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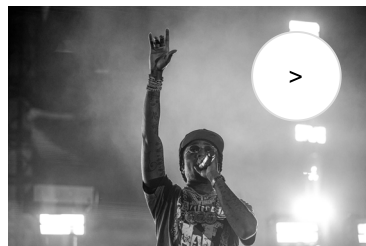
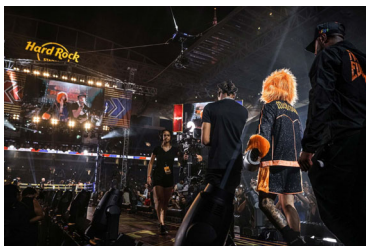
**On June 12th - Social Gloves: Battle of the Platforms** will air live on LiveXLive from Hard Rock Stadium, Miami Gardens.

Watch the world's largest social media stars from YouTube go against the new icons from the explosive TikTok platform. Austin McBroom, founder of The ACE Family, will square off against TikTok star and teen idol Bryce Hall for the main event. Plus, live performances from DJ Khaled, Lil Baby, Migos and more of today's top music artists.

In partnership with Cybertino, every PPV Livestream purchase comes with an exclusive Social Gloves: Battle of the Platforms NFT. **Read more**



## Highlights from the show



## EVERYBODY is talking about Social Gloves

Check out the latest media coverage:

"It was a huge success with a massive crowd in attendance and music performances from Migos, DJ Khaled, and Lil Baby." -- **SportsKeeda**

"The Saturday, June 12, Social Gloves amateur boxing event was a unique fight card that matched YouTubers against TikTok stars. The Live x Live pay-per-view fight card wasn't your typical boxing event, but there were several impressive performances." -- **Fansided**

"Just a few days after guaranteeing a knockout within the first two rounds, Austin McBroom made good on his promise." -- **Complex**

"YouTubers vs. TikTokers boxing is the hottest sport for a new generation"  
-- **SB Nation**

"Absolutely dominating performance by Austin McBroom." -- **Sporting News**

*Esquire* *Daily Mail*

*Barstoolsports* *BroBible*

**E! News**

**ET** **PerezHilton** **Complex**

**Hollywood Fiv**

**Newsweek** **People** *HOLLYWOOD* *FIX*  
**JustJared** *Pagesix*  
**TMZ** **KTLA - ABC New**

# YOUTUBERS **vs** TIKTOKERS

## BATTLE OF THE PLATFORMS



# MEET THE FIGHTERS



VS.









VS.





## More From the Show

### The Weigh-In

6/11/2021 The Fighters M

### Battle of the Platforms

5/18/2021 Press Conferen

### Social Gloves

Promo Video #2

### Social Gloves

Promo Video #1

### Social Gloves

Austin McBroom vs. Bryce

### Social Gloves

Austin McBroom Post-Figh

### Social Gloves

Bryce Hall Post-Fight Interv

### Social Gloves

RapX Trippie Redd Interview

### Social Gloves

RapX Trey Songz Interview

**Social Gloves**

RapX Latto Interview

**Social Gloves**

Michael Buffer LiveZone In

**Social Gloves**

Keemstar and Fousey Live

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