# COMCAST Class 41 Specimen



# COMPANY OVERVIEW

creativity and leadership to shape the future of media and technology.

Comcast brings together the best in media and technology. We drive innovation to create the world's best entertainment and online experiences.

Comcast Corporation [NASDAQ: CMCSA] is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts.

### COMCAST CABLE

#### Technology Internet Internet Essentials Communications Home Customer Experience Comcast Business Advertising Comcast Foundation

# NBCUNIVERSAL

Television

Parks & Resorts

# COMCAST SPECTACOR

NBCUniversal Cable Networks NBCUniversal Broadcast NBCUniversal Integrated Media Filmed Entertainment Comcast Spectacor Charities

Philadelphia Flyers Wells Fargo Center Spectra XEINITY Live! Philadelphia Flyers Skate Zone

COMCAST VENTURES

Comcast Ventures

# COMCAST CABLE

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build a sophisticated network that delivers the fastest broadband speeds, and brings customers personalized video, communications and home management offerings.

## Technology

Comcast Labs is our cross-functional innovation and development team that identifies and creates the products of the future. Comcast Labs' engineers and developers leverage internal resources and work with vendors to develop technologies and applications that ultimately become new products and services. Comcast Labs has already developed some of the industry's most important innovations, including the talking guide and voice remote; next-generation 3D; next-generation guides; an RF remote and the XFINITY remote for the iPad, iPhone, Android and Blackberry; DTAs; PowerBoost™; and many more.

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XFINITY TV brings customers more of the content they love, wherever they are, on any device. The X1 is an interactive TV experience that provides customers with instant access to all of their entertainment. Leveraging Internet Protocol (IP) technology and Comcast's cloud-enabled servers and network, the X1 enables customers to get integrated search, personalized recommendations and apps on TV. The X1, which is available across 100 percent of Comcast's markets, has set an industry standard for home entertainment, one that transcends traditional TV to deliver an immersive and personalized entertainment experience across all

LINKS

Comcast Labs

LINKS

XFINITY XFINITY TV XFINITY on X1