed on Exhibit A below each design. Printed above each design in Exhibit A is the year the design was first marketed and available for purchase by at least United States consumers. Thus:

(i) in 1990, the TI-81 was first offered for sale to consumers.

(ii) in 1993, the TI-82 was first offered for sale to consumers.

(iii) in 1996, the TI-83 was first offered for sale to consumers.

(iv) in 1999, the TI-83 Plus (and TI-83 Plus Silver Edition) was first offered for sale to consumers.

(v) in 2004, the TI-84 Plus (and TI-84 Plus Silver Edition) was first offered for sale to consumers.

(vi) in 2013, the TI-84 Plus Silver C Edition was first offered for sale to consumers.

(vii) in 2015, the TI-84 Plus CE was first offered for sale to consumers.

3. Because each Exhibit A design bears a trademark beginning with TI-8, then this document will refer to the devices, or the entire historical line of these graphical calculators, as TI-8X devices, so the "X" in TI-8X is intended to represent a variable that changes in the trademark that is borne by different ones of Applicant's graphing calculators. Thus, Exhibit A in its entirety illustrates what is hereafter referred to as the *Historic Transition* of TI-8X calculators.

4. Certain of the respective TI-8X trademarks have been registered in the U.S. Patent and Trademark Office (*see*, U.S. trademark registrations 3211486, 3283083, 2581954).

5. Applicant has *affirmatively included certain common attributes* (hereinafter, the Common Product Design) in each and every design in the *Historic Transition* of TI-8X calculators, from 1990 to the present, associating each design with the others in the *Historic Transition* and with Applicant, those attributes including:

(i) a consistent upper keypad design, <u>hereafter referred to as the 5-33DC-5</u> <u>Configuration</u>, consisting of the following:

(1) a first row of keys, consisting of *five* keys, beneath the display for each respective device design;

(2) beneath the aforesaid first row of keys, and starting from the left of the design, a second row of keys, consisting of *three* keys;

(3) beneath the aforesaid second row of keys, and starting from the left of the design, a third row of keys, consisting of *three* keys;

(4) beneath the aforesaid first row of keys, and starting from the right of the design, a grouping of four *direction control* keys in a separate shape and/or orientation unaligned relative to, and positioned to the right of, said second and third rows of keys (the grouping further providing respective directionality functions); and

(5) beneath the aforesaid first through third rows, seven rows of keys, each having a set of *five* keys; and

(ii) an association of the 5-33DC-5 Configuration to Applicant, via plural trademarks, as follows:

(1) a company-identifying trademark "TEXAS INSTRUMENTS";

(2) a company-identifying trademark $\mathbf{\hat{\psi}}$; and

(3) a TI-8X trademark located above the display for each respective device design.

6. The above-noted plural trademarks include the company-identifying trademark of "TEXAS INSTRUMENTS," under which Applicant advertises and sells goods and services and for which it owns U.S. trademark registrations 1221490 and 2603875.

7. U.S. trademark registration 2603875, for the company-identifying trademark "TEXAS INSTRUMENTS," recites the goods of "calculators."

8. The above-noted plural trademarks include the company-identifying trademark of "TI," under which Applicant advertises and sells goods and services and for which it owns U.S. trademark registrations 0955376, 1198564, 2250065, 2634930.

9. U.S. trademark registration 1198564, for the company-identifying trademark "TI," recites the goods of "electronic calculators."

10. The above-noted plural trademarks include the company-identifying trademark of:



under which Applicant advertises and sells goods and for which it owns U.S. trademark registration 2250065.

11. U.S. trademark registration 2250065, for the company-identifying trademark recites, among other things, the goods of "hand-held, scientific, general purpose, and business calculators."

12. The above-noted plural trademarks include the company-identifying trademark of:



under which Applicant advertises and sells goods and for which it owns U.S. trademark registration 3717043.

13. U.S. trademark registration 3717043, for the above-illustrated companyidentifying trademark recites, among other things, the goods of "calculators."

14. As detailed in sections below, during the entirety of the *Historic Transition* of TI-8X calculators, the Common Product Design, including the *5-33DC-5 Configuration*, has been associated with Applicant via various manners, including:

(i) Retail association of the Common Product Design, including the *5-33DC-5 Configuration*, to Applicant;

(ii) Applicant Impression of the Common Product Design, including the 5-33DC-5 Configuration, to consumer students and educators;

(iii) Third Party Recognition of the Common Product Design, including the *5-33DC-5 Configuration*; and

(iv) Sales of the Common Product Design, including the 5-33DC-5 Configuration.

Retail association of the Common Product Design, including the 5-33DC-5 Configuration, to Applicant

15. From at least 1995 to the present, at least the following major United States retailers have displayed and sold TI-8X calculators having the Common Product Design, including the *5-33DC-5 Configuration*, and as of the present time such displays and sales are provided both in-store and online:

(i) Walmart;

(ii) Target;

(iii) Best Buy;

(iv) Office Depot;

(v) Office Max (as a separate entity, prior to becoming affiliated with Office Depot, in 2013); and

(vi) Staples.

16. In the retail sales of the retailers in paragraph 15, and since 1990 to the present, every TI-8X calculator was sold with either packaging depicting an image of the Common Product Design, including the *5-33DC-5 Configuration*, and one or more of

Applicant's trademarks of "TEXAS INSTRUMENTS" and \checkmark , or with clear packaging through which the Common Product Design, including the 5-33DC-5 Configuration, and one or more of Applicant's trademarks of "TEXAS

INSTRUMENTS" and \checkmark are visible, or on a graphic card representation of the Common Product Design, including the *5-33DC-5 Configuration*. Examples of such packaging are shown in Exhibit B (*see*, Exhibits B1 through B4), as may be depicted at some or all of the subject retailers based on season (*e.g.*, more prevalent during back to school season).

17. For the retail sales of the retailers in paragraph 15 and others, exemplary advertisements (including depictions from Internet web stores) for each such retailer is listed below in which the Common Product Design, including the *5-33DC-5 Configuration*, is associated with one or more of Applicant's trademarks of "TEXAS

INSTRUMENTS" and

- (i) Walmart: Exhibits B5, B6
- (ii) Target: Exhibits B7, B8
- (iii) Best Buy: Exhibit B9
- (iv) Office Depot/Office Max: Exhibits B10, B11
- (v) Staples: Exhibits B12, B13
- (vi) general retailer floor display: Exhibit B14

18. Retailers also have featured the Common Product Design, including the 5-33DC-5 Configuration, and associated with one or more of Applicant's company-

identifying trademarks of "TEXAS INSTRUMENTS" and \checkmark , through in-store banners, window graphics and television advertisements.

19. Online retailers, reseller services, and even third parties that can include individuals, display and sell TI-8X calculators, in association with one or more of

Applicant's company-identifying trademarks of "TEXAS INSTRUMENTS" and as shown by examples in Exhibit C, as follows:

(i) Amazon: Exhibit C1

(ii) Craigslist: Exhibits C2, C3

(iii) Ebay: Exhibit C4

Applicant Impression of the Common Product Design to consumer students and educators

20. From at least 2004 to the present, Applicant has promoted and depicted the Common Product Design, including the *5-33DC-5 Configuration*, in software emulators for use by consumer educators in classrooms and for consumer students use in exams, that is, the emulator comprises computer software that displays the Common Product Design, including the *5-33DC-5 Configuration*, on a computer display. Such emulators include Applicant's TI-SmartView Emulator and ExamCalc software. Even earlier than 2004, Applicant provided a TI-8X Viewscreen Calculator and Panel, in conjunction with a transparency of the calculator or a poster of the calculator, thereby depicting the Common Product Design, including the *5-33DC-5 Configuration*.

21. From at least 1990 to the present, Applicant has distributed, in many of the United States, Applicant's promotional materials in connection with classroom use of the Common Product Design via emulator software, and also where such materials associate the Common Product Design, including the *5-33DC-5 Configuration*, with Applicant's company-identifying trademarks of TEXAS INSTRUMENTS and TI, as shown by examples in Exhibit D, wherein:

(i) Exhibit D1 depicts an advertisement illustrating the Common Product Design in two forms, including the *5-33DC-5 Configuration*, with various TI-8X calculators shown in the foreground, and in the background is shown a laptop and on the laptop screen is a graphical user interface, generated by emulator software, that depicts among other things the Common Product Design, including the *5-33DC-5 Configuration*.

(ii) Exhibits D2, D3, and D4 depict the Common Product Design, including the *5-33DC-5 Configuration*, depicted in a screen display generated by an emulator.

(iii) Exhibit D5 depicts the Common Product Design, including the 5-33DC-5 Configuration, projected onto a display screen in a classroom, the projected image generated by an emulator.

(v) Exhibit D6 depicts Applicant's supplied book cover, illustrating the Common Product Design, including the 5-33DC-5 Configuration, and further associated

with Applicant via the company-identifying trademarks of \checkmark and TEXAS INSTRUMENTS.

(vi) Exhibit D7 depicts Applicant's supplied poster with the Common Product Design, including the *5-33DC-5 Configuration*, and further associated with Applicant via the company-identifying trademarks of and TEXAS INSTRUMENTS.

22. From at least 1990 to the present, Applicant has distributed, in many of the United States, Applicant's promotional materials in connection with classroom use of the Common Product Design, including the *5-33DC-5 Configuration*, and also associating the Common Product Design with Applicant via the company-identifying trademarks of TEXAS INSTRUMENTS and TI, as shown by examples in Exhibit E, wherein:

(i) Exhibit E1 depicts the Common Product Design, including the *5-33DC- 5 Configuration*, depicted in myriad examples in a poster, designed and promoted by Applicant for display at a school or comparable facility, in which the Common Product Design is further associated with college and high school examinations (SAT, ACT, PSAT/NMSQST, and AP) as well as Science, Technology, Engineering and Math (STEM).

(ii) Exhibit E2 depicts the Common Product Design, including the 5-33DC-5 Configuration and as exemplified in the TI-84Plus, depicted in a poster, designed and promoted by Applicant for display at a school or comparable facility.

(iii) Exhibit E3 depicts the Common Product Design, including the 5-33DC-5 Configuration, and as exemplified in the TI-84Plus Silver Edition, depicted in a poster, designed and promoted by Applicant for display at a school or comparable facility.

(iv) Exhibit E4 depicts the Common Product Design, including the 5-33DC-5 Configuration, and as exemplified in the TI-84Plus CE, depicted in a poster, designed and promoted by Applicant for display at a school or comparable facility.

(v) In connection with the exemplars of Exhibits E2 through E4, Applicant estimates that, from 1990 until the present, Applicant has provided at least 1,225,000 posters for TI-8X products to schools or teachers for their classrooms, wherein 725,000 of these posters were packed into product sold to schools (teacher kits) and 500,000 were provided to teachers at exhibit booths or through other marketing programs.

(vi) Exhibit E5 depicts the exemplar of Paragraph 22(iii), Exhibit E3, as displayed in a school classroom.

(vii) Exhibit E6 depicts Applicant's advertisement of a contest promoting Applicant's company-identifying trademark TI and a contest depicting various colors of a TI-8X Common Product Design, including the *5-33DC-5 Configuration*, in partial view of numerous devices (*i.e.*, the bottom of each device is not shown).

23. From at least 1997 to the present, the ACT college admissions testing company has permitted use of the TI-8X calculator in the United States, and in recent years over a million students annually have taken the exam that allows students to use the Common Product Design, including the *5-33DC-5 Configuration*, in this capacity.

24. The College Entrance Examination Board (College Board) company permits use of the TI-8X calculator in the United States on its SAT exam, and in recent years over a million students annually have taken this exam that allows students to use the Common Product Design, including the *5-33DC-5 Configuration*, in this capacity.

25. From at least 2005 to the present, the College Entrance Examination Board (College Board) company has permitted use of the TI-8X calculator in the United States on its PSAT/NSMQT exam, and in recent years millions of students annually have taken this exam that allows use of the Common Product Design, including the *5-33DC-5 Configuration*, in this capacity.

26. From at least 1996 to the present, certain United States Advanced Placement (AP) courses (*e.g.*, calculus, statistics) have permitted use of the TI-8X calculator, and in this regard it is estimated that over one-half million students annually have taken one of these exams that allows use of the Common Product Design, including the *5-33DC-5 Configuration*, in this capacity.

27. From at least 1990 to the present, Applicant has promoted and/or depicted the Common Product Design, including the *5-33DC-5 Configuration*, in materials directed to and for use in educator programs in the United States, said materials further associating the Common Product Design with Applicant by its company-identifying

trademarks TEXAS INSTRUMENTS, \checkmark , and/or TI, as shown by examples in Exhibit F, wherein:

(i) Exhibit F1 depicts an advertisement distributed to educators with two different representations of the Common Product Design, including the 5-33DC-5

Configuration, further associated with Applicant via the indication of "TI" as well as TEXAS INSTRUMENTS.

(ii) Exhibit F2 depicts an example of a workshop schedule for an international conference in the United States, wherein various indicated workshops, hosted by Applicant and/or its affiliates, include products and the Common Product Design, including the *5-33DC-5 Configuration*, of one or more TI-8X devices.

(iii) Exhibit F3 depicts an example of one of Applicant's tradeshow booth properties including the Common Product Design, including the 5-33DC-5

Configuration, further associated with Applicant via the indication of **W** as well as TEXAS INSTRUMENTS.

(iv) Exhibit F4 depicts examples of advertisements to educators including the Common Product Design, including the 5-33DC-5 Configuration, further associated

with Applicant via the company-identifying trademarks of TI, \checkmark , and TEXAS INSTRUMENTS.

(v) Exhibit F5 depicts Applicant's comparison chart of various devices all sharing the Common Product Design, including the 5-33DC-5 Configuration, further

associated with Applicant via the company-identifying trademarks of $\mathbf{\nabla} \mathbf{r}$, and TEXAS INSTRUMENTS.

(vi) Exhibit F6 depicts Applicant's science educator conference advertisement, depicting a partial view of a device with the Common Product Design, including the *5-33DC-5 Configuration*, further associated with Applicant via the

company-identifying trademarks of \checkmark , and TEXAS INSTRUMENTS.

(vii) Exhibit F7 depicts Applicant's magazine (science education journal) advertisement, depicting various views of devices with the Common Product Design,

including the *5-33DC-5 Configuration*, further associated with Applicant via the company-identifying trademarks of , and TEXAS INSTRUMENTS.

(viii) Exhibit F8 depicts Applicant's advertisement for (math education) journals and conference programs, depicting a view of a device with the Common Product Design, including the *5-33DC-5 Configuration*, further associated with Applicant

via the company-identifying trademarks of \checkmark , and TEXAS INSTRUMENTS, and identifying the TI-8X as "*America's best-selling graphing calculator*" and noting Applicant's educator support programs.

(ix) Exhibit F9 depicts Applicant's advertisement for journals and conference programs, depicting a view of a device with the Common Product Design, including the 5-33DC-5 Configuration, further associated with Applicant via the

company-identifying trademarks of TI, \checkmark , and TEXAS INSTRUMENTS, and identifying the TI-8X as "*the best-selling graphing calculator*."

(x) Exhibit F10 depicts Applicant's advertisement for journals and conference programs, depicting a view of a device with the Common Product Design, including the *5-33DC-5 Configuration*, further associated with Applicant via the

company-identifying trademarks of and TEXAS INSTRUMENTS, and inviting educators to regional conferences in various United States (and Canada) locations.

(xi) Exhibit F11 depicts Applicant's advertisement for retailer and dealer use depicting views of three different of Applicant's devices with the Common Product Design, including the *5-33DC-5 Configuration*, further associated with Applicant via the

company-identifying trademarks of and TEXAS INSTRUMENTS.

(xii) Exhibit F12 depicts Applicant's conference handout depicting a view of Applicant's device with the Common Product Design, further associated with

Applicant via the company-identifying trademarks of **W** and TEXAS INSTRUMENTS.

(xiii) Exhibit F13 depicts Applicant's advertisement for journals and conference programs, depicting views of two of Applicant's devices with the Common Product Design, including the *5-33DC-5 Configuration*, further associated with Applicant

via the company-identifying trademarks of TI, and TEXAS INSTRUMENTS, and indicating that a "high percentage of teachers who require a graphing calculator in class specifically recommend a TI model."

(xiv) Exhibit F14 depicts Applicant's advertisement for journals and conference programs, depicting a view of Applicant's device with the Common Product Design, including the *5-33DC-5 Configuration*, further associated with Applicant via the

company-identifying trademarks of TI, \checkmark , and TEXAS INSTRUMENTS, and advertising a "one- to three-day hands-on workshop" in which the device and the Common Product Design, including the *5-33DC-5 Configuration*, are impressed upon the attendee consumers.

(xv) Exhibit F15 depicts Applicant's conference handout depicting views of Applicant's device with the Common Product Design, including the *5-33DC-5 Configuration*, further associated with Applicant via the company-identifying trademarks

of wand TEXAS INSTRUMENTS.

28. From at least 1990 to the present, Applicant, identifying itself with its company-identifying trademarks of as TI and/or TEXAS INSTRUMENTS or Teachers

Teaching with Technology, has conducted institutes and workshops for educators across various states in the United States, the subject matter of which includes education about and use of TI-8X calculators and thereby impresses the Common Product Design, including the *5-33DC-5 Configuration*, on those attendees.

29. From at least 1990 to the present, Applicant, identifying itself with its company-identifying trademarks TI and/or TEXAS INSTRUMENTS, has annually had a booth depicting, and held sessions relating to, the TI-8X calculator and its Common Product Design, including the *5-33DC-5 Configuration*, at the National Council of Teachers of Mathematics (in the United States), reaching through such activities, hundreds of thousands of participants.

30. From at least 1995 to the present, Applicant, identifying itself with its company-identifying trademarks TI and/or TEXAS INSTRUMENTS, has annually had a booth depicting, and held sessions relating to, the TI-8X calculator and its Common Product Design, including the *5-33DC-5 Configuration*, at the National Science Teachers Association (in the United States), reaching through such activities hundreds of thousands of participants.

31. From at least 1995 to the present, Applicant, identifying itself with its company-identifying trademarks TI and/or TEXAS INSTRUMENTS, has annually had a booth depicting, and held sessions relating to, the TI-8X calculator and its Common Product Design, including the *5-33DC-5 Configuration*, at various state and regional math associations in the United States, reaching through such activities hundreds of thousands of participants.

32. From at least 2000 to the present, Applicant, identifying itself with its company-identifying trademarks TI and/or TEXAS INSTRUMENTS, has annually had a booth depicting, including the *5-33DC-5 Configuration*, and held sessions relating to, the TI-8X calculator and its Common Product Design, at the National Council of Supervisors of Mathematics (in the United States), reaching through such activities tens of thousands of participants.

33. On information and belief, Applicant estimates that since at least 2005, on average, seventy percent of United States grade 7 through 12 math teachers have their students use graphing calculators as a necessary part of math lessons or assignments. At least eighty percent of those teachers use Applicant's Common Product Design, including the *5-33DC-5 Configuration*.

34. On information and belief, Applicant estimates that since at least 2005, over eighty percent of United States grade 9 through 12 math teachers have their students use graphing calculators as a necessary part of math lessons or assignments. At least eighty five percent of those teachers use Applicant's Common Product Design, including the *5-33DC-5 Configuration*.

Third Party Recognition of the Common Product Design

35. From at least 1992 to the present, third party instructional materials, including books and tutorials, have been published depicting, on the cover or at the outset, the Common Product Design, including the *5-33DC-5 Configuration*, and identifying Applicant as Texas Instruments and/or TI, as shown by examples in Exhibit G, wherein:

(i) Exhibit G1 depicts a book on which the cover illustrates a portion of the Common Product Design, including the 5-33DC-5 Configuration, and associates it with Applicant via the indication of TI-84.

(ii) Exhibit G2 depicts a book on which the cover illustrates caricatures of children and the two to the right are shown possessing devices consistent with the Common Product Design, including the 5-33DC-5 Configuration, further associated with Applicant via the indication of TI-84 Plus.

(iii) Exhibit G3 depicts a book on which the cover illustrates the Common Product Design, including the 5-33DC-5 Configuration, further associated with Applicant via the company-identifying trademark of "TI" as well as the TEXAS INSTRUMENTS

on the depicted calculator.

(iv) Exhibit G4 depicts a book on which the cover illustrates the Common Product Design, including the 5-33DC-5 Configuration, further associated with Applicant via the company-identifying trademark of "TI" as well as the TEXAS INSTRUMENTS

and

on the depicted calculator.

(iv) Exhibit G5 depicts a screen shot of an online third party tutorial that on its opening screen depicts the Common Product Design, including the 5-33DC-5 Configuration, further associated with Applicant via the indication of "TI" as well as the

TEXAS INSTRUMENTS and **W** on the depicted calculator.

(iv) Exhibit G6 depicts a book in the "for DUMMIES" series and on which the cover illustrates the Common Product Design, including the 5-33DC-5 Configuration, further associated with Applicant via the company-identifying trademark of "TI" as well

as the TEXAS INSTRUMENTS and \checkmark on the depicted calculator.

(iv) Exhibit G7 depicts a third party reference card that illustrates the Common Product Design, including the *5-33DC-5 Configuration*, further associated with Applicant via the indication of "TI" as well as the TEXAS INSTRUMENTS on the calculator depicted.

(iv) Exhibit G8 depicts a screen shot of a twitter community account inquiring about a "blank TI" for coloring, in reference to the Common Product Design, including the *5-33DC-5 Configuration*, as shown in response to the inquiry.

36. Social media has provided or provides illustrations and/or advertisements of the Common Product Design, including the *5-33DC-5 Configuration*, associated with

one or more of Applicant's trademarks of TEXAS INSTRUMENTS" and \checkmark , as shown in Exhibit H, wherein:

(i) Facebook, is shown by way of example in Exhibits H1 and H2.

(ii) Twitter, is shown by way of example in Exhibit H3.

(iii) Instagram, is shown by way of example in Exhibit H4.

(iv) Pinterest, is shown by way of example in Exhibit H5.

Through Texas Instruments Education Technology's Facebook, Twitter, and Instagram posts alone, there were over 9 million impressions that included TI-8x in 2016. This does not count further retweets, forwards, or shares of the TI social media content, nor posts others made showing TI-8x.

37. On information and belief, Applicant estimates that there are thousands of online activities/lessons/tutorials relating to and illustrating Applicant's TI-8X graphing calculator Common Product Design, including the *5-33DC-5 Configuration*. For TI-8x

calculators, Applicant has 1,600 of these activities/lessons/tutorials posted on its web URL: education.ti.com.

38. Applicant's Common Product Design, including the 5-33DC-5 *Configuration*, has been recognized by consumers in various photo contests, as shown in Exhibit I, wherein:

(i) Applicant's 5-33DC-5 Configuration, without any additional Texas Instruments or TI trademark thereon, was represented in a sand carving, shown in Exhibit I1.

(ii) Applicant's Common Product Design, including the 5-33DC-5 Configuration, was represented in various costumes, shown in Exhibits I2 through I6.

(iii) Applicant's Common Product Design, including the 5-33DC-5 Configuration, was represented in various cakes, shown in Exhibits I7 through I14.

Sales of the Common Product Design

39. Applicant's United States sales of TI-8X calculators having the Common Product Design, including the *5-33DC-5 Configuration*, and throughout the Historic Transition have exceeded tens of millions of devices.

Conclusion

40. I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom.

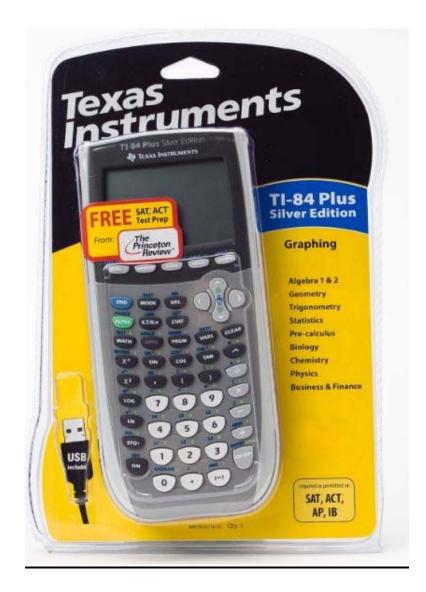
Martha Ann Sandstedt

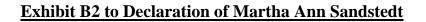
Date: June **27**, 2017

1990	1993	1996	1999	2004	2013	2015
TI-81	TI-82	TI-83	TI-83 Plus; TI-83 Plus Silver Edition	TI-84 Plus; TI-84 Plus Silver Edition	TI-84 Plus C Silver Edition	TI-84 Plus CE

Exhibit A to Declaration of Martha Ann Sandstedt

Exhibit B1 to Declaration of Martha Ann Sandstedt





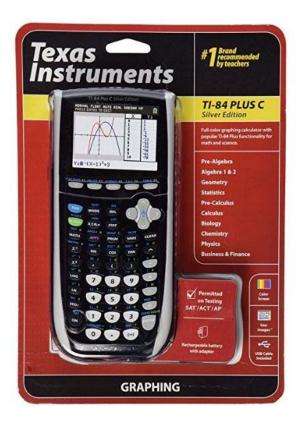
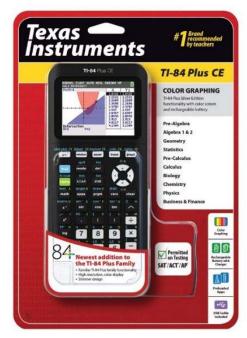


Exhibit B3 to Declaration of Martha Ann Sandstedt



23 of 90

Exhibit B4 to Declaration of Martha Ann Sandstedt



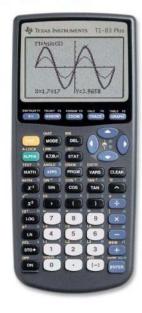
Exhibit B5 to Declaration of Martha Ann Sandstedt



Texas Instruments TI83 Plus Graphing Calculator - Battery Backup - 24 KB, 160 KB - RAM, ROM - 8 Line(s) - 16 Digits - LC

★ 🗙 🚖 😾 Write a review 🛛 Q&A 🛛 By: Texas Instruments 🛛 🛐 🛛 🥥





About this item

- Permitted for use on SAT, PSAT/NMSQT, ACT, AP, IB and Praxis exams
- Offers large 64 x 96 pixel, 8 x 16 display; 24KB of RAM; and 160KB Flash ROM memory
- Also graphs 3 recursively-defined sequences; TVM, cash flows, amortization, and complex numbe

Exhibit B6 to Declaration of Martha Ann Sandstedt



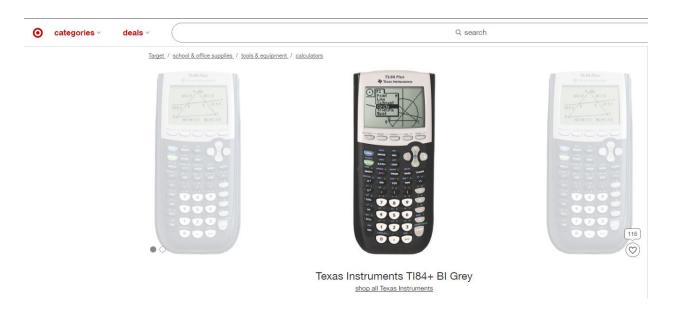


Exhibit B7 to Declaration of Martha Ann Sandstedt

Exhibit B8 to Declaration of Martha Ann Sandstedt



Exhibit B9 to Declaration of Martha Ann Sandstedt



Texas Instruments - TI-84 Plus CE Graphing Calculator - Gold

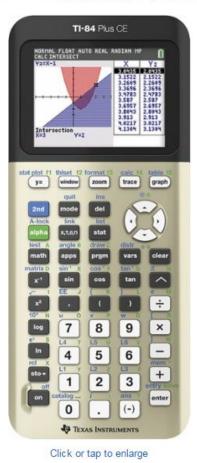




Exhibit B10 to Declaration of Martha Ann Sandstedt

	C	HOOSE	YOUR	SAVIN	IGS on qual orders	ifying
Office DE OfficeMa		Search I	by Keyword o	r Item#	MY REW	ARDS
Office Supplies	Paper	Ink & Toner	Breakroom	Cleaning	Technology	Furn

Home / Technology / Office Machines / Calculators / Graphing Calculators / Product Details

Texas Instruments® TI-84 Plus Graphing Calculator

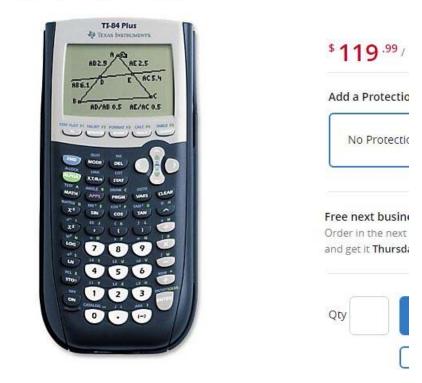


Exhibit B11 to Declaration of Martha Ann Sandstedt

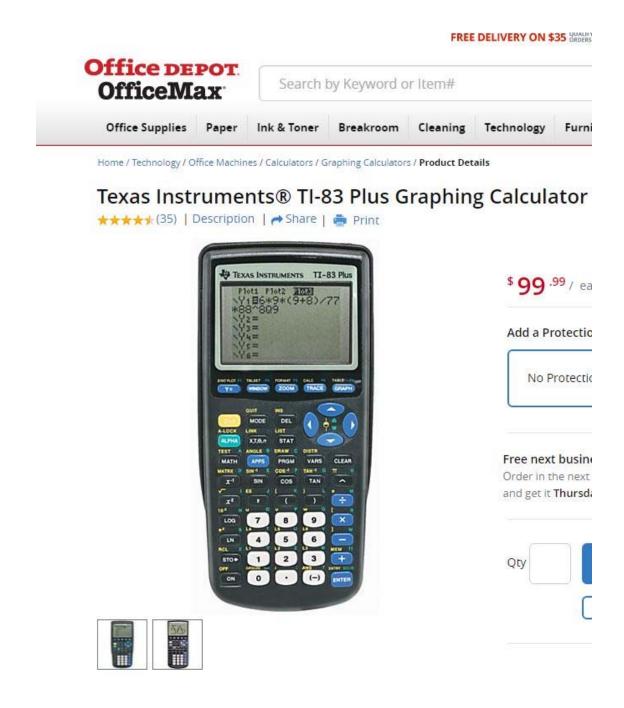
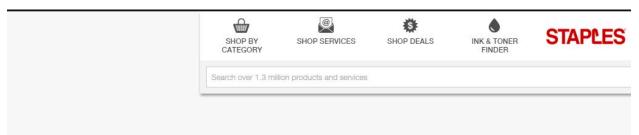


Exhibit B12 to Declaration of Martha Ann Sandstedt



Home > Shredders, Projectors & Office Machines > Calculators > Graphing Calculators > Texas Instruments TI-84 CE Color Screen Graphing Calculator, Pink

Texas Instruments TI-84 CE Color Screen Graphing Calculator, F

Item: 1558166 Model: TI-84+ CE PINK ★★★★ (12) | Write a Review

	TI-84 P	IUS CE	_
	A	×	
-	(X-1) ² +3		
	apps pry	Q	Char
		-	
5 z 5	7845	2 1	×
(1 2 0 .	3	enter



See Deta

Also Co

2 Year E

3 Year E

(100-14!

Plan(\$1

Product Details

- Color display shows charts and images
- Powerful 3.5MB flash memory for data storage

Compatible with TI-84 Plus, for easy classroom integration
 View Full Product Details

Exhibit B13 to Declaration of Martha Ann Sandstedt

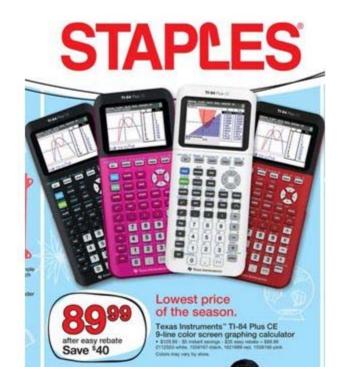


Exhibit B14 to Declaration of Martha Ann Sandstedt



Exhibit C1 to Declaration of Martha Ann Sandstedt

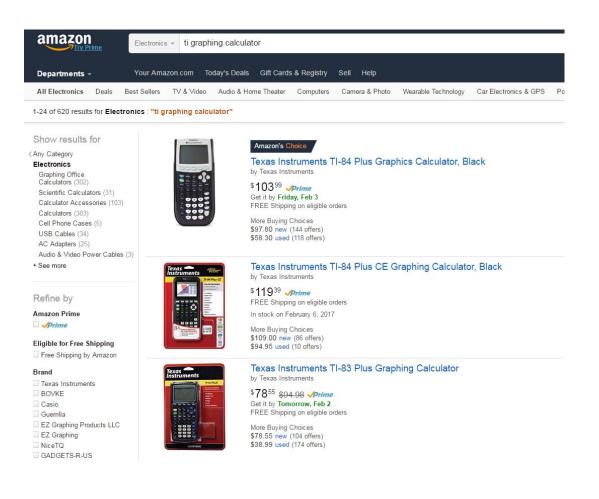


Exhibit C2 to Declaration of Martha Ann Sandstedt

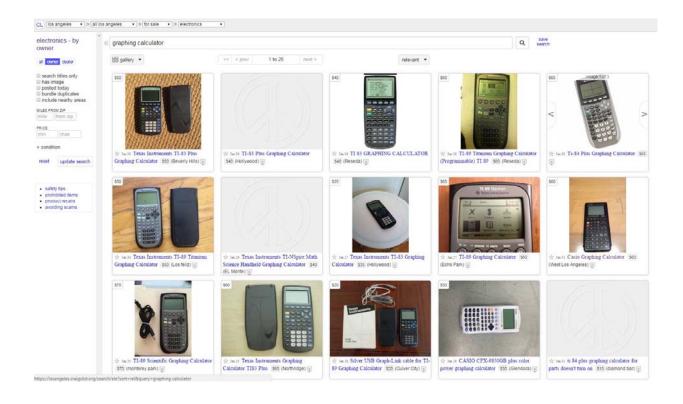
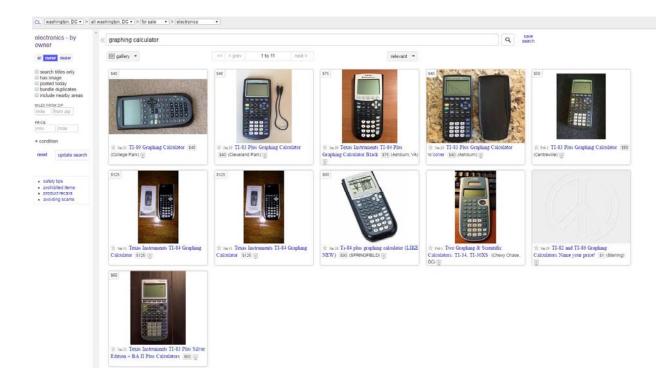


Exhibit C3 to Declaration of Martha Ann Sandstedt



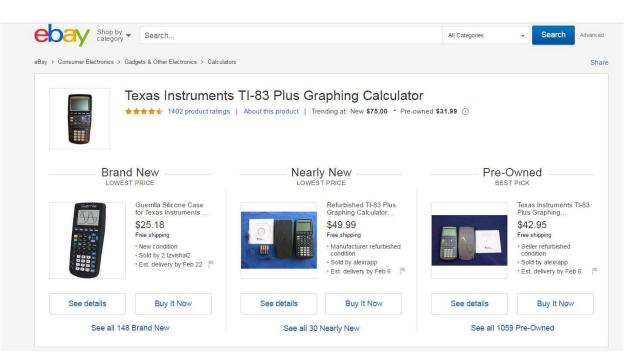
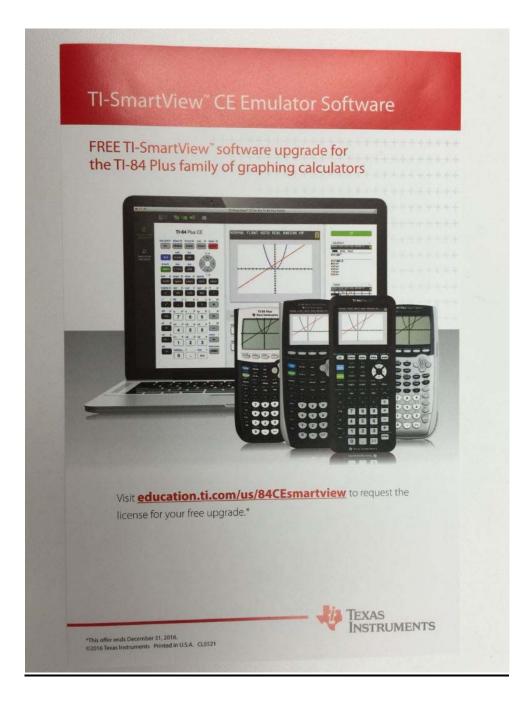


Exhibit C4 to Declaration of Martha Ann Sandstedt

Exhibit D1 to Declaration of Martha Ann Sandstedt



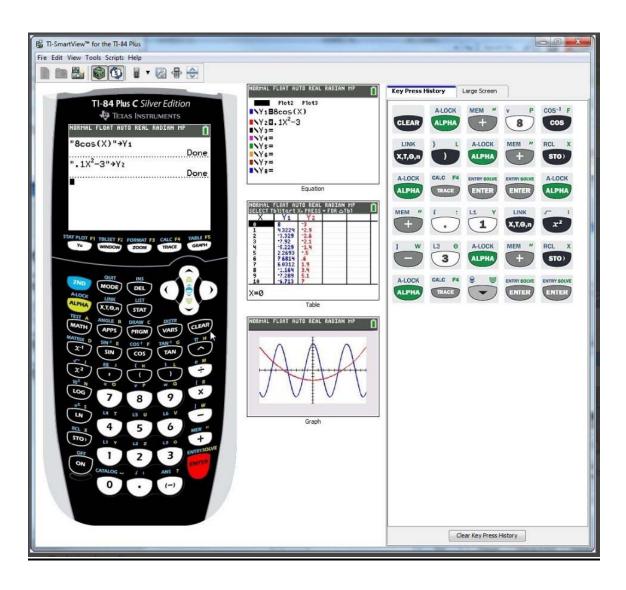


Exhibit D2 to Declaration of Martha Ann Sandstedt

Exhibit D3 to Declaration of Martha Ann Sandstedt

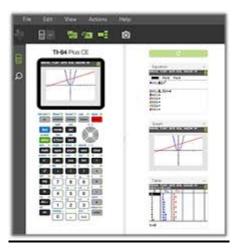


Exhibit D4 to Declaration of Martha Ann Sandstedt

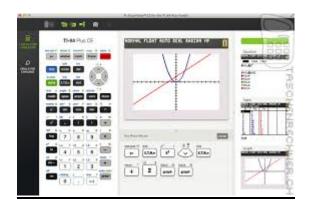


Exhibit D5 to Declaration of Martha Ann Sandstedt



Exhibit D6 to Declaration of Martha Ann Sandstedt



Exhibit D7 to Declaration of Martha Ann Sandstedt

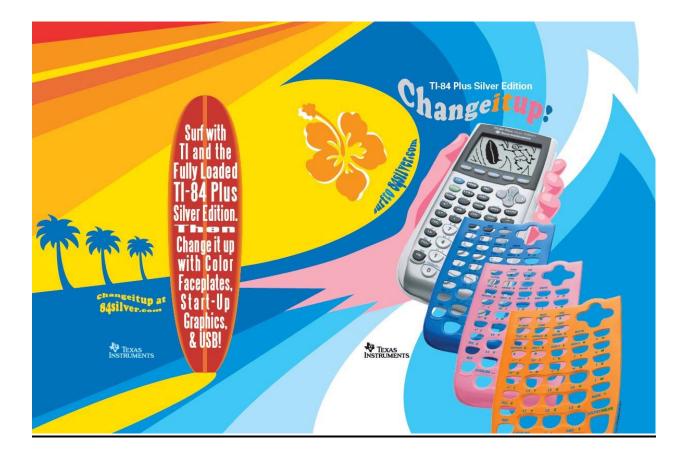


Exhibit E1 to Declaration of Martha Ann Sandstedt





Exhibit E2 to Declaration of Martha Ann Sandstedt

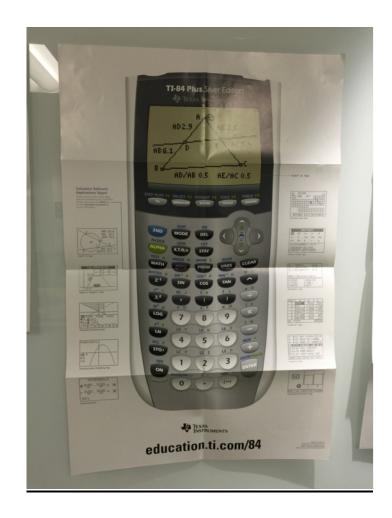


Exhibit E3 to Declaration of Martha Ann Sandstedt



Exhibit E4 to Declaration of Martha Ann Sandstedt

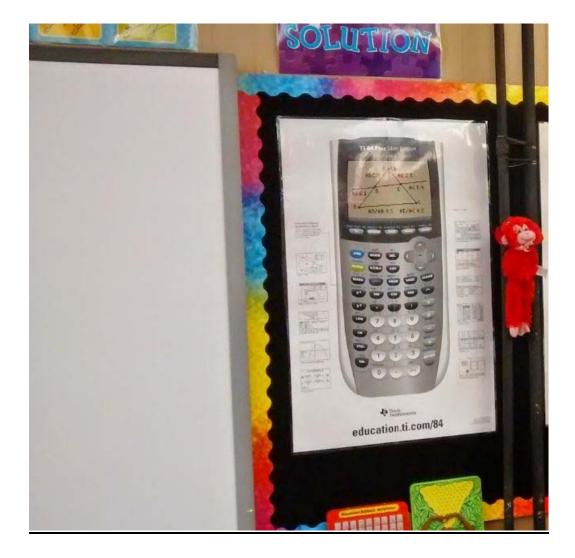


Exhibit E5 to Declaration of Martha Ann Sandstedt

Exhibit E6 to Declaration of Martha Ann Sandstedt





Find which TI-84 Plus CE color is your perfect match w/ our Calculate Your Color Quiz! calculateyourcolor.com



Exhibit F1 to Declaration of Martha Ann Sandstedt

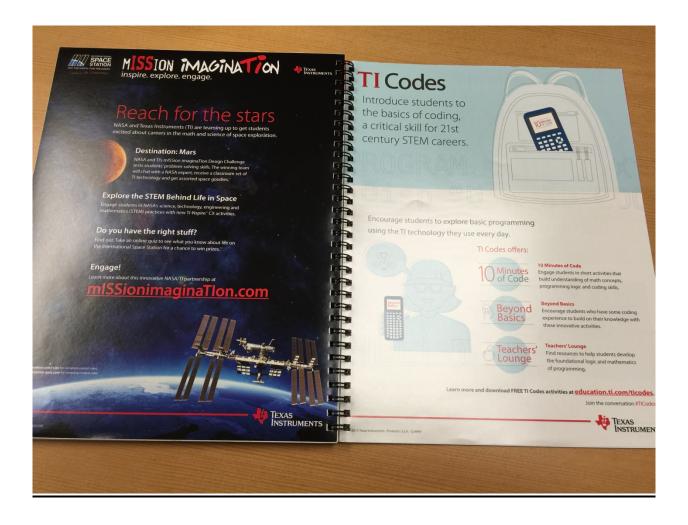


Exhibit F2 to Declaration of Martha Ann Sandstedt

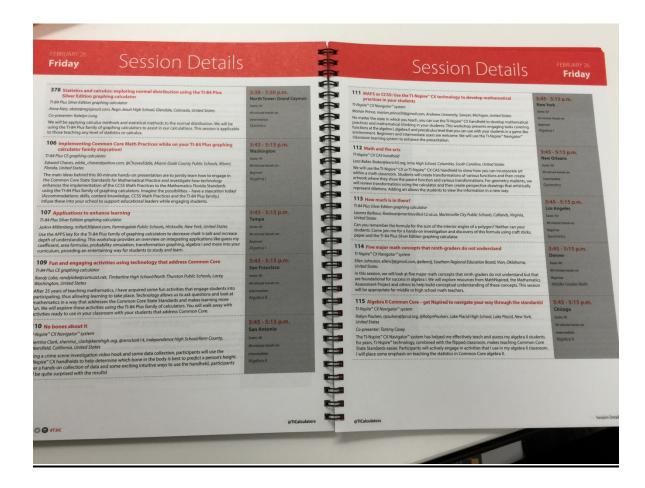


Exhibit F3 to Declaration of Martha Ann Sandstedt



Exhibit F4 to Declaration of Martha Ann Sandstedt



Exhibit F5 to Declaration of Martha Ann Sandstedt

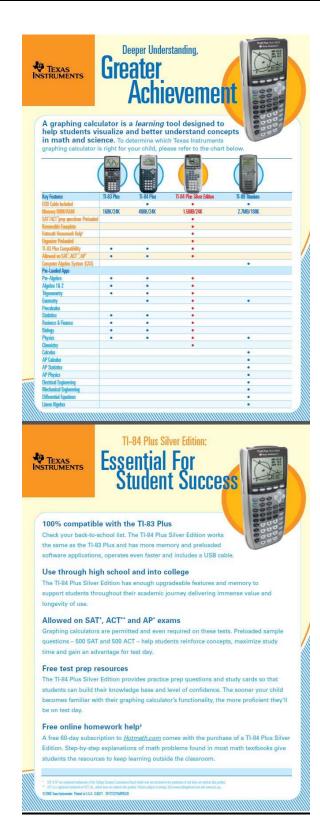
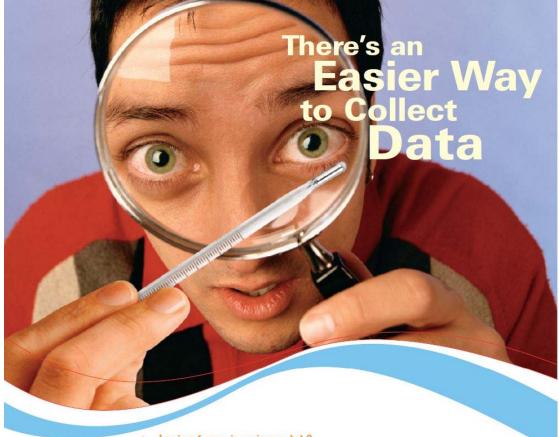


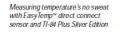
Exhibit F6 to Declaration of Martha Ann Sandstedt



Exhibit F7 to Declaration of Martha Ann Sandstedt







Losing focus in science lab?

The latest science products from Texas Instruments and Vernier Software and Technology make data collection fast, accurate and much less complicated. Start collecting precise temperature data the moment you plug the Vernier EasyTemp[™] sensor *directly* into the USB port of any TI-84 Plus Silver Edition graphing calculator loaded with the Vernier EasyData[™] software App. Now, that's simplicity. Bring science to life for your students with easy-to-useTI technology. You won't believe your eyes.

To learn more about TI's latest tools, training and curricular materials for science, visit <u>education.ti.com/science</u>



Data Collection Faceplate



EasyData[™] software App compatible with CBL 2™



Enhanced CBR 2™ motion detector

> TEXAS INSTRUMENTS

 tools
 training
 curricular materials
 education.ti.com

 E-MAIL: ti-cares@ti.com
 CALL: 1.800.TI.CARES

© 2005 Texas Instruments AD5835 EasyData and EasyTemp are trademarks of Vernier Software and Technology. Your students have it. Now 2 Qué animal es este ? more of your NERU YES NO FLIP STAT Which of these books did Louisa Nay Alcott write teachers can use it



1) For Whom the Bell Tolls 2) Pride and Prejudice 3) The Nun's Story 4) Little Homen NERUCHOICE: ? FLIP STAT





America's best-selling graphing calculator shouldn't be held to just math and science. The TI handheld technology used in math and science classes everywhere is a powerful addition to almost any academic classroom. Special features such as our StudyCards™ App make the TI-83 Plus an effective educational tool in English, social studies and foreign language classes. Plus, the TI-83 Plus was designed specifically with the help of educators, so it's totally dedicated to education.

Bring the power of the TI-83 Plus to more classrooms in your school. Our TI-83 Plus technology is already in your students' hands. Why not unlock the potential of the TI-83 Plus across your curriculum? Our educator support programs, including professional development services, make it easy and effective to implement the TI-83 Plus in various academic disciplines. To learn more about the benefits of TI technology, visit us online at education.ti.com/tl



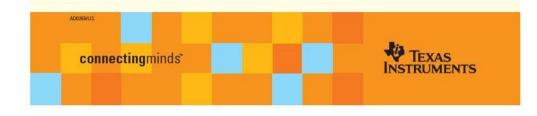
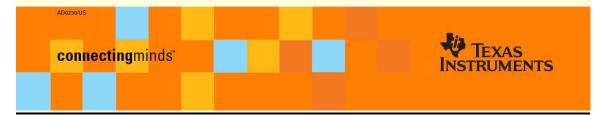


Exhibit F9 to Declaration of Martha Ann Sandstedt

Can TI improve the best-selling graphing calculator? The answer is clear.

The TI-83 Plus Silver Edition. The TI-83 Plus Silver Edition from Texas Instruments builds on the popularity of the TI-83 Plus with new features and functionality that send it to the head of the class. Increased memory and speed help teachers and students get the most out of their technology. With more than 1.5 megabytes of Flash ROM, the TI-83 Plus Silver Edition can hold up to 94 Handheld Software Applications (Apps). Downloading Apps is easier than ever, too, because the TI-GRAPH LINK™ cable is included. Essential technology for algebra and beyond. The TI-83 Plus is still the most-used technology for teaching and learning high school math. But now math teachers have a choice: the TI-83 Plus, or the more powerful TI-83 Plus Silver Edition. To learn more, or to request a copy of our introductory video *Algebra with the TI-83 Plus*, part of our EXPLORATIONS[™] Video Series, visit us online today at education.ti.com/silver.

E-MAIL: ti-cares@ti.com • CALL: 1-800-TI-CARES • VISIT: education.ti.com



58 of 90

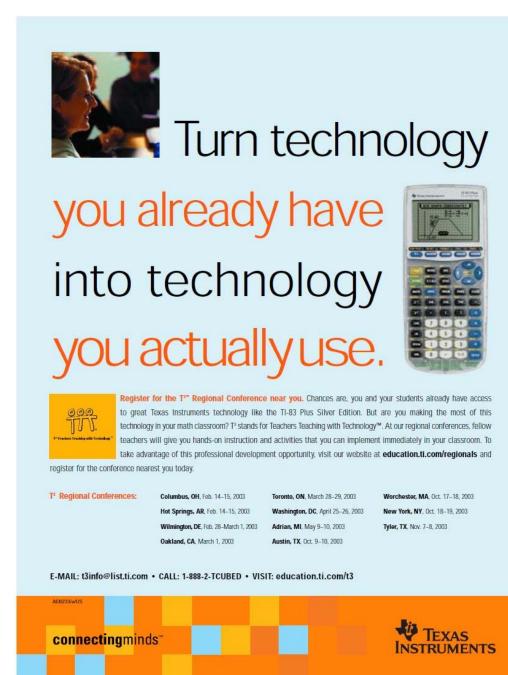


Exhibit F11 to Declaration of Martha Ann Sandstedt

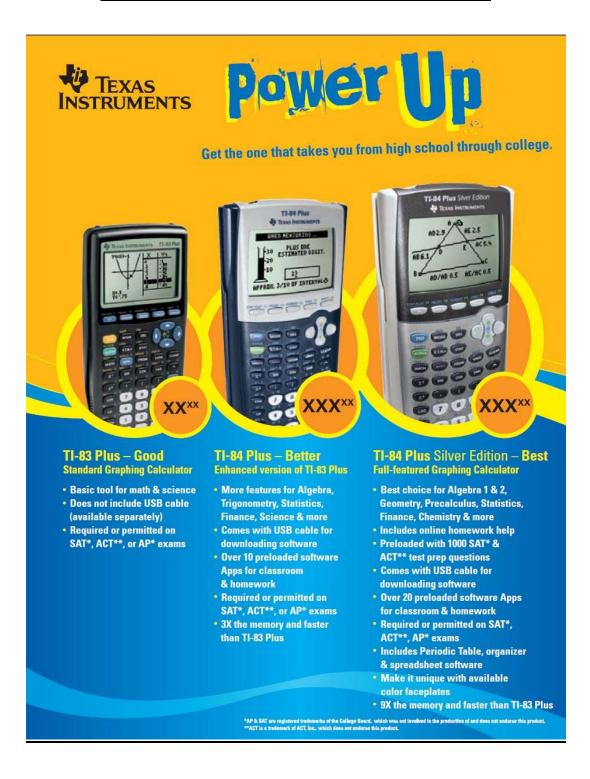


Exhibit F12 to Declaration of Martha Ann Sandstedt

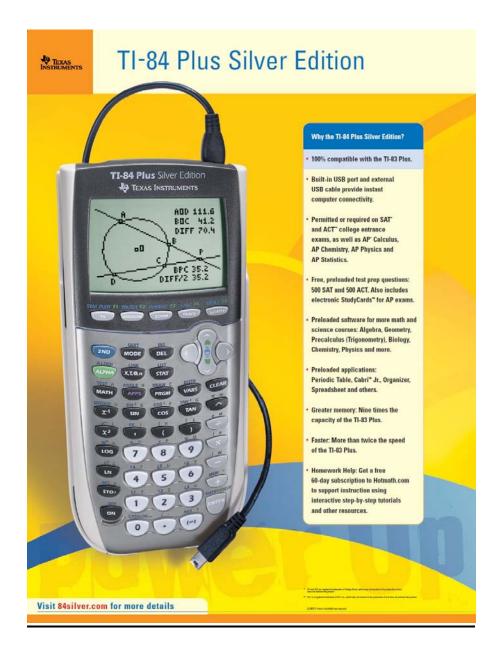


Exhibit F13 to Declaration of Martha Ann Sandstedt

TI Delivers results



TI offers comprehensive administrator support resources:

- . Funding and Grant Writing
- Standards and Research
- = FREE TI Technology Workshops
- Professional Development

education.ti.com/us/results

TI graphing calculators provide a true research-based solution.

TI graphing calculators are backed by numerous studies and scientifically-based findings. Research* shows that teaching with graphing technology improves student success. A high percentage of teachers who require a graphing calculator in class specifically recommend a TI model. Plus a growing body of research indicates that using graphing calculators improves student math skills and student attitudes toward math. TI also supports educators with research-based professional development opportunities that lead to more effective teaching.

When you are being held accountable for school performance, you want measurable results you can trust. TI delivers the proof you need to make a well-informed decision.

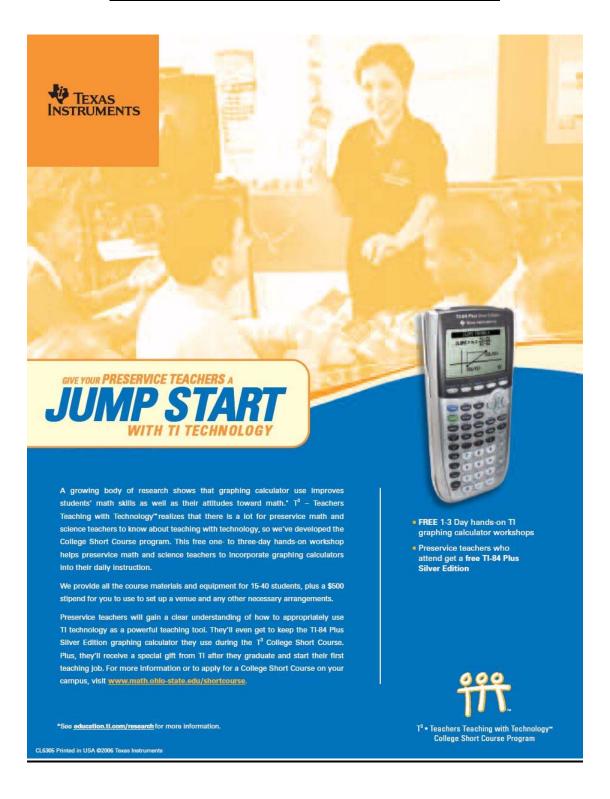
tools | training | curricular materials education.ti.com e-mail: ti-cares@ti.com call: 1.800.TI.CARES

02006 Texas Instruments AD6323 * For research studies, visit <u>education.ti.com/research</u>.



62 of 90

Exhibit F14 to Declaration of Martha Ann Sandstedt



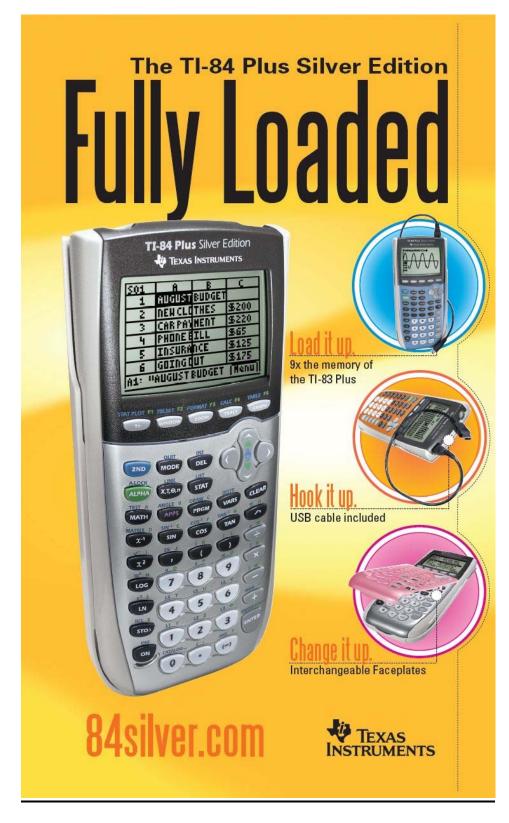


Exhibit F15 to Declaration of Martha Ann Sandstedt

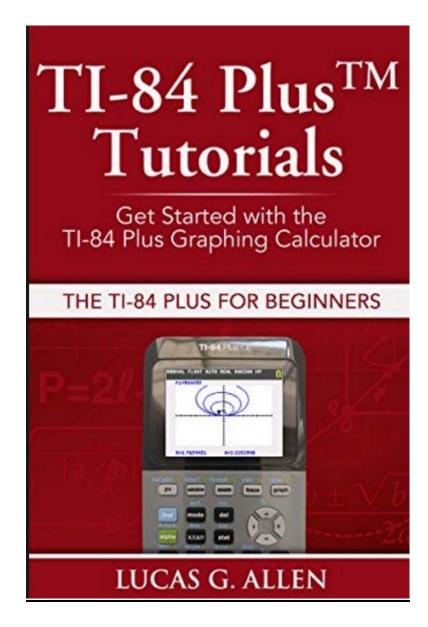


Exhibit G2 to Declaration of Martha Ann Sandstedt

Copyrighted Material Also covers the TI-84 Plus CE and TI-84 Plus C Silver Edition

Using the TI-84 Plus

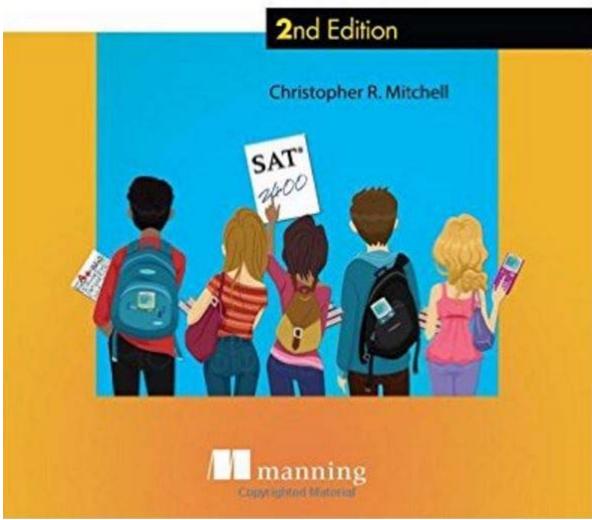


Exhibit G3 to Declaration of Martha Ann Sandstedt

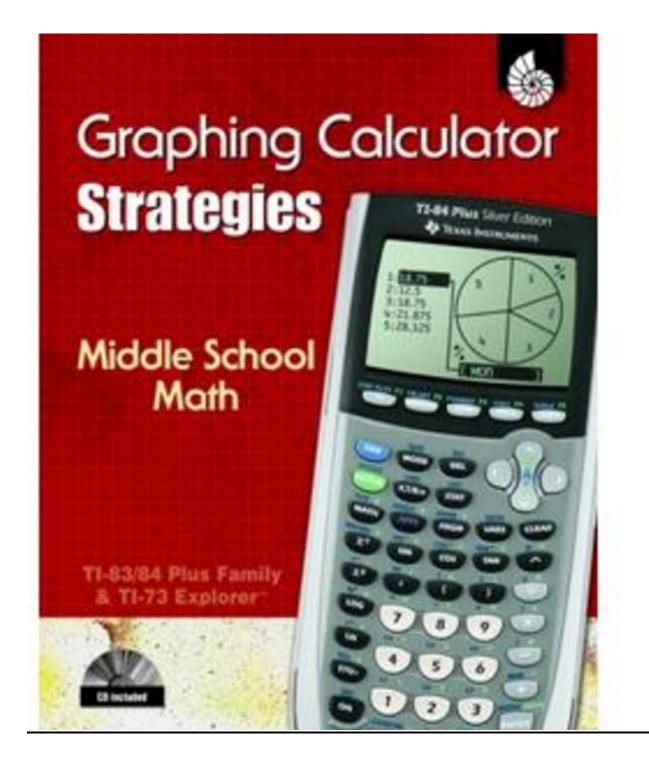


Exhibit G4 to Declaration of Martha Ann Sandstedt

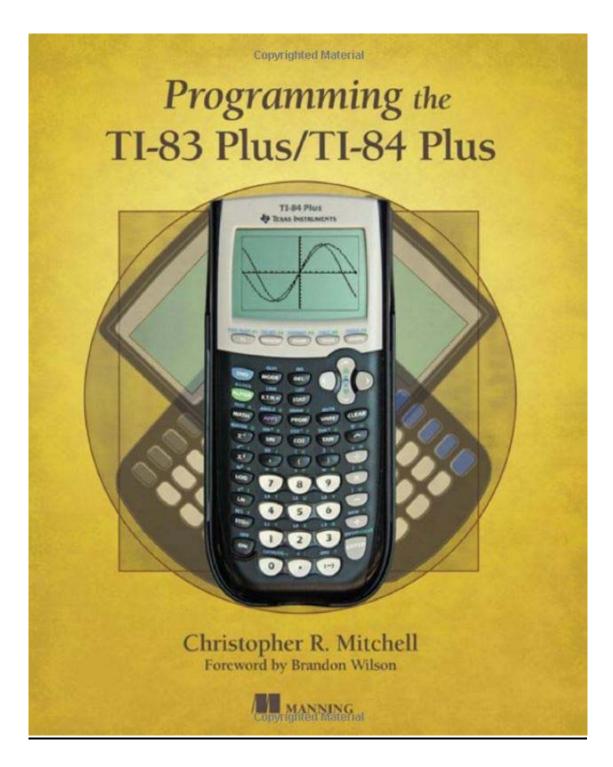


Exhibit G5 to Declaration of Martha Ann Sandstedt

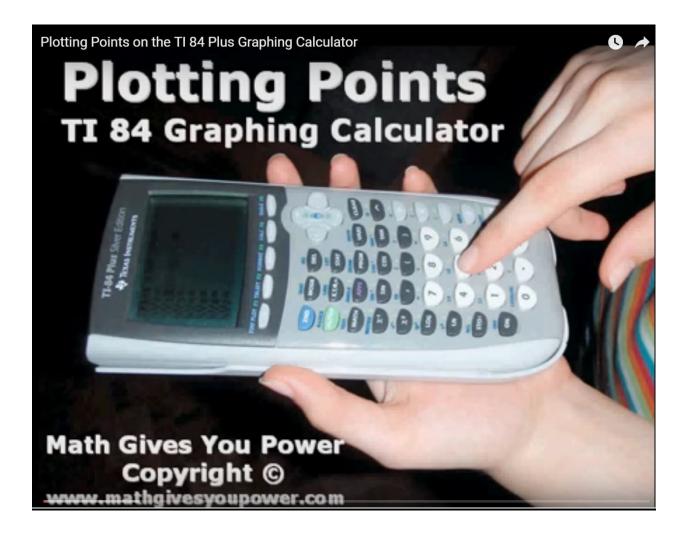


Exhibit G6 to Declaration of Martha Ann Sandstedt

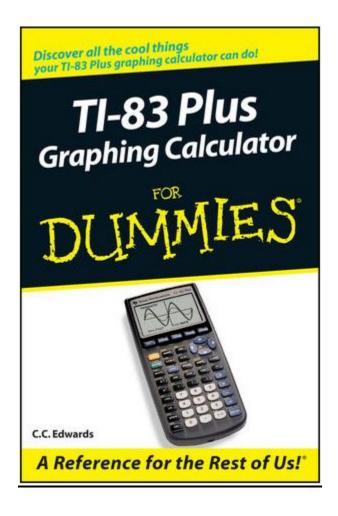


Exhibit G7 to Declaration of Martha Ann Sandstedt

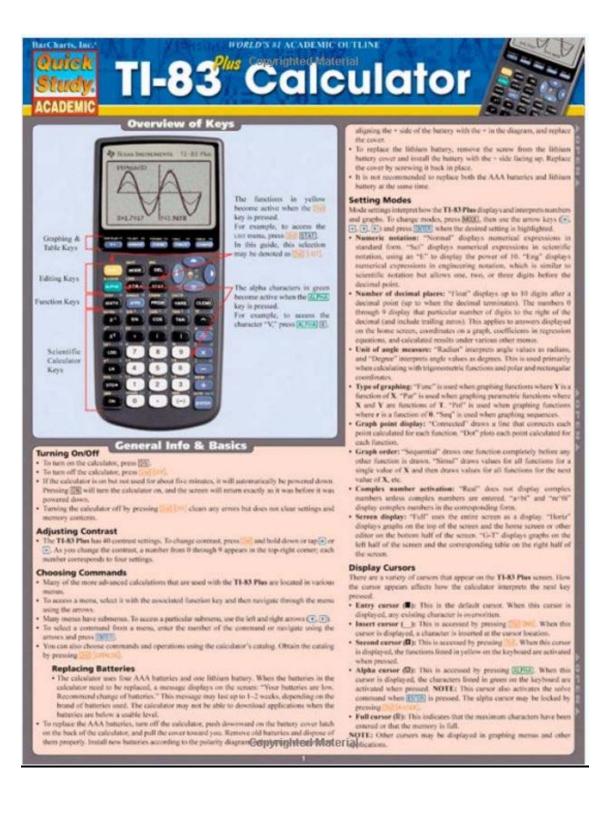
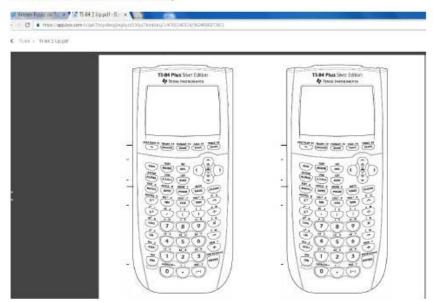


Exhibit G8 to Declaration of Martha Ann Sandstedt

On Twitter a teacher asks the #mtbos (math twitter blogosphere) community...



And another sends link to the community.



73 of 90

Exhibit H1 to Declaration of Martha Ann Sandstedt

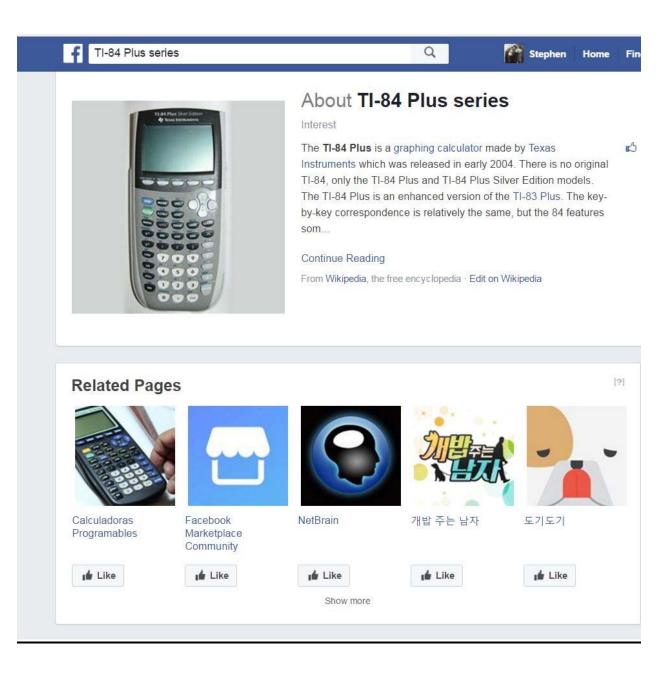


Exhibit H2 to Declaration of Martha Ann Sandstedt

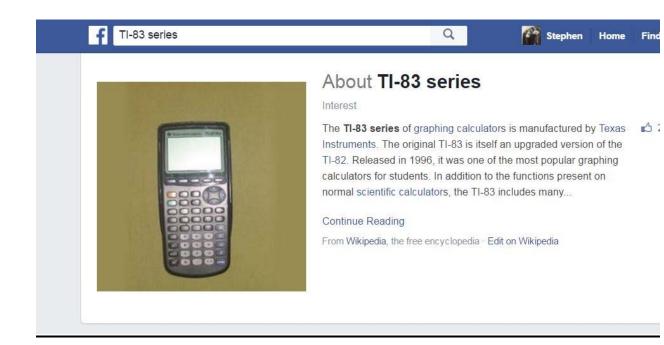


Exhibit H3 to Declaration of Martha Ann Sandstedt

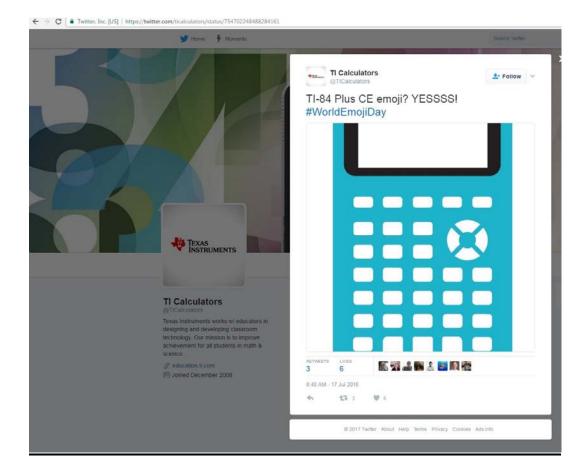


Exhibit H4 to Declaration of Martha Ann Sandstedt

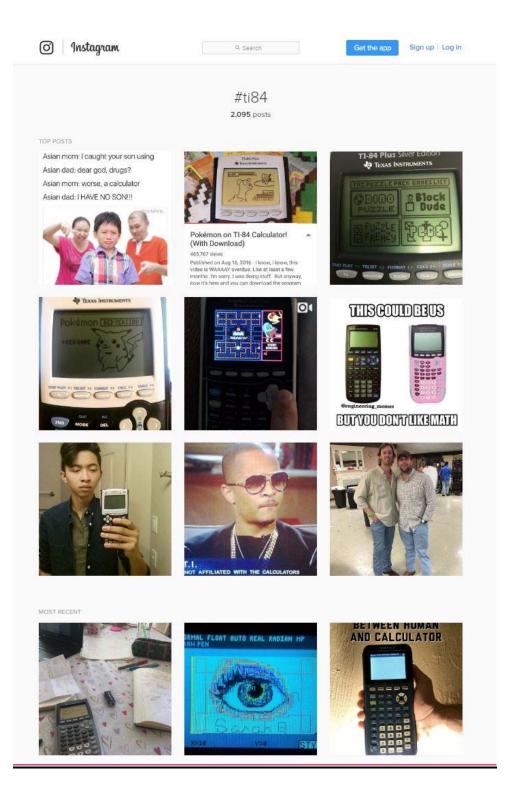


Exhibit H5 to Declaration of Martha Ann Sandstedt

Pinterest - The world's catalog of ideas

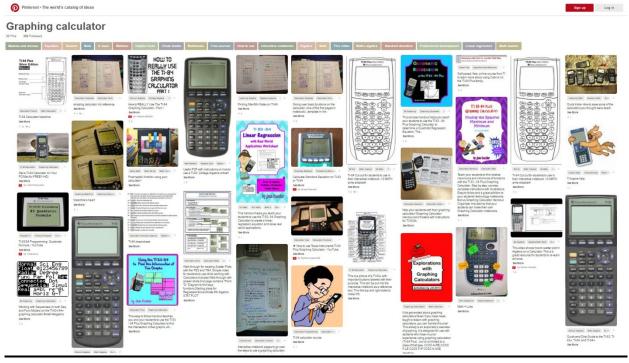


Exhibit I1 to Declaration of Martha Ann Sandstedt





Exhibit I2 to Declaration of Martha Ann Sandstedt



Exhibit I3 to Declaration of Martha Ann Sandstedt

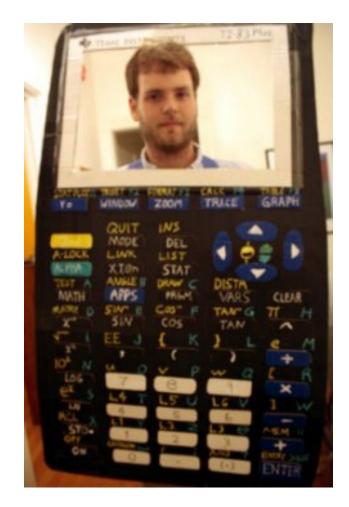


Exhibit I4 to Declaration of Martha Ann Sandstedt

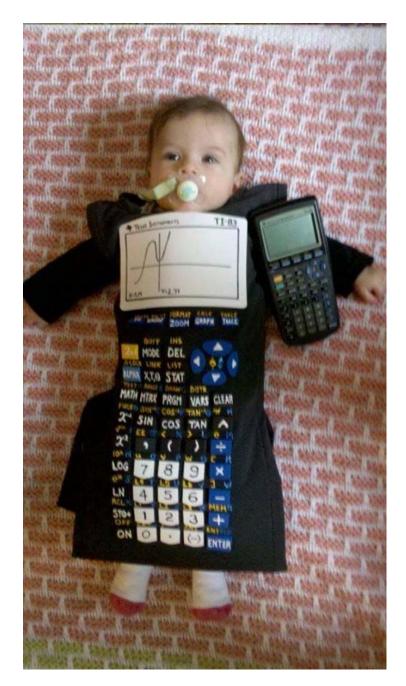
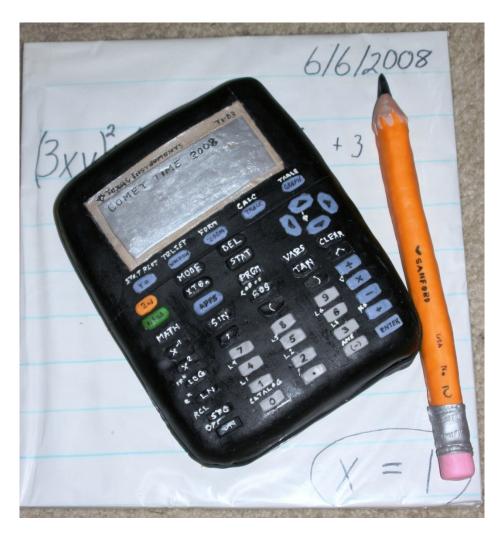


Exhibit 15 to Declaration of Martha Ann Sandstedt

Exhibit I6 to Declaration of Martha Ann Sandstedt



Exhibit I7 to Declaration of Martha Ann Sandstedt



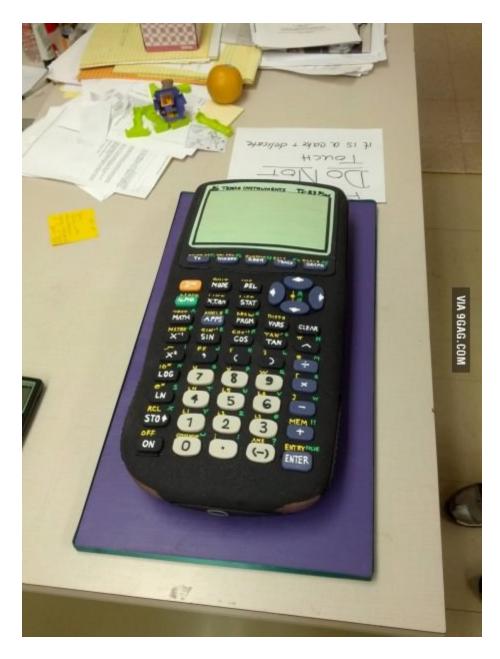


Exhibit 18 to Declaration of Martha Ann Sandstedt



Exhibit 19 to Declaration of Martha Ann Sandstedt

Exhibit I10 to Declaration of Martha Ann Sandstedt



Exhibit I11 to Declaration of Martha Ann Sandstedt



87 of 90



Exhibit I12 to Declaration of Martha Ann Sandstedt



Exhibit I13 to Declaration of Martha Ann Sandstedt

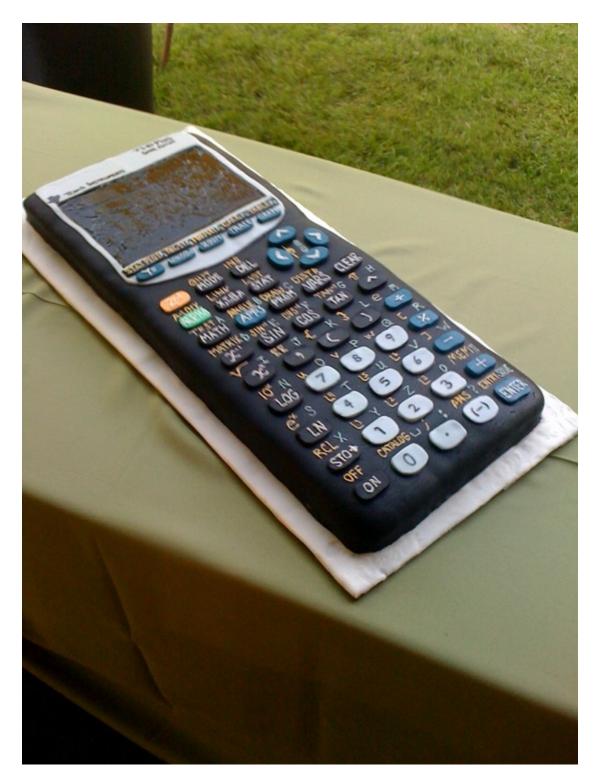


Exhibit I14 to Declaration of Martha Ann Sandstedt