

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)	
)	Examining Attorney:
ULTA SALON, COSMETICS &)	
FRAGRANCE, INC.)	Sharon Roberts
)	
)	
Trademark: ULTA)	
)	Our Docket No.: 47971-114729
Registration No.: 2504336)	
)	
Registration Date: November 6, 2001)	
)	

To: Commissioner of Trademarks
 P.O. Box 1451
 Alexandria, Virginia 22313-1451

Dear Commissioner:

RESPONSE TO POST-REGISTRATION OFFICE ACTION

To: Commissioner of Trademarks
 P.O. Box 1451
 Alexandria, Virginia 22313-1451

Dear Commissioner:

 In response to the Post-Registration Office Action dated March 7, 2021, Registrant respectfully requests the Examining Attorney to reconsider and withdraw the refusal to accept the Section 8 Affidavit filed with the renewal application for registration no. 2504336 in view of the following Remarks.

REMARKS

There was an unintentional error with updating registrant's information. The information should have been updated to show that Ulta Salon, Cosmetics & Fragrance, Inc. is a corporation incorporation and not a limited liability company. Any error in not correctly identifying the appropriate entity information was unintentional. As required by, 37 C.F.R. §§2.161(a)(2), 2.193(e)(1); TMEP §1604.08(a), the authorized signatory confirms that the original affidavit or declaration was signed by a person properly authorized to sign on behalf of the owner, Ulta Salon, Cosmetics & Fragrance, Inc.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

CONCLUSION

Accordingly, and in light of the above Remarks, Registrant submits that it has alleviated all cited informalities and that it has addressed all concerns which might exist with regard to the Cited Mark. Therefore, Registrant respectfully submits that the Section 8 Affidavit be accepted and the ownership name updated to reflect

Respectfully submitted,

Ulta Salon, Cosmetics & Fragrance, Inc.

Dated: March 13, 2021

By: /cbyczko/

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