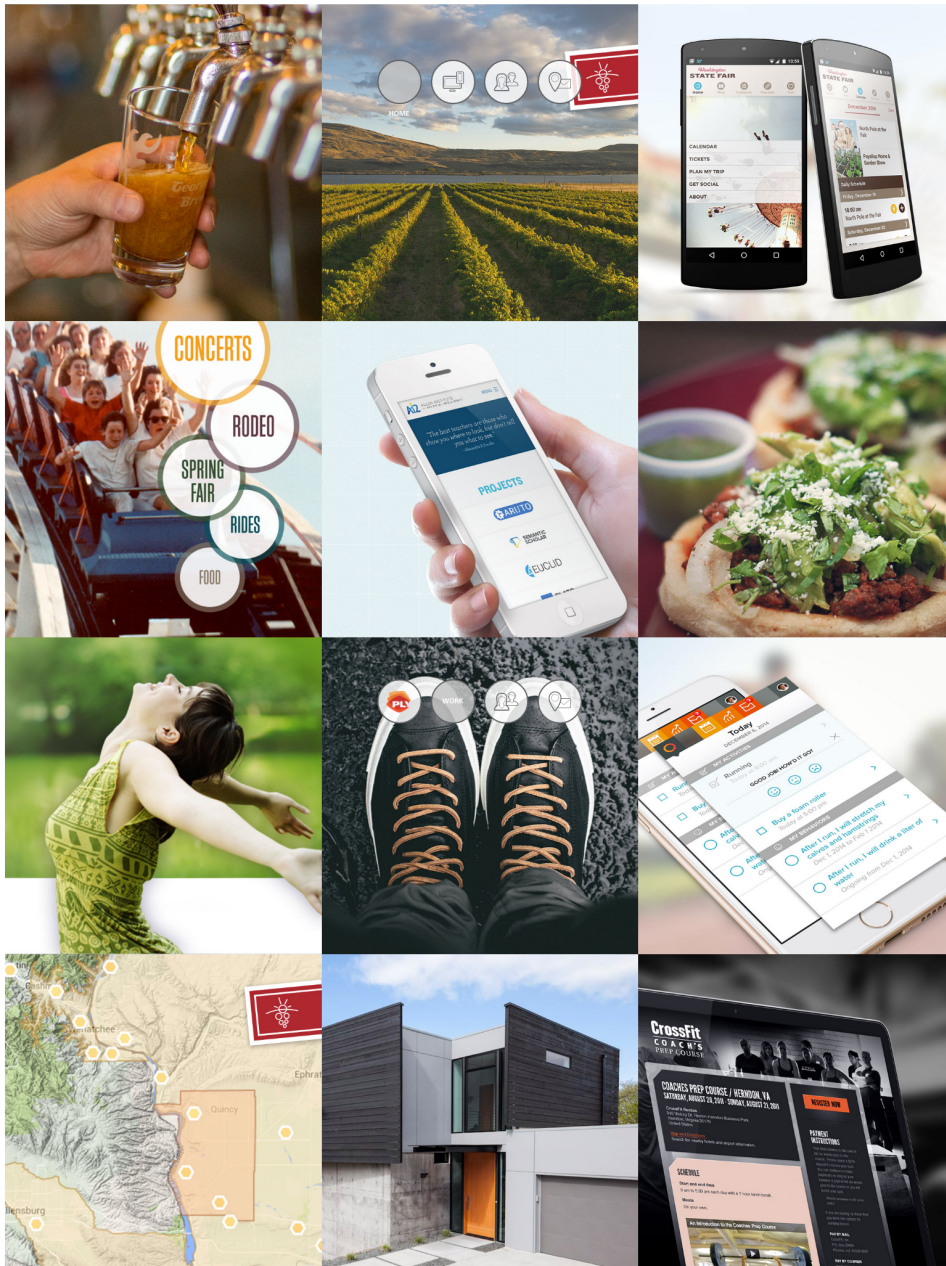




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WE'VE BEEN NOMINATED FOR A WEBBY AWARD!

From cozy chocolate tones to elegant white backgrounds, the Washington State Wine Commission's new web site has been revamped from the roots up. Discover the new sunny side of our state's growing wine industry.



Now at over 800 wineries and vineyards, WSWC wished to offer its visitors and members improved usability and a refreshed look.

Ply's solution starts with gorgeous shots of Washington State that carry WSWC's marketing message "The Perfect Climate for Wine" throughout the site. The refined masthead now caters to all audiences, and gives the site clear navigation by using carefully selected typography and a simplified site architecture. A more powerful interactive map allows visitors to search wine regions and plan a tour. In addition, elegant soft lines, texture and well studied colors complement and enhance the site's usability. See it for yourself and enjoy your experience.

[Visit WSWC new site!](#)

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