

**WWIPPS Sàrl**  
**P.O. Box 2265**  
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**POWER OF ATTORNEY**

We, **Nature's Sunshine Products, Inc.** ("Nature's Sunshine"), incorporated under the laws of the State of Utah, with an office at 2901 W. Bluegrass Blvd., Suite 100, Lehi, Utah 84043 U.S.A., hereby appoint WWIPPS Sàrl and its member **Howard Cohen**, **to represent Nature's Sunshine in proceedings pertaining to intellectual property** with Nature's Sunshine's prior written consent, including but not limited to filing and prosecuting trademark applications until registration, receiving certificates of registration and all other legal documents, filing and prosecuting oppositions, cancellations and other official or third party objections; filing and prosecuting appeals; obtaining recordal of licenses and assignments and all other legal documents effecting the intellectual property of Nature's Sunshine; initiating and conducting other administrative proceedings; **representing Nature's Sunshine in all other matters that may become necessary during the prosecution, maintenance and protection of Nature's Sunshine's intellectual property**, including but not limited to submitting to mediation and arbitration forums; representing Nature's Sunshine in judicial actions and all other actions that may become necessary, including granting associated Power of Attorney to third parties with Nature's Sunshine's prior written consent if necessary in fulfilling WWIPPS' obligations and duties stemming from this appointment.



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Name: Nathan Brower  
Title: Executive VP and General Counsel  
Entity: Nature's Sunshine Products, Inc.  
Date: June 7, 2018