

**DECLARATION OF NORMAN DIDIA UNDER SECTION 8 (IN
RESPONSE TO FEBRUARY 11, 2016 POST-REGISTRATION OFFICE ACTION)**

REGISTRANT/OWNER: ELITE BRANDS INC.

TRADEMARK: : FUN FLIX

REGISTRATION
NUMBER: 3775818

REGISTRATION DATE: April 13, 2010

DATE OF OFFICE ACTION: February 11, 2016

CORRESPONDENT
ADDRESS AND : Richard E. Carmen, Esq.
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CORRESPONDENT'S
REFERENCE/DOCKET NO.: #3842

CORRESPONDENT'S E-MAIL
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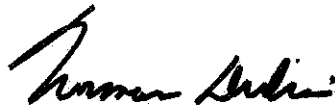
Norman Didia, President of Elite Brands Inc. (“registrant”, “owner” or “Elite Brands”) hereby responds to the Post-Registration Office Action dated February 11, 2016. In addition, Registrant also notes its change of address from 17th Floor – North Tower, 499 Seventh Avenue, New York, New York to 40 Wall Street, 61st Floor, New York, New York 10005.

Registrant submits a digital photograph of a substitute specimen showing use of the mark FUN FLIX on a digital video camera sold in commerce by registrant. The substitute specimen was in use in commerce during the relevant period for filing the 6-year Section 8.

The owner was using the mark in commerce on or in connection with the goods and/or services identified in the registration for which use of the mark in commerce is claimed, as evidenced by the submitted specimen, during relevant period for filing of the 6-year Section 8.

The owner was using the mark in commerce on or in connection with the goods and/or services identified in the registration for which use of the mark in commerce is claimed, as evidenced by the submitted specimen, during relevant period for filing of the 6-year Section 8.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of this document, declares that he is properly authorized to execute this document on behalf of the owner, and all statements made of his knowledge are true and that all statements made on information and belief are believed to be true.



Signature of Authorized Person

NORMAN DIDIA

June 27, 2016

Date: